

AGD2018 SPONSORSHIP OPPORTUNITIES

Become a Sponsor

Reach key audiences and position your company as an industry leader

Food Voucher Sponsor

\$2000 + Cost of Vouchers

An inventive way to show your appreciation to attendees - Purchase food vouchers to hand out to session attendees. Can be redeemed for meals in the exhibit hall.



Speaker Sponsor

Call for Cost information

Stand behind one of the leaders in dentistry who will be speaking at AGD's scientific session. Attendees will appreciate that your company supports a recognized innovator in the field of dentistry.



Learning Labs

\$3,500

Reserve one of the limited, 50-minute lectures, which will take place in a customized area of the show floor. You create the educational content and we help you promote it to our AGD attendees.



New Dentist Lounge

Call for pricing

Specific speaker opportunities will be directed to this key demographic segment.



Coffee Breaks

Starting at \$5,000

Show your support through sponsored breaks. Recognition of your support will be in the program book as well as on signage in the break areas



Hotel and Exhibit Hall Signage

Call for pricing

The Hyatt Regency New Orleans offers a wide range of high profile placement opportunities to promote your company. These include: column wraps; window, elevator and floor clings; registration and exterior hotel signage; aisle signs in the exhibit hall; reader boards and banners. We can put together a package or offer items independently. Please contact us for more information.



All sponsors receive recognition in the AGD2018 meeting app, meeting program, AGD website, *AGD Impact* and/or *General Dentistry*, plus meeting signage. All sponsors will also receive an attendee list.

Please contact AGD for more information on these opportunities. Sponsorship packages can be customized.

Contact Bart Lewin at 312.440.4112 or bart.lewin@agd.org.

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Hotel Room Keys

\$5,000 + per key fee

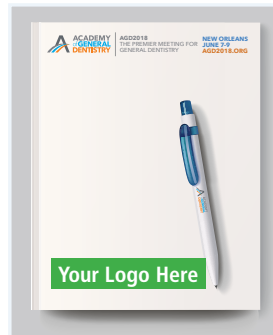
Your logo and message along with the AGD's logo, will be imprinted on each hotel key card used by the estimated 3,000 AGD 2018 attendees.



Notebook/Pen Combo

\$15,000

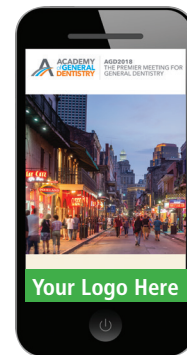
Display your logo on pens and notebooks that will be used during CE courses and placed in registration bags.



Banner Ad on Mobile App

\$2,000

Your logo rotates on the home page and listing pages of the popular Scientific Session mobile app. Your corporate impression will be seen numerous times by attendees.



Charging stations

Call for pricing

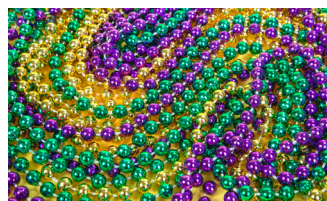
Keep attendees charged up and ensure great brand awareness by sponsoring a custom charging station that offers attendees a place to relax and recharge.



Mardi Gras Style Beads

Call for pricing

Have your logo placed onto Mardi Gras style beads. A fun way to promote your organization. Will be placed in the registration bags.



e-Poster Session Sponsor

\$5,000

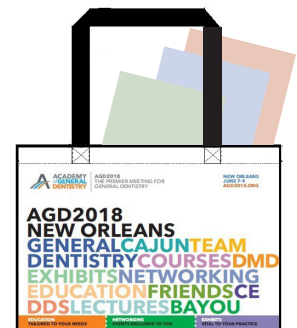
Partner with the AGD to show your support of dental students and their research by sponsoring the Scientific e-Poster Session. Dental students will present and discuss their e-Posters with attendees to obtain CE credit.



Bag Inserts

\$2,500 each

Reach more than 3,000 dental professionals with a one-page flier or giveaway item featuring your company message! Your marketing piece will be included in registration bags that will be distributed to each AGD 2018 attendee.



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