



The PSCG and the WCO: A productive collaboration – past, present, future

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John Mein, PSCG Chair

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PSCG Members...over the years

- **AAEI**
- **ASAPRA**
- **Barloworld Logistics Africa (Pty) Ltd.**
- **BASC**
- **BMW**
- **Boeing**
- **BP**
- **Carrefour**
- **Caterpillar**
- **CGEM**
- **COSCO**
- **De La Rue International**
- **Deutsche Post DHL**
- **Diageo**
- **eBay**
- **Expeditors**
- **FEDERMAR**
- **FedEx**
- **FIATA**
- **FONASBA**
- **Fonterra**
- **GEA**
- **General Motors Corporation**
- **Haier Group**
- **HUAWEI**
- **Hutchison Port Holdings**
- **IAPH**
- **IATA**
- **IBM**
- **ICC**
- **ICS**
- **IFCBA**
- **IKEA**
- **IRU**
- **Japan Machinery Center for Trade and Investment**
- **L Brands**
- **Maersk Sealand**
- **Microsoft Corporation**
- **Moscow International Business Association**
- **OPORA Russia**
- **Pfizer**
- **Philips International**
- **Procomex**
- **P&G**
- **PSI**
- **Renault Nissan**
- **SABMiller**
- **SAAFF**
- **Samsung Electronics Company**
- **Siemens AG**
- **SITPRO**
- **Thalés**
- **UPS – Asia Pacific**
- **World Shipping Council**

PSCG: Who We Are

WCO Private Sector Consultative Group

- Established in 2006
- Includes multinational and other corporations, international associations
- Represents every element of the supply chain and every region of the world
- Advises the World Customs Organization on the basis of group consensus, bringing a diversity of views, interests and expertise

Where has the PSCG been?

And where has it influenced, advised and supported...

- AEO Benefits
- AEO Template
- Co-Chair SWG
- Co-Chair Data Quality Experts WG
- Annex to Orientation Package
- Triangle of Influence
- *Makers, Movers and Shakers*
- ACAS – First participants and recommended standards for inclusion in SAFE by 2015
- Contributed to GNC discussions
- Support Capacity Building initiatives
- Support WCO Committees, Conferences and Events through presentations, participation, and sponsorship
- AEO/MRA survey feedback (plus translation/distribution)
- Value Chain Mapping work
- Co-Chair C2B Guidance WG
- Comments on performance measurement
- Co-chair and co-leads of Working Group on E-Commerce

PSCG: Early Focus

- Implementation of WCO SAFE Framework of Standards, and AEO programs
- Argued for recognition of various business models and corporate risk assessment procedures in developing AEO guidelines
- Need for single window – single transmission of all relevant data through a single designated point to meet requirements of all government agencies
- Support for risk management approach to border security

PSCG: Values Relating To AEO Programs

- Committed to widespread, harmonized implementation of national AEO programs, and mutual recognition
- AEO programs must be voluntary, not mandatory
- Endorsed pilot programs and other capacity building initiatives
- AEO benefits must be:
 - ❖ Tangible,
 - ❖ Clearly defined
 - ❖ Measurable and reportable, and
 - ❖ In addition to normal levels of service provided to non-AEOs

Things We've Done: SAFE and AEO

- AEO benefits – part of SAFE Package, now to be moved to SAFE Framework
- Contribution to AEO Compendium – “template”
- Leadership and participation as co-chair in working groups: SAFE Working Group, data quality, Customs-business partnership
- Promotion of Mutual Recognition Arrangements (MRAs)

Things We've Done: Strategic Input

- Feedback on global financial and trade trends, beginning in 2008 and continuing
- Paper with commentary on Globally Networked Custom/Customs in the 21st Century
- Annex to the WCO Orientation Package for Decision Makers
- Review of PSCG priorities in light of WCO Strategic Plan
- Comments contributing to the WCO environmental scan and strategic plan (2017)

Annex to Orientation Package for Decision Makers

TEPE: Transparency

- The value of published Customs rulings
- The need for intellectual property enforcement and respect for the role of rights holders
- The effectiveness of a business lens checklist

TEPE: Efficiency

- The value of multi-agency harmonization: single window
- Positive efforts to resolve Customs valuation conflicts with tax laws
- Implementation of “centres of excellence”
- Implementation of AEO benefits
- Advance cargo risk assessment strategy and filing mechanisms
- Simplification through paperless filings
- The importance of a focus on account-based processing

TEPE: Predictability

- The benefits of opportunities to adjust/correct after release of goods (voluntary disclosure without penalty)
- The need to promote consistency during negotiation and after implementation of Free Trade Agreements

TEPE: Engagement

- Implement consultative committees which benefit both Customs and Trade
- The importance of understanding business processes and how supply chains work

WTO Trade Facilitation Agreement

- PSCG is encouraged by the review of the WCO instruments to ensure alignment with and support of the TFA implementation
- The proper implementation of RKC is necessary for the effective implementation of TFA
 - ❖ Getting beyond the checklist on RKC
- “Whole of government” approach and commitment
- Input from the private sector as recommended in the WCO Customs Business Partnership Guidance
- It is important for customs to play a key role in the TFA implementation in close cooperation with other border agencies

Opportunities ahead: the time is right to. . .

Inform and advise the WCO Secretary General, the Policy Commission, and WCO members on Customs and international trade matters from the perspective of the private sector

- Focus on implementation of the Trade Facilitation Agreement
- Contribute to better understanding of global supply chains, global value chains and the impacts of trade stagnation or growth

Opportunities Ahead: the time is right to. . .

Support the adoption and effective implementation of agreed WCO and other relevant international instruments

- Engage WCO members and the private sector in national committees on trade facilitation
- Play an active role in evaluating the effective implementation of WCO standards and contribute to the WCO's performance measurement initiatives

Opportunities ahead: the time is right to. . .

Leverage business resources and government relationships to advocate for and implement programmes developed and adopted by the WCO

- Enhance Customs-business relationships at regional and national level, recognizing that the private sector may initiate activities
- Contribute to the WCO visibility and image among other global organizations, such as WEF and World Bank
- Promote WCO priorities, projects, standards and instruments in the areas of trade facilitation and security; fair and efficient revenue collection; international cooperation and capacity building

Opportunities ahead: some current priorities

Trade Facilitation Agreement (TFA) and Implementation

PSCG congratulates the WCO on the anniversary of TFA and recommends the engagement of the private sector directly in National Committees on Trade Facilitation.

E-Commerce

PSCG welcomes the development of a Cross-Border E-Commerce Framework of Standards in close co-operation with all relevant stakeholders. PSCG has made 12 recommendations which it believes are critical to the Framework's success.

AEO Identifier/Trader Identification Number

PSCG supports the WCO position regarding identification numbers for AEO to facilitate and improve the functioning of Mutual Recognition Arrangements. PSCG urges the WCO to focus on identifying AEOs in MRAs (AEO Identifier) rather than the broader TIN (Trader Identification Number).

Opportunities Ahead: “the how”

- Work together – WCO and PSCG in the same room, with a shared agenda on issues of importance to WCO, its members and business – win-win
- Establish strong avenues of communication with feedback and evaluation mechanisms for improvement
- Where possible and appropriate, use small group discussions to work through issues and build relationships
- Offer support to new members through orientation/mentoring

Thank you!

2018 Kampala



2017 Brussels

