

SITA ICT 2015 Athens

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There are known knowns. These are things we know that we know. There are known unknowns. That is to say, there are things that we know we don't know. But there are also unknown unknowns. There are things we don't know we don't know.

Donald Rumsfeld

21st Secretary of 20Defense from 01 to 2006 under President George W. Bush.





known knowns & unknown unknowns 🔘 🔭









known knowns & unknown unknowns









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