

KENTUCKY FARM BUREAU WOMEN'S LEADERSHIP CONFERENCE

Holiday Inn University Plaza Bowling Green, Kentucky

March 9-10, 2018
Tentative Agenda

FRIDAY, MARCH 9

8:00 A.M. **REGISTRATION**

10:00 A.M. **OPENING SESSION**

- ✚ **Welcome**
Vickie Bryant, Chair
State Women's Advisory Committee
- ✚ **Conference Overview**
Judy Hayden, 1st Vice Chair
State Women's Advisory Committee
- ✚ **Choices Create Champions**
Dale Smith Thomas
Professional Speaker and Author

11:15 A.M. **BREAK**

11:30 A.M. **LUNCH**

- ✚ **Introductions**
Mary Jayne Cannon, 2nd Vice Chair
State Women's Advisory Committee
- ✚ **The Beauty of Kentucky Agriculture**
Molly Matney, Reigning
2017 Miss Kentucky
- ✚ **Special Guest**
Ryan F. Quarles
Kentucky Commissioner of Agriculture

1:45 P.M. **TOUR DEPARTURES:**

- 2:15 P.M.

- ✚ **Tour #1 - Departure 1:45 p.m.**
Mammoth Cave Transplants & Diamond Cave
- ✚ **Tour #2 - Departure 2:00 p.m.**
WKU Farm & Train Museum
- ✚ **Tour #3 - Departure 2:15 p.m.**
WKU Planetarium & Chaney's Dairy
- ✚ **Tour #4 - Departure 2:15 p.m.**
WKU Arboretum & WKU Farm

FRIDAY, MARCH 9

5:45 P.M. **DINNER/ENTERTAINMENT AT HIGHLAND STABLES:**

- + **Special Entertainment**
"Grandpa Jones" - Kentucky Chautauqua Characters

SATURDAY, MARCH 10

7:00 A.M. **BREAKFAST**

(A full breakfast is available in the Hartland Cafe from 6:30 - 9:00 a.m.)

7:30 A.M. **REGISTRATION**

9:00 A.M. **GENERAL SESSION:**

- + **Opening Remarks**
Vickie Bryant, Chair
State Women's Advisory Committee
- + **Legislative and Congressional Update**
Kentucky Farm Bureau Public Affairs

9:45 A.M. **WORKSHOPS** (*Four 55-minute sessions, opportunity to two of four - conducted twice*)

- + **The Media Connection - Telling the Ag Story**
Todd Bright, Director, Communication Division,
Kentucky Farm Bureau

Matt Hilton, Director
Kentucky Farm Bureau Studios
- + **The Cutting Edge of Ag Literacy**
Jennifer Elwell, Executive Director
Kentucky Agriculture & Environment in the Classroom, Inc.
- + **The Art of Leadership**
Lindsay Calvert, Director, Learning & Development
American Farm Bureau Federation
- + **State of the Industry**
Warren Beeler, Executive Director
Governor's Office of Agricultural Policy

10:45 A.M. **BREAK**

11:00 A.M. **WORKSHOPS REPEATED**

12:00 P.M. **CLOSING GENERAL SESSION & LUNCHEON:**

- + **Keynote Presentation**
Tim Farmer, Professional Speaker
Host of Kentucky Afield & Tim Farmer's Country Kitchen
- + **Conference Challenge**
Vickie Bryant, Chair
State Women's Advisory Committee

2:00 P.M. **DOOR PRIZE DRAWING & ADJOURNMENT**