



For Immediate Release

AIRLINK CHOSEN AS PHILANTHROPY PARTNER FOR CAPA - CENTRE FOR AVIATION

**** Agreement Includes Partnership for the Upcoming CAPA Summit in Seoul and
Select Conferences as well as Reciprocal Promotion ****

Washington, D.C., (August 29, 2013) – To help raise awareness of its support of the delivery of humanitarian aid throughout the world with key potential airline partners, Airlink is pleased to have been selected as the charity partner of CAPA - Centre for Aviation. As such, Airlink will be making its debut as the charity partner for the [CAPA LCCs & New Age Airlines in North Asia 2013](#) and select CAPA conferences. In addition, both Airlink and CAPA will cross-promote the partnership through their marketing vehicles, including mention in each other's website, e-newsletters, social media posts and more.

“We are honored to have been selected by CAPA as their charity partner,” said Steve Smith, Executive Director of Airlink. “By doing so, CAPA affords us additional opportunities to present our program, network with CEOs and aviation professionals and ultimately drive membership for the Airlink program. We also hope to communicate our message to airline leaders that Airlink is a program that streamlines the evaluation process an airline conducts before deciding to support humanitarian initiatives around the globe.” concluded Smith.

Taking place from September 4-5, 2013 in Seoul, the [CAPA LCCs & New Age Airlines in North Asia 2013](#) features Airlink as the exclusive charity component of the event. A silent auction will be held during the course of the Summit. It will be hosted online and can be found at www.airlinkflight.org. Prizes include airline tickets kindly donated by Etihad Airways. In addition, Airlink will conduct a presentation at the conference to inform attendees about the benefits of its free, web-based program, which matches vetted NGOs (Non-Governmental Organizations) with airlines that can respond to needs for cargo or passenger space for disaster relief or other humanitarian developmental aid.

The [CAPA LCCs & New Age Airlines in North Asia 2013](#) is organised by CAPA - Centre for Aviation, and *Airline Leader*, the strategy journal for airline CEOs. The Summit is a unique two-day forum for airline CEOs to examine in rare detail the various high-level issues facing the development of LCC aviation in North Asia as the market opens up. CEOs from airlines and

airports across the region, plus a selection of leaders from airlines serving the region, will share their plans for capitalizing on the region's growth.

Airlink is proud to be the charity partner for this event. Further details about the conference can be found at <http://centreforaviation.com/> or to register online, please visit <https://www.etches.com/ereg/index.php?eventid=65461&>.

Airlink is the first-and-only, free, web-based program that connects non-governmental charitable organizations (NGOs) with airlines throughout the world which can supply donated or discounted passenger or cargo transportation. Since its inception in 2009 as a humanitarian initiative of the International Society of Transport Aircraft Trading (ISTAT) Foundation, Airlink has helped charities source transportation needs for their efforts and has been active during several disasters including Hurricane Sandy, Haiti earthquake, Japan tsunami and the earthquake in Turkey. Currently, Airlink has 20 airlines and 50 NGOs participating in the program. The program depends on volunteers from the aviation community and new volunteers are always welcome.

For more information, visit www.airlinkflight.org. Click through to Airlink's Partners and view a current list of Airline and NGO Participants.

About CAPA - Centre for Aviation

Established in 1990, CAPA - Centre for Aviation is the leading provider of independent aviation market intelligence, analysis and data services, covering worldwide developments. CAPA's analytical reports and industry research enable senior executives to stay ahead of trends and developments in this fast changing, complex and dynamic industry.

Understanding aviation markets is our great strength and passion. Providing our CAPA Members, clients and partners with an unparalleled level of expertise and insight is our business. We offer an extensive range of information services developed by analysts covering the entire spectrum of commercial aviation. In addition to our regular research activities we also release annual or bi-annual reports on a number of geographies and industry issues, several of which have been at the vanguard of industry thought on key strategic developments. We don't just research the industry, we help shape its direction.

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