

New York State’s Largest Early Childhood Education Conference!

Sponsorship Benefits	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000
Pre-Conference Recognition				
Logo in Preliminary Program	√	√	√	√
Logo Included in E-Marketing and Social Media Campaign	√	√	√	√
Pre-Conference <i>Reporter</i> Advertisement	Full Page	Full Page	Half Page	Quarter Page
On-Site Recognition				
Speaking Opportunity to Address General Session	√			
Solo Sponsor Banner	√			
Logo on Sponsorship Banner	√	√	√	√
Exhibitor Booth	Island	2 Corners	1 Corner, 1 Interior	1 Corner
Advertisement and Logo in Final Program (Location Dependent on Level)	Full Page	Full Page	Half Page	Quarter Page
Recognition on Champions for Children Slide Show	Full Slide	Full Slide	Logo	Logo
Complimentary Guests to Thursday Evening Welcome Dinner	2	2	2	2
Complimentary Guests to Friday Evening Champions for Children Dinner	2			
Post-Conference Recognition				
Logo and Link on NYSAEYC Website	1 Year	6 Months	4 Months	2 Months
Post-Conference <i>Reporter</i> Advertisement	Full Page	Full Page	Half Page	Quarter Page
Logo Included in all Post-Conference Communications	√	√	√	√
NYSAEYC Year-Round Sponsorship Maintain a strong, unique post-conference connection to attendees and members throughout the year!				
Logo and Link Included on Marketing and Office Communications	√			
Featured Content Included in Pre- and Post-Conference Newsletters (Pending Content Approval)	√			
Complimentary NYSAEYC Memberships	2			

Advertise

Print Advertising

	Back Cover	Full Page	1/2 Page	1/4 Page	1/8 Page
Final Program	\$900	\$450	\$350	\$250	\$150
Pre- and Post-Conference <i>Reporter</i>	n/a	\$225	\$150	\$100	\$75
“Champions for Children” Program	n/a	\$150	\$75	n/a	n/a

For additional information regarding advertisement dimensions and specs, please visit our website www.nysaeyc.org

Demonstrate your support for the growing field of early childhood education!

Plan Ahead - Exposure Timeline

1/22/16	1/29/16	2/12/16	3/4/16	3/11/16
Pre-Conference <i>Reporter</i> Ad Reservation Deadline	Pre-Conference <i>Reporter</i> Ad Submission Deadline	Final Program Ad Submission Deadline	“Champions for Children” Ad Reservation & Ad Submission Deadline	Additional Name Badge Request Deadline
				Post-Conference <i>Reporter</i> Deadline 5/20/15

Distribution: *Reporter* 4,000

Preliminary Program 18,000