



# WINNING IDEAS FROM SUCCESSFUL ENTREPRENEURS SUMMIT

**July 26-27, 2011  
The Drake Hotel • Chicago, IL**

### NAME AND ADDRESS

Name \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Country \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

### REGISTRATION FEES

(please check appropriate registration category, documentation may be requested)

<input type="checkbox"/>	Foodservice Operator*	\$475
<input type="checkbox"/>	Supplier/Consultant	\$975

### INDICATE METHOD OF PAYMENT

Check enclosed. Checks must be in US Dollars, drawn on US Banks and made payable to **Restaurant Hospitality**

Charge to:  American Express     MasterCard     Visa

Cardholder Name: \_\_\_\_\_

Credit Card Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, ST, Zip: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

*Foodservice Operator Registration - \$475\**

*Supplier/Consultant Registration - \$975 (limited registrations available)*

*\*This registration is for foodservice operators only. A foodservice operator is defined as a direct employee of a foodservice/restaurant company (franchisor, franchisee, franchise entrepreneur). Appropriate documentation will be requested before registration is confirmed (consulting chefs, manufacturers, advertising agencies and other service providers do not qualify for this registration rate at this event). Restaurant Hospitality reserves the right to decline non-qualifying registrations. Your registration is not confirmed until you have received written confirmation from Restaurant Hospitality.*

*All sections must be completed and accompanied with payment to be processed. No one under 18 admitted.*

### CANCELTION POLICY

Only conference registration cancellations postmarked/sent on or before July 1, 2011 will be reimbursed, subject to \$50 service fee. No refunds will be accepted after July 1, 2011. Cancellations must be submitted in writing to nrnevents@nrn.com or RH, attn: J.Parziale, 3922 Coconut Palm Drive, 3rd Floor, Tampa, FL, 33619 or fax to 813.627.6776.

### HOW TO REGISTER

Complete this form and mail to:

**WISE Summit**  
**Attn: J.Parziale**  
**3922 Coconut Palm Drive, #300**  
**Tampa, FL 33619**  
 or fax to: (813) 627-6776

### FOR MORE INFORMATION

Call us at (813) 627-6992,  
 email nrnevents@nrn.com or  
 visit [www.etches.com/WISE](http://www.etches.com/WISE)

### FOR FOODSERVICE OPERATOR REGISTRATIONS:

#### Are you a:

Franchisor     Franchisee     Non-franchise/Independent

#### How many units do you own/run?

- I don't own a restaurant yet
- 1
- 2-5
- 6-10
- 11-50
- 51-100
- 101-250
- 250+

#### What category within the foodservice industry are you in/interested in being in?

- Quick Service
- Fast Casual
- Casual/Full Service
- Family/Buffer
- Bar/Nightclub/Entertainment
- Fine Dining
- Other

#### How long have you been in the restaurant industry?

- Less than 5 years
- 5-10 years
- More than 10 years

### FOR SUPPLIER/CONSULTANT REGISTRATIONS:

#### What products and/or services do you provide the restaurant industry?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_