



Sponsorship Package

Plan Ahead Events of Albany & Saratoga is hosting the **CATCH THE LEPRECHAUN 5K-10K** Run/Walk on Sunday, March 15th at 12:00 noon. The event will be taking place at the Corning Preserve Boat Launch in Albany, New York.

Spend a beautiful spring day on the scenic route along the Hudson River while you market your company's products and/or services.

Before, during and after the Race there will be a Trade Show of Supporter, Raffles and Entertainment. Beer tickets for a Free Pint are provided by C.H. Evans Brewing and redeemable at the Albany Pump Station after the Race.

Our beneficiary, The Irish Heritage Museum, will be present focusing on the Irish Culture and History of the area.

Prizes will be awarded for the fastest Running Times and Best Green Costumes.

Come join us at the Corning Preserve Boat Launch to kick off your St. Patrick's Day Celebration!

Plan Ahead Events of Albany & Saratoga

1288 Broadway – Albany – New York – 12204

518-463-3060

www.etches.com/Green



Sponsorship Levels

Platinum Sponsor

\$1,000

- Opportunity to host your company tent/booth at the event.
- Recognition in all **Catch the Leprechaun** Email blasts.
- Recognition on **Catch the Leprechaun** webpage.
- Logo Visibility on runners' T-Shirts.
- Opportunity to place promotional material in runners' bags.
- Recognition from the podium prior to the race & during awards.
- 4 Free Entries into the race.

Gold Sponsor

\$750

- Your company Logo on Water Bottles placed in all runners' bags.
- Additional Water Bottles on display for spectators.
- Opportunity to host your company tent/booth at the event.
- Recognition in all **Catch the Leprechaun** Email blasts.
- Recognition on **Catch the Leprechaun** webpage.
- Logo visibility on runners' T-Shirts.
- 2 Free Entries into the race.

Silver Sponsor

\$500

- Opportunity to host your company tent/booth at the event.
- Recognition in all **Catch the Leprechaun** Email blasts.
- Recognition on **Catch the Leprechaun** webpage.
- Logo visibility on runners' T-Shirts.
- Opportunity to place promotional material in all runners' bags.
- 2 Free Entries into the race.

Bronze Sponsor

\$250

- Opportunity to host your company tent/booth at the event.
- Recognition in all **Catch the Leprechaun** Email blasts.
- Recognition **Catch the Leprechaun** webpage.
- Logo visibility on runners' T-Shirts.
- Opportunity to place promotional material in runners' bags.
- 1 Free Entry into the race.

Water Sponsor**\$200**

- Name recognition on water vendor table that will be located at the finish line for all attendees.
- Opportunity to host your company tent/booth at the event.
- Recognition on all **Catch the Leprechaun** email blasts
- Recognition on **Catch the Leprechaun** webpage
- Name listed on runners' T-shirts

Fruit Sponsor**\$200**

- Name recognition on fruit vendor table that will be located at the finish line for all attendees.
- Opportunity to host your company tent/booth at the event.
- Recognition on all **Catch the Leprechaun** email blasts
- Recognition on **Catch the Leprechaun** webpage
- Name listed on runners' T-shirts

Mile Marker Sponsor (Only 3 Available)**\$200**

- Unique visibility with company logo placed at one of the three mile markers along the course.
- Opportunity to host your company booth at the event.
- Recognition in all **Catch the Leprechaun** Email blasts.
- Recognition on **Catch the Leprechaun** Webpage.
- Name listed on runners' T-Shirts.

Onsite Vendor**\$99**

- Opportunity to host your company booth at the event.
- Name listed on runners' T-Shirts.
- Display your merchandise, brochures, & giveaways.

T-Shirt Sponsor**\$50**

- Name listed on runners' T-Shirts.

Brochure Stuffer**\$50**

- Have your company brochure or promo item stuffed into all the runners' bags.

Raffle Prize**Donation**

- Donate your company Certificate or Gift Basket.
- There will be a raffle for participants & spectators who make a donation the day of the event.

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CATCH THE LEPRECHAUN

March 15, 2015

Sponsor Contact Information

Company Name: _____

Contact First Name: _____ Last Name: _____

Phone Number: _____ Email: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Sponsorship Package

- | | | |
|--|---|---|
| <input type="checkbox"/> Platinum Sponsor \$1,000.00 | <input type="checkbox"/> Water Sponsor \$200.00 | <input type="checkbox"/> T-Shirt Sponsor \$50.00 |
| <input type="checkbox"/> Gold Sponsor \$750.00 | <input type="checkbox"/> Fruit Sponsor \$200.00 | <input type="checkbox"/> Brochure Stuffer \$50.00 |
| <input type="checkbox"/> Silver Sponsor \$500.00 | <input type="checkbox"/> Mile Marker Sponsor \$200.00 | <input type="checkbox"/> Raffle Prize Sponsor |
| <input type="checkbox"/> Bronze Sponsor \$250.00 | <input type="checkbox"/> Onsite Vendor \$99.00 | |
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Method of Payment

- Check (please make all checks out to Plan Ahead Events)
- Credit Card: Visa ___ MasterCard ___ American Express ___ Discover ___

Billing Information:

Name on Card: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Card Number: _____

Exp Date: _____ Security Code: _____ Total Amount: _____

Signature: _____

Plan Ahead Events of Albany & Saratoga

1288 Broadway – Albany – New York – 12204

518.463.3060 Fax: 518.463.6738

www.etches.com/Green

St. Patrick's Day Weekend

Plan Ahead
events
It's What We Do

www.etches.com/Green
518.463.3060

The race will be taking place
at the Corning Preserve
Boat Launch in Albany, NY
at 12 Noon
Sunday, March 15th, 2015



Benefiting the
Irish Heritage Museum



PRIZES

Top 3 12 & under
Top 3 Male & Female
in the following age
groups:

13-19, 20-29, 30-39,
40-49, 50-59, 60 +

Top 3 for teams
of 2 or 3

Award For
Best
Green Costume !

Schedule of Events

- 11:00 am Onsite Registration
- 12:00 noon Race Starts
- 1:00 pm Awards Presentation

Age 21+Registration :

- Pre-Registration received by March 1st is \$25/\$30
- Registration March 2nd thru March 13th is \$30/\$35
- Registration on March 14th & 15th is \$35/\$40
- Registration Fee is non-refundable

Under Age 21Registration:

- Pre-Registration by March 1st is \$20
- Registration March 2nd thru March 13th is \$25
- Registration on March 14th & 15th is \$30
- Registration Fee is non-refundable

**The first 150 Registrants will receive an official race day T-Shirt.
All registrants Over 21 will receive a coupon for 1 Free Pint redeemable at
The Albany Pump Station. Sponsored By C.H.EVANS BREWING.**

Make all checks payable to: Plan Ahead Events – 1288 Broadway – Albany, NY 12204

M F

Last Name _____ First Name _____ Email _____

Street _____ City _____ State _____ Zip _____ Age _____

Emergency Contact Name _____ Relation _____ Phone Number _____

T-Shirt Size:
Adult: S M L XL XXL

Individual Runner Team of 2 Team of 3* Team Name _____

*Each Member of the team must fill out their individual registration form.

Waiver:

I release Plan Ahead Events, the City of Albany, and the race organizers of any liability associated with the Catch the Leprechaun 5K, and I certify that to the best of my knowledge I am in good enough health to safely participate in this event.

Signature (Parent Signature if Under 18) _____

DATE _____

Total Amount Enclosed: _____