



## 15<sup>TH</sup> DHL LIFE SCIENCES & HEALTHCARE GLOBAL CONFERENCE AND WORKSHOPS

16-17 JUNE 2015, HAMBURG

Dear Customer,

It is with great excitement that I invite you to the 15th annual **DHL Global Life Sciences & Healthcare Conference to be held in Hamburg, Germany on June 16-17, 2015.**

Our sector community is facing many challenges arising from economic, political, demographic and social forces affecting its supply chain. Under the theme of **"Imagine Tomorrow"**, over 400 leaders from the pharmaceutical, medical device, and clinical trials industries will assemble from around the globe to share their insights, best practices and innovative solutions that address current and future supply chain and logistic challenges.

Together we will discuss how you can enable your organization to

- access markets globally
- ensure compliance
- focus on core activities
- extend brand reach to customers and consumers

You can expect a broad learning experience by participating at your choice of workshops, hearing plenum presentations by customers, and interacting at exhibits showcasing the newest products and services.

In addition, you will have the opportunity to attend a bus tour through the container terminal at the port of Hamburg, one of the largest seaports in Europe, and see how ocean containers flow in a terminal and vessel operating environment. As space is limited for this tour, seats will be allocated on a "first come, first served" basis.

To secure your spot at the conference, [register today](http://www.event-dhl.com/lshc-conference) by visiting our dedicated event website at [www.event-dhl.com/lshc-conference](http://www.event-dhl.com/lshc-conference).

If you have questions, please send us an email at [lshc-conference@dhl.com](mailto:lshc-conference@dhl.com)

I look forward to seeing you in Hamburg!

Sincerely,

Angelos P. Orfanos  
President, Life Sciences & Healthcare Sector  
DHL Customer Solutions & Innovation

# CONFERENCE AGENDA

The 2-day agenda focuses on strategy and best practice to meet the industry's changing business requirements. It's a great opportunity for you to hear industry leaders present case studies on how they are meeting their challenges by transforming their networks and adjusting to the new market environment.

We will start with a **welcome reception** on the evening of **Monday, June 15** at the hotel.

## TUESDAY, JUNE 16

Opening

AM  
Customer Presentations  
+ Deutsche Post DHL Group  
CEO Update

PM

Workshop Session 1  
+ Session 2

Networking Dinner

Exhibition

## WEDNESDAY, JUNE 17

AM

Workshop Session 3  
+ Session 4

PM

Customer Presentations

PM

Closing

Exhibition

## HAMBURG HARBOUR TERMINAL TOUR (OPTIONAL)

On Monday June 15, a day before the conference starts, you have the opportunity to visit the Container terminals of the harbor in Hamburg. Buses will depart from the hotel at around 1.00 pm and are expected to return to the hotel before Welcome Reception and Dinner starts. A passport or photo ID will be required.

We are currently refining the schedule, and will provide you with any updates prior the event. The tour has a limited capacity and is offered to registrants on a "first come, first served" basis.



# WORKSHOPS

At the core of the conference are 40 workshop and networking sessions covering 21 relevant areas of interest to the industry and related solutions around the conference's theme "Imagine Tomorrow".

## THE WORKSHOPS ARE LOOKING TO CREATE AN OPPORTUNITY FOR YOU TO

- Exchange experiences and opinions on specific challenges and solutions and
- Engage in discussions with your peers and experts on new solution developments and unmet needs

## HERE IS AN OVERVIEW OF THE WORKSHOP SESSIONS DURING THE TWO CONFERENCE DAYS:

- eCommerce: exploring the opportunity for life sciences/ healthcare manufacturers
- Lead logistics services: LLP, 3-4PL, control towers – today and tomorrow
- Specialty pharma – solutions for a high growth segment
- Customs and VAT processes into Europe, Unified Customs Code 2016
- Pharmaceutical channels to market within Europe
- Global and regional impact of new cGMP regulations on supply chains
- DHL's temperature controlled air freight services – case studies, lessons learned, outlook
- Medical devices supply chains – networking meeting
- Leveraging network redesign to build an agile and flexible supply chain in a more and more complex environment
- A collaborative approach to managing business continuity with Resilience360
- Collaborative supply chain innovation
- DHL's ocean freight services for the life sciences and pharma Industry
- Africa – investing in the future
- Best practices and innovative solutions beyond fulfillment from other industries: Inbound logistics, incoterm conversion, route optimization, MRO and packaging services etc.
- How real time telematics solution can enhance visibility in your European life sciences road freight supply chain
- Domestic temperature assured transport – requirements and case studies
- Medical Express, high priority shipments in medical care – extending capabilities in LatAm and Asia
- Making use of augmented reality in life sciences/ healthcare supply chains
- Global, regional and country-specific approaches to serialization to improve product security
- Additional supply chain services for medical devices; from kitting to rotating kits
- Optimizing inventory in the medical devices supply chain

For more details on the workshops and for registration, please [click here](#).

# EXHIBITION AREA

The exhibition area includes 20+ information booths from major industry suppliers for thermal packaging solutions and temperature loggers as well as DHL.

You can share your needs and views about products and services and get insights into the most innovative and advanced solutions in the industry.

The exhibition area will be open during the entire event.

## THE PLACE TO BE

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