

March 2016

Greetings Mothers of Jack and Jill of America, Inc.,

The 42nd Biennial National Convention will take place in Palm Desert, CA on July 26-31, 2016. The Far West Region invites you to experience our dazzling hospitality in the "Oasis of Excitement" as we celebrate our convention commemorating "The Power to Make a Difference."

My committee and I are reaching out to the membership to support the National Convention. Please take this opportunity to showcase your chapter, children, activities, or to endorse a National Candidate. The ad sizes and rates are:

Size of Ad (Length x Height)	Black & White Ad	Full Color Ad
Full Page 7" x 9"	\$275	\$325
Half Page 7" x 4.5"	\$175	\$225
Quarter Page 4.5" x 3"	\$100	\$150
Patron's List	\$75	N/A

To place an ad, complete the attached Souvenir Journal form and include a chapter check, money order or cashier's check payable to: Jack and Jill of America, Inc. Please mail to: Jack and Jill of America, Inc., c/o 2016 Convention Souvenir Journal, 1930 17th Street NW, Washington, DC 20009. Then email your camera ready ad to 2016convention@jack-and-jill.org Subject Line: Souvenir Journal, in any of the following formats: PDF, TIFF, JPG, or EPS files. All images should be high-resolution of at least 300 dpi. If you are supplying an .EPS file, the fonts must be in outline form.

The deadline for ad and payment submission is May 31, 2016. If you have any questions, please contact Kristjen Renard at kristjen@jack-and-jill.org or at 202-667-7010.

The Souvenir Journal Committee appreciates your support!

Sincerely,

Janderia Burrell 2016 National Convention Souvenir Journal Committee