



MBA CSEA
 2017 Global Conference
 June 27 – 30 • San Francisco, CA

*Building Bridges
 to Connect and Inspire*

Program Ideas from our Members

Employer Recruiting/School Employer Relations	Career Advising/Career Education	Leadership/Operations
Global trends in employment and recruiting	Effectively serving specialized Masters programs	Managing with small staffs
Engaging student populations - brand building	Advanced sessions - working professionals	Future trends within career services and recruiting
Managing recruiting timelines	Nontraditional populations - including fresh from undergrad	Staff engagement and professional development
Tactical and successful utilization of social media in career services or recruiting/hiring	Successes in international student programming	Measuring success
Working within difficult geographic locations	Increasing or encouraging student engagement	Career growth
Successful recruiting strategies	Successes with internship programs and experiential learning	Changes and innovations in career management and recruiting
		Successful use of technology
		Best practices in event management
		Information sharing among data managers
		Relationships with outsourced support
		Operations contributing to student satisfaction