



23 June 2014

## **ACSA National Open Day an outstanding success**

The simple idea for providers of residential and community aged care to open their doors on Friday 20 June had exceptional results with providers overwhelmingly calling the day a huge success.

Adj Prof John G Kelly AM, CEO of Aged & Community Services Australia, said many thousands of people participated in events across Australia. It was the first time Australia had joined in the global event which originated in the United Kingdom and has now stretched to South Africa and Europe. Hundreds of organisations participated and the clients, staff and volunteers enjoyed celebrating the quality of the services and sharing what they love about aged care.

"We know aged care is dear to the hearts of those who work in the sector and those whose families receive services," Professor Kelly.

"The response from the public to ACSA National Open Day shows that there is a willingness to learn about aged care and to support those who provide services."

"Australia's ageing population is increasing and there will be more demand for services into the future.

"Most Australians have a preference to age at home but residential care is often the best option for those with complex care needs. Retirement villages or supported living are growing in popularity for those who are well but want to downsize from the family home.

"By opening the doors to these providers, people can see what is available and be better informed if and when they need to make a choice about care for themselves or family members."

**ACSA, Australian Ageing Agenda and the Aged Care Channel are building a library of National Open Day photographs to help promote ACSA National Open Day 2015. Please send your Open Day photos to [admin@agedcare.org.au](mailto:admin@agedcare.org.au), [editorial@australianageingagenda.com.au](mailto:editorial@australianageingagenda.com.au) and [aterranova@acctv.co](mailto:aterranova@acctv.co)**

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