

Client Connections – New York 2019
Clients Committed as of Wednesday, April 17, 2019

Please refrain from contacting these clients prior to the conference, as they will be less inclined to participate in our face-to-face programs if they're inundated with pitches.

PLEASE NOTE: There will be NO same-day or same-week appointment signups. All lottery selections must be made during the Client Connections signup period: April 17-22, 2019.

Client Connections is open to ASJA Professional Members ONLY. Want to become a Professional Member and participate in Client Connections? Visit <http://asja.org/How-To-Join/Why-Join-ASJA> and apply for Professional Membership for your chance to meet with these and more top editors. NOTE: You must apply for Professional Membership by March 31 and then, if accepted, join ASJA and pay in full by April 20.

Company Category	Consumer Publication
Name	Amy Nordrum
Company Name	IEEE Spectrum
Pay Range	We pay \$0.50/word for online articles and \$1/word for print articles.
How freelancers are used	IEEE Spectrum is a leading technology and engineering magazine. We assign articles to freelance journalists for both our website and our monthly print magazine. These articles range from "reported blogs" of 400-600 words up to features of 2,500 words.
Desired Skills	IEEE Spectrum covers emerging technologies in computing, telecommunications, power and energy, software, transportation, and biomedical science. Familiarity with one or more of these areas is a plus, and so it having clips that demonstrate the ability to clearly explain the benefits and drawbacks of specific technologies without jargon or hype.
Additional info	We don't do aggregated posts and all of our stories require at least one interview. One of our core strengths is that we take the time to explain how technologies in the public zeitgeist—artificial intelligence or quantum computing, for example—actually work. We look for freelancers who can do this clearly and effectively. We're also always looking for people who are not based in New York or the United States, and might be able to cover developments in another part of the world.
Date added	4/17/2019 8:56:00 AM

Company Category	Content Marketing Agency
Name	Deborah Olsen
Company Name	Wainscot Media
Pay Range	.50 per word to .90 per word
How freelancers are used	content marketing (magazine articles)
Desired Skills	knowledge of health, ability to write magazine features, reporting and interviewing skills
Additional info	We are a content marketing agency, and the division I work for produces custom content for hospitals.
Date added	4/17/2019 8:49:00 AM

Company Category	Consumer Publication
Name	Stephanie Madewell
Company Name	Broccoli Magazine
Pay Range	We commission articles on a flat rate, using a sliding scale. Our base rate is \$.25/word; our top rate is \$1/word.
How freelancers are used	We commission freelancers to write almost all of the articles in Broccoli magazine, ranging from reported features to personal essays to profiles on women and non-binary activists and artists alongside smaller pieces on emerging fashion, music, and design talent.
Desired Skills	Beyond excellent writing, we look for writers with wide-ranging curiosity, scrupulous attention to detail, capacity for nuance, idiosyncratic sensibilities, and cultural awareness and sensitivity, not to mention a willingness to engage in a true editorial process sometimes involving multiple rounds of revision.
Additional info	Broccoli is a magazine about cannabis, but it's not solely focused on cannabis. Our readers (40% of which are out of the U.S.) are thoughtful, curious, and eclectic in their interests, and the magazine reflects their rich sensibilities. In our pages, you'll find everything from a scientific article on terpenes to a feature on Sister Corita Kent, alongside a creative photo essay on insects.
Date added	4/17/2019 8:45:00 AM

Company Category	Literary Agent/Book Editor
Name	Claire Sielaff
Company Name	Ulysses Press
Pay Range	Our advance against royalties tends to be in the \$3000 to \$4000 range.
How freelancers are used	We hire freelancers to author entire books.
Desired Skills	Recipe development, food photography, general research, book-length writing skills
Additional info	Ulysses Press is an independent book publisher with offices in Berkeley, CA and NYC. We publish 50 books a year on a number of up-and-coming trends or niche topics oftentimes overlooked by mainstream book publishing.
Date added	4/17/2019 8:41:00 AM

Company Category	Literary Agent/Book Editor
Name	Regina Ryan
Company Name	Regina Ryan Books
Pay Range	N/A
How freelancers are used	I occasionally need a co-author or editor.
Desired Skills	Good, sharp writing.
Additional info	I handle a broad range of adult nonfiction and some juvenile nonfiction. My interests are eclectic and range from science (especially natural history), women's issues, psychology, narrative and so on. You can check my website for more specific info - www.reginaryanbooks.com
Date added	4/11/2019 3:46:00 PM

Company Category	Trade Magazine
Name	Lauren Muskett
Company Name	CFO Magazine, An Argyle Company
Pay Range	Pay per online news post or by word in print. Start at \$1/word.
How freelancers are used	Online daily news and print features.
Desired Skills	Financial writing experience is ideal. Business experience preferred.
Additional info	CFO.com offers daily stories geared specifically for finance executives. Coverage includes original reporting on new accounting standards, recent capital-raising, risk management, and professional career development.
Date added	4/10/2019 9:23:00 AM

Company Category	Association
Name	Rick Buck
Company Name	American Association for Cancer Research
Pay Range	Typically a \$1 a word
How freelancers are used	Mostly for cancer related articles for patient magazine, Cancer Today. Sometimes for press releases.
Desired Skills	Oncology and biomedical writing for the public or media
Additional info	<ul style="list-style-type: none"> - The AACR has more than 42,000 members residing in 120 countries. - Members include laboratory, translational, and clinical researchers; other health care professionals; and cancer advocates. - The organization publishes eight peer-reviewed journals: Cancer Discovery; Cancer Epidemiology, Biomarkers & Prevention; Cancer Immunology Research; Cancer Prevention Research; Cancer Research; Clinical Cancer Research; Molecular Cancer Research; and Molecular Cancer Therapeutics. - Other AACR publications include Cancer Today, a magazine for cancer patients and caregivers; the annual AACR Cancer Progress Report; the AACR Annual Report, and the blog Cancer Research Catalyst. - The AACR funds research directly, as well as in cooperation with numerous cancer-focused organizations. - The AACR hosts more than 30 scientific conferences and educational workshops annually. The largest is the AACR Annual Meeting.
Date added	4/8/2019 5:06:00 PM

Company Category	Content Marketing Agency
Name	Lori Hoffman
Company Name	Original9 Media
Pay Range	\$0.75 to \$1 per word
How freelancers are used	We contract with writers to work on feature articles, white papers, case studies, blogs, e-books
Desired Skills	ability to write marketing content with the skills of a journalist: clean copy, well-researched, sophisticated thinking
Additional info	We are looking for freelancers and full-time employees. We are a young CM agency with clients that range from b-to-b SAAS clients to consumer clients. Our clients are primarily B2B software providers, including HR software and agreement management software. There are some outliers as well - for example, we have a client in the aviation industry and another that offers an artificial intelligence-powered search engine. We'd like to meet with writers who have a background in B2B journalism or technical writing.
Date added	4/8/2019 3:29:00 PM

Company Category	Content Marketing Agency
Name	Maria Minsker
Company Name	Original9 Media
Pay Range	\$1 per word
How freelancers are used	Articles, white papers, content marketing, blogs, infographics, research recaps, interviews/Q&As
Desired Skills	Writing and reporting
Additional info	Our clients are primarily B2B software providers, including HR software and agreement management software. There are some outliers as well - for example, we have a client in the aviation industry and another that offers an artificial intelligence-powered search engine. We'd like to meet with writers who have a background in B2B journalism or technical writing. We're looking for writers that are okay with no bylines (content marketing), can work on tight deadlines and are self-motivated to find sources, relevant data, etc.
Date added	4/8/2019 3:29:00 PM

Company Category	Online Publication
Name	Jackie Zimmermann
Company Name	LendingTree
Pay Range	We typically pay between \$400 and \$600 for articles that range from 800 to 1500 words.
How freelancers are used	We use freelancers to create SEO-driven explainers, guides and service-driven personal finance articles.
Desired Skills	We look for writers with experience interviewing experts and maintaining high journalistic standards. Regarding content, we're looking for writers versed in personal loans, autos, mortgage, insurance and general personal finance reporting.
Additional info	When freelancing for LendingTree, writers will create articles across multiple domains, including MagnifyMoney, ValuePenguin and Student Loan Hero. All assignments come with an outline to help ensure the editor's expectations are clear. We also try to pay within three weeks of submission.
Date added	4/8/2019 1:48:00 PM

Company Category	Content Marketing Agency
Name	Pierce Smith
Company Name	Skyword
Pay Range	Skyword works with a wide range of clients that offer compensation from \$200 to \$3000 per assignment depending on subject matter, word count, and the type of content. Skyword pays per assignment (not per word), and all payments are made through PayPal and
How freelancers are used	Skyword works exclusively with freelance writers and creatives to create a variety of content—primarily web articles, but also case studies, white papers, ebooks, infographics, video scripts, web copy and more.
Desired Skills	Skyword values all specializations because our clients are so diverse. We work with clients asking for experts in B2B tech, B2B and personal finance, banking, B2B and consumer healthcare, energy, human resources, small business, and practitioners (dentists, veterinarians, contractors, etc.) We also work with clients in 14 languages, so international and foreign language writers are welcomed.
Additional info	We've been to Client Connections a few times in the past and one thing that I want to make sure everyone understands is that Skyword is a content marketing company and we're creating content marketing assets for our clients. While we do create a wide range of content types, it is incredibly challenging to place poets, novelists, fiction writers and creative writers. We've worked hard to advocate for these creative types in the past, but our clients generally onboard people who specialize in the client's respective industry who have a plethora of samples that represent the content we're trying to create. Additionally, although being a generalist can be advantageous at times, many of Skyword's clients are looking for subject matter experts within their respective industries. It's helpful for interested writers to highlight an area of expertise and be prepared to provide digital samples that exemplify their knowledge in the space. As noted above, we have many clients asking for experts and practitioners within a specific industry.
Date added	4/8/2019 1:40:00 PM

Company Category	Content Marketing Agency
Name	Molly Conicella
Company Name	Skyword
Pay Range	Skyword works with a wide range of clients that offer compensation from \$200 to \$3000 per assignment depending on subject matter, word count, and the type of content. Skyword pays per assignment (not per word), and all payments are made through PayPal and
How freelancers are used	Skyword works exclusively with freelance writers and creatives to create a variety of content—primarily web articles, but also case studies, white papers, ebooks, infographics, video scripts, web copy and more.
Desired Skills	Skyword values all specializations because our clients are so diverse. We work with clients asking for experts in B2B tech, B2B and personal finance, banking, B2B and consumer healthcare, energy, human resources, small business, and practitioners (dentists, veterinarians, contractors, etc.) We also work with clients in 14 languages, so international and foreign language writers are welcomed.
Additional info	I've been to Client Connections a few times in the past and one thing that I want to make sure everyone understands is that Skyword is a content marketing company and we're creating content marketing assets for our clients. While we do create a wide range of content types, it is incredibly challenging to place poets, novelists, fiction writers and creative writers. I've worked very hard to advocate for these creative types in the past, but our clients generally onboard people who specialize in the client's respective specific industry who have a plethora of samples that represent the content we're trying to create. Additionally, although being a generalist can be advantageous at times, many of Skyword's clients are looking for subject matter experts within their respective industries. It's helpful for interested writers to highlight an area of expertise and be prepared to provide digital samples that exemplify their knowledge in the space. As noted above, we have many clients asking for experts and practitioners within a specific industry.
Date added	4/8/2019 1:01:00 PM

Company Category	Consumer Publication
Name	Antonia Van der Meer
Company Name	Bottom Line
Pay Range	\$150-\$850
How freelancers are used	We use of a lot of health and well-being content. We use freelancers as writers and interviewers. We often give the writer the idea but also appreciate idea generation.
Desired Skills	Good interviewing skills, good writing, willingness to rewrite, accuracy
Additional info	Our mission is to bring the best information from the most knowledgeable sources in the world to help readers gain greater wealth and better health, more wisdom, extra time and increased happiness. Our demographic is 55+, 50% male/female ratio
Date added	4/8/2019 10:39:00 AM

Company Category	Content Marketing Agency
Name	Stephen Zorio
Company Name	Perfect Sense
Pay Range	We start around \$1 per word and adjust the range upward based on any additional asks (eg interviews, research, long-form, etc)
How freelancers are used	We utilize freelancers for a wide variety of content, mostly articles, blog posts, white papers and some editing
Desired Skills	We need subject matter experts in areas including marketing technology and the evolution of digital marketing; AI/VR/IOT and both their practical/right now and forward-looking uses; the application of technology by small business and consumers; supply chain technology; localized travel or small biz features, such as “the best state parks in Indiana” or “Ohio’s small business community leaders;” successful executive leadership trends, particularly real world examples; digital consumer trends, or what is resonating with audiences in that space; and exec/leadership profiles and Q&A pieces.
Additional info	https://www.perfectsensedigital.com/about-us
Date added	4/3/2019 4:44:00 PM

Company Category	Content Marketing Agency
Name	Rob Irvine
Company Name	Perfect Sense
Pay Range	It depends on the project and the experience of the writer. Generally in the \$1 a word range.
How freelancers are used	Articles (brand, consumer, etc.) and marketing material (e-books, white papers, email copy, etc.).
Desired Skills	Someone who understands the peculiarities of writing brand-focused pieces. We need subject matter experts in areas including marketing technology and the evolution of digital marketing; AI/VR/IOT and both their practical/right now and forward-looking uses; the application of technology by small business and consumers; supply chain technology; localized travel or small biz features, such as “the best state parks in Indiana” or “Ohio’s small business community leaders;” successful executive leadership trends, particularly real world examples; digital consumer trends, or what is resonating with audiences in that space; and exec/leadership profiles and Q&A pieces.
Additional info	We produce consumer-centric content for some of the biggest brands in the country. We also do quite a bit of content development for our own company.
Date added	4/3/2019 4:43:00 PM

Company Category	Online Publication
Name	Clare Trapasso
Company Name	realtor.com
Pay Range	I start off between \$200 and \$350. If the stories are submitted in excellent shape, my rates go up from there. I also pay more for difficult pieces or lengthier pieces.
How freelancers are used	I use freelancers to write news and enterprise articles.
Desired Skills	I value data journalists who can run their own rankings by querying databases from several sources. I also look for strong reporting and writing skills as well as folks who are comfortable incorporating data into their pieces.
Additional info	Please check out our News & Insights section: https://www.realtor.com/news/ . We write for everyday people, such as home buyers, sellers, owners and renters. We do not write for the industry and our stories must have national appeal.
Date added	4/1/2019 11:25:00 AM

Company Category	Online Publication
Name	Judy Dutton
Company Name	Realtor.com
Pay Range	\$150-\$250 for articles ranging from 650-1000 words, and most (other than personal essays) will need interviews/quotes with at least 2 experts (home designers, real estate agents, etc.).
How freelancers are used	Write articles
Desired Skills	The ability to research, interview, and boil down often complex topics into easy-to-understand advice and stories.
Additional info	I'd love some ideas/pitches for realtor.com/news on home buying/selling, home décor/improvement, mortgage/personal finance, rent, and anything having to do with home or real estate. Formats include advice (how to buy a house with bad credit, 5 regrets you'll have moving to the burbs), personal essay ('our first home had no heat'), trends (Meghan Markle decorated her nursery with what?!), humor (10 bathroom design fails that should be flushed), and more out-of-the-box formats are welcome.
Date added	4/1/2019 11:25:00 AM

Company Category	Online Publication
Name	Jacob Siegel
Company Name	Tablet Magazine
Pay Range	from \$150 for blog posts to \$500 for mid length articles to several thousand per piece for long form investigative work.
How freelancers are used	I'm looking for freelancers to do news stories that capitalize on areas of special expertise, and surface stories that are especially timely or shine new light on an under-explored subject. I put a premium on writers who do original reporting-- by phone, internet, and in person--and can make news by uncovering new information.
Desired Skills	- Original reporting applied to the intersection of Jewish and universal interests. - Clear, direct, active writing.
Additional info	Tablet is a National Magazine Award-winning daily online magazine of Jewish ideas and culture (http://www.tabletmag.com). Launched in June 2009, it is a project of the not-for-profit Nextbook Inc., with 1.5 million page-views per month. Tablet's stable of contributors and contributing editors include the fiction writers Howard Jacobson, Gary Shteyngart, Bruce Jay Friedman, David Bezmogis, Ben Marcus, and Etgar Keret; distinguished academics Anthony Grafton, Natalie Zenon Davis, David Bromwich, Elisa New, and Esther Schor; essayists Paul Berman, Margaret Drabble, Dara Horn, and Adrien Bosc; the critics Wesley Yang, J. Hoberman, and Elizabeth Wurtzel; and storytellers Kinky Friedman and David Samuels.
Date added	3/28/2019 4:27:00 PM

Company Category	Online Publication
Name	Lina Zeldovich
Company Name	JSTOR Daily
Pay Range	50c per word/feature stories
How freelancers are used	writing features covering sustainability and the environment
Desired Skills	ability to do research
Additional info	JSTOR Daily covers scientific and environmental topics, tapping into scholarship on JSTOR, a digital library of academic journals.
Date added	3/27/2019 9:30:00 PM

Company Category	Consumer Publication
Name	Allan Richter
Company Name	Energy Times & Discover Life magazines
Pay Range	50 cents to 60 cents a word
How freelancers are used	Articles
Desired Skills	Clean copy and solid reporting skills
Additional info	Energy Times covers the latest research and developments in nutrition, wellness and dietary supplements. We need writers experienced in both conventional and complementary health practices and issues. For Discover Life, aimed at millennials, we are looking for writers with experience covering fitness, extreme sports, the environment, consumer technology and gaming (as in video games not gambling).
Date added	3/27/2019 11:08:00 AM

Company Category	Custom Publication
Name	Jessica Hibbard
Company Name	Luminary Labs
Pay Range	\$50-80/hour or project-based fees (varies depending on complexity of project and the writer's expertise)
How freelancers are used	Newsletters, articles, reports, content marketing
Desired Skills	<ul style="list-style-type: none"> - Ability to adapt voice and tone to different clients/projects - Clear and engaging writing for B2B audiences - Interest and/or experience in complex topics like health/pharma, science, technology
Additional info	Luminary Labs is a strategy and innovation consultancy based in New York. We work with private sector, public sector, and nonprofit foundation clients on "thorny problems that matter" — including the opioid crisis, biothreat detection, chronic disease, democratization of science, and the future of work. We sometimes hire freelance writers to help us with client work or internal marketing (thought leadership) projects.
Date added	3/26/2019 4:20:00 PM

Company Category	Hospital
Name	Jennifer Schiamberg
Company Name	Memorial Sloan Kettering
Pay Range	TBD
How freelancers are used	content marketing, advertising, call to action for health benefit
Desired Skills	Strong narrative, pithy, clever and approachable language for b2c
Additional info	The content we are developing is for MSK Direct, a program that provides access to employees and unions as a benefit from their employer. Must know how to communicate health benefit language and have experience as a copywriter at an ad agency.
Date added	3/20/2019 10:35:00 AM

Company Category	Online Publication
Name	Erin Khar
Company Name	Ravishly
Pay Range	\$100-\$250
How freelancers are used	Articles on four main topics: Parenting (infertility, pregnancy, motherhood, teens, divorce), Relationships (sexuality, dating, love, different types of relationships, LGBTQ), Minds (mental health, activism, pro-choice, disability, healing, survivor) and Bodies (body positive, self-care, body acceptance, eating disorders, diet culture, wellness).
Desired Skills	I am looking for writers who understand our readers (women who are older Millennials and younger Gen-Xers), who have familiarized themselves with the site, and who pitch according to our guidelines.
Additional info	Ravishly's tagline is "Life is easier when you're not alone." What you write for us should have the intention of bringing people together, not tearing people apart. Our voice is conversational and friendly — not academic or formal. While we do include some news-pegged pieces, they need to have an approachable and accessible slant. Pop culture criticism is great, but make sure to explain your position thoroughly and approachably.
Date added	3/19/2019 10:13:00 PM

Company Category	Online Publication
Name	Genelle Levy
Company Name	Narratively
Pay Range	\$300-400
How freelancers are used	We use freelancers to contribute longform personal essays and pieces of creative nonfiction to our website.
Desired Skills	The ability to write a strong pitch and develop a strong writing voice
Additional info	We're not a typical journalistic outlet. We focus on personal stories, so writers with a creative bend or who are familiar with the meditation and creativity that comes with writing a personal essay are preferred.
Date added	3/19/2019 10:01:00 PM

Company Category	Online Publication
Name	Rachel Simon
Company Name	Bustle
Pay Range	\$150 to \$1,000
How freelancers are used	We love working with freelancers on unique, thoughtful personal essays and in-depth, researched trendpieces.
Desired Skills	As the entertainment editor, I'm especially interested in: + Researched trendpieces based on timely entertainment news, TV/movie events, or music releases. + Reported entertainment features with a minimum of three sources. + First-person identity pieces featuring thoughtful, unique takes on pop culture. I'm open to pitches on other topics to share with my colleagues. See my colleague Alexandra Finkel's information to see more about the range of topics we cover.
Additional info	BDG Media owns and operates several sites, primarily geared toward millennial women.
Date added	3/19/2019 7:03:00 PM

Company Category	Online Publication
Name	Alexandra Finkel
Company Name	Bustle Digital Group
Pay Range	\$150-\$1000
How freelancers are used	We primarily look for freelance writers with fresh feature ideas for all of our publications - Bustle, Romper, Elite Daily, Zoe Report, and Mic.
Desired Skills	We don't look for specific skills or interests, but rather writers who are able to pitch fresh/interesting stories that our staff writers are not able to tell. Perspective and innovative ideas are paramount.
Additional info	<p>We look for writers who understand the company and our audience. Writers should have past experience writing for a millennial audience. Some specific topics for Bustle:</p> <ul style="list-style-type: none"> + First-person essays about literature and identity pieces about your relationship to literature. + Reported books features with a minimum of three sources. + Personal essays and reported pieces (reported pieces need AT LEAST 3 sources) on health, mental health, relationships, and identity. +First-person identity pieces based on timely entertainment news or TV/movie events. +Reported entertainment features with a minimum of three sources. + Op-eds and essays (600 to 800 words) tied to the news. <p>For ROMPER:</p> <ul style="list-style-type: none"> +Provocative positions on parenting topics. Frame your argument as though you were riding into Congress to debate to the death. + Evidence-based coverage of infant and maternal health, with at least three human sources, expert commentary, and a diversity of sources. + Timely takes on the shows, movies, songs, and memes that captivate parents. + Pitches and narrative essay drafts for our children's books series, This Book Belongs To.
Date added	3/19/2019 7:02:00 PM

Company Category	Online Publication
Name	Sarah Jacoby
Company Name	SELF Magazine
Pay Range	Our rates start between \$200 and \$400 per piece, but it really depends on the story and the amount of reporting involved.
How freelancers are used	<p>Articles, including: Basic skin-care explainers (800-1000w), wellness/beauty trend investigations (800-2000w), personal essays, and product reviews/recommendations/roundups (600-800w). All of these stories require speaking with qualified experts affiliated with major hospitals or universities, not just random derms in private practice. They also require digging into any relevant peer-reviewed research on the topic.</p> <p>If pitching a personal essay, please tell us about the unique role skin care plays in your life or your community, about a formative moment from your life involving beauty or skin care, how skin care helped you realize something new about yourself, or what you feel is missing in the beauty world.</p>
Desired Skills	Solid reporting is the most valuable skill in a writer for me, which includes being able to parse medical/scientific literature (including primary peer-reviewed studies), thinking critically about those studies and all the information you encounter while reporting, and finding top tier experts to comment.
Additional info	Everything we do is through the lens of health and wellness - and we believe wellness is for everyone! Our three core values are accuracy, inclusivity, and empathy.
Date added	3/19/2019 6:45:00 PM

Company Category	Online Publication
Name	Katherine Bagley
Company Name	Yale Environment 360
Pay Range	Based on experience.
How freelancers are used	We have a small staff, and much of Yale Environment 360's content is written by professional freelance journalists. We are looking for well reported and thought-provoking stories from talented writers. We also accept pitches for opinion and analysis pieces on timely issues from scientists, academics, and policy makers.
Desired Skills	n/a
Additional info	We're interested in just about anything related to the environment, from climate change to clean energy to conservation and environmental policy. (Take a look at Yale Environment 360's Topics page to get a better sense of the subjects we cover.) Our readership is global, with 40 percent coming from outside the U.S., so we are not interested in stories on local issues unless they have national or international implications.
Date added	3/19/2019 4:04:00 PM

Company Category	Literary Agent/Book Editor
Name	Hannah Brattesani
Company Name	Emma Sweeney Agency, LLC
Pay Range	We do not pay fees, we represent authors and help them sell their work.
How freelancers are used	Historically, we have found writers ghostwriting projects though we primarily represent writers and sell their own work for publication.
Desired Skills	A unique story and a distinct and engaging voice with which to tell it.
Additional info	<p>Emma Sweeney Agency LLC was formed in 2006 and is a boutique literary agency based in New York City. Emma Sweeney Agency LLC has had eight New York Times bestsellers, including Meddling Kids, At the Water's Edge, In The Shadow of the Banyan, How It All Began, Water for Elephants, Ape House, Making Rounds with Oscar, and The Joy of Living. Our authors have won The Booker Prize and the American Book Award, been short-listed for the Orange Prize and the National Book Award, and are Guggenheim Fellows as well as the recipients of NEA grants. We specialize in general fiction, historical fiction and narrative nonfiction projects including memoir, history, science and religion.</p> <p>As an agent, I am particularly interested in literary fiction, poetry, and non-fiction lifestyle books.</p>
Date added	3/12/2019 9:43:00 PM

Company Category	Consumer Publication
Name	Lottie Joiner
Company Name	The Crisis Magazine
Pay Range	\$200 for online and front-of-the-book articles. .50 a word for magazine features
How freelancers are used	We use freelance writers, copyeditors, factcheckers and proofreaders.
Desired Skills	We are looking for freelance writers and copyeditors.
Additional info	<p>The Crisis magazine is the official publication of the NAACP. It was created in 1910 by W.E.B. DuBois. The quarterly journal focuses on African American social and political issues, civil rights, history, art and culture.</p> <p>What to pitch: We are looking for writers who are familiar with and have experience writing about African American social justice issues - health disparities, education inequity and achievement gap, poverty, the criminal justice system, voter suppression, We also want unique stories on African American history - think "Hidden Figures." We would like in-depth, well-reported feature stories that examine critical issues in the Black community; stories that go beyond the statistics and explore structural racism. It would be great to have pitches for stories that have been under-reported or not widely reported by the mainstream press.</p>
Date added	3/11/2019 3:02:00 PM

Company Category	Trade Magazine
Name	ANDREA FIANO
Company Name	Global Finance Magazine
Pay Range	0.80-\$1 USD per word for the magazine. 200 USD per online story
How freelancers are used	We use freelancers to write most of our stories online and in print.
Desired Skills	We are always looking for financial writers. In particular we need writers familiar with corporate finance, private banking and macroeconomic issues. In recent years we are increasingly focusing on financial innovation, management issues, and emerging markets.
Additional info	We are a monthly financial magazine with controlled circulation of 50k copies worldwide in over 190 countries. Our primary audience is made of financial executives in non financial corporations, bankers, central bankers and so on. We have a global approach and readership and we focus on the issues of interest for companies/people doing business in several countries.
Date added	3/8/2019 4:29:00 PM

Company Category	Content Marketing Agency
Name	Marcy F. Bosco
Company Name	Vox Media (Vox Creative)
Pay Range	Our rates start at \$1/ word, and goes up based on experience and deadlines (up to \$2.50 / word for expedited timelines).
How freelancers are used	Reported features and articles, paid for by advertisers of Vox Media occasionally social media, content marketing, and idea generation
Desired Skills	Experience working with advertisers is a plus Priority specializations: Consumer tech, B2B, personal finance, tech (AI, 5G, smart cities, auto, etc). Secondary specializations: food, travel, home & interiors, sports
Additional info	<p>1) Vox Creative is the in-house creative agency for all of Vox Media's brands (Vox.com, The Verge, Recode, Polygon, Eater, Curbed, and SB Nation). I do not work with or assign anything for those brands.</p> <p>2) All of our work is branded content, paid for by an advertiser. Any writers for Vox Creative must be comfortable working with some client stipulations in assignments.</p> <p>3) Writers do not receive bylines, unless for special circumstances.</p> <p>4) I rarely ask for pitches or am able to assign based on pitches, most of my work is predetermined and on an assignment basis.</p> <p>5) Our website does a really good job of highlighting our work! https://www.voxmedia.com/a/go-deeper/vox-creative</p> <p>6) We cover so many different subjects and different niches, from food to travel to gaming to policy to technology. Writers with specific beats are always welcome.</p>
Date added	3/8/2019 3:33:00 PM

Company Category	Consumer Publication
Name	Mara Bovsun
Company Name	American Kennel Club Family Dog Magazine
Pay Range	\$100 for small front-of-book items to \$550 for long features with several photos.
How freelancers are used	Magazine news and feature articles
Desired Skills	Accurate reporting
Additional info	We are the consumer publication of the American Kennel Club. We cover all kinds of dogs, and all kinds of topics, but purebreds are our main focus. A new writer has the best chance breaking in with an unusual story about unique people and their lives with dogs, Another good way to break in is with our Heroes and Helpers column. Please go online at AKC.org and read a few issues of the magazine before you query.
Date added	3/7/2019 5:54:00 PM

Company Category	Association
Name	Alan Brown
Company Name	Mechanical Engineering Magazine (ASME)
Pay Range	\$500-1500
How freelancers are used	We welcome pitches and assign online stories (600-800 words), longer online stories (1200-1400 words), and features (2000-2200 words).
Desired Skills	<p>We are looking for writers who are comfortable telling stories about engineering. That means understanding the details well enough to communicate them plainly—and explaining why an invention is important in ways that go beyond the immediate headlines.</p> <p>We also like writers who understand how advanced technology—AI, big data, IoT, design—is reshaping our field.</p> <p>If you can do this stylishly while communicating the struggle and excitement of beating a good idea into something that works, we might have a match.</p>
Additional info	<p>Mechanical devices date back to the earliest civilizations, but today the field is changing dramatically. Engineers are finding ways to make traditional mechanical systems smarter, more interactive, and more connected. That is our sweet spot.</p> <p>Our topics range from robots, 3D printing, autonomous cars, and biomechanical engineering to green energy, aircraft, pressure technology, and, yes, even motors and gears.</p> <p>We've covered topics as diverse as robotic bees, deconstructing offshore oil platforms, modeling the human heart, developing surgical tools, tidal energy, and how engineers are doing in the gig economy.</p> <p>If these types of making excite your imagination, let's talk.</p>
Date added	3/7/2019 5:50:00 PM

Company Category	Content Marketing Agency
Name	Christopher Gillespie
Company Name	Find A Way Media
Pay Range	\$300 - \$2,500, ranging from short articles for our site to lengthy e-books for clients.
How freelancers are used	We have a few incredible freelance authors for our online publication, The Beat. They conduct interview series, pitch articles, and manage our social media. For client work (what we call production), freelancers do everything from pitching clients and interviewing experts to producing and designing the content.
Desired Skills	Writing that's precise. Our niche is writing for B2B software companies whose content is typically riddled with acronyms and jargon. We need writers who 1) have B2B software experience and 2) can help our clients ditch the jargon and grow by telling stories.
Additional info	While our publication accepts pitches from all manner of writers, marketers, and freelancers, our client work is very narrowly focused on B2B software companies. Experience at such a company is critical if we're to work together.
Date added	2/27/2019 1:22:00 PM

Company Category	Online Publication
Name	Mark Yarm
Company Name	BREAKERMAG
Pay Range	50 cents/word and up, depending on amount of reporting/level of complexity
How freelancers are used	Articles
Desired Skills	Ability to write about cryptocurrency and blockchain in an engaging and understandable way.
Additional info	We're always on the hunt for great stories with a blockchain hook that will connect with general readers: narrative, longform, profiles, interviews, data-journalism, packaged columns, and more. We're looking for tech experts, crypto obsessives, crime reporters, big-idea analysts, profile writers, business experts, etc. Check out breakeromag.com to get a better idea of what we're all about.
Date added	2/12/2019 3:42:00 PM

Company Category	Literary Agent/Book Editor
Name	Dan Gerstein
Company Name	Gotham Ghostwriters
Pay Range	the fees we secure for our book ghosts range from \$25,000 on the low-end all the way up to \$300,000.
How freelancers are used	books, speeches, white papers, articles, blog posts, website content, thought leadership strategy
Desired Skills	experience writing idea-driven books
Additional info	While we are highly selective of our talent, we're always on the lookout for accomplished new writers who can strengthen our network. If you have experience creating smart content or compelling stories — such as non-fiction books or novels, speeches, blog posts, articles, slide decks, humor writing, or screenplays — we are interested in hearing from you.
Date added	2/11/2019 5:33:00 PM

Company Category	Nonprofit
Name	Laura Macfarlane
Company Name	Memorial Sloan Kettering
Pay Range	Negotiable/varies
How freelancers are used	articles/blog posts
Desired Skills	Health science knowledge (interpreting clinical/academic research). News article writing in this area.
Additional info	Specialized cancer center. This writing would be pitched to clinicians, in particular, referring physicians
Date added	2/11/2019 2:32:00 PM

Company Category	Literary Agent/Book Editor
Name	Cullen Stanley
Company Name	CULLEN STANLEY INTERNATIONAL
Pay Range	15% for sales in North America 20% for sales outside North America
How freelancers are used	I am interested to find journalists keen to write a full-length manuscript for publication. Ideally the subject matter is broad and has potential internationally. The writer has previous publication credits in major outlets and is interested to work on a book for mainstream publication.
Desired Skills	I am particularly interested in nonfiction journalists writing in the areas of science, nature, history, sports, health and well-being, and business.
Additional info	I have thirty years experience in book publishing with a specialty in books that work in the U.S. and in foreign countries. I'm interested to find stories that speak to a broad audience and can resonate with readers beyond the North American audience.
Date added	2/6/2019 5:45:00 PM

Company Category	Consumer Publication
Name	Joe Harper
Company Name	Departures Magazine
Pay Range	Typically between \$1 to \$2 per word
How freelancers are used	Articles, idea generation
Desired Skills	Home + Design, Food & Drink
Additional info	We are a luxury magazine exclusively for holders of the American Express Platinum or Centurion (Black) card. Our readership can be extremely affluent.
Date added	2/6/2019 5:43:00 PM

Company Category	Literary Agent/Book Editor
Name	Jeff Ourvan
Company Name	Jennifer Lyons Literary Agency
Pay Range	As an agent, I earn the standard 15% commission on sales.
How freelancers are used	We occasionally seek ghostwriters and editors to work with published authors.
Desired Skills	We seek biographers, memoirists, narrative nonfiction writers and authors in the fields of history, current events, sports, science, true crime and religion.
Additional info	Our boutique literary agency was established ten years ago and represents many top nonfiction authors, including John Maclean, Donald Bogle, Fawaz Gerges, Chris Knowlton, Tatsha Robertson, and others.
Date added	2/2/2019 2:11:00 PM

Company Category	Literary Agent/Book Editor
Name	Peter Rubie
Company Name	FinePrint Literary Management
Pay Range	n/a
How freelancers are used	n/a
Desired Skills	Peter Rubie specializes in a broad range of high-quality fiction and non-fiction. He is particularly interested in working with writers of diverse voices, and multicultural stories and topics. In non-fiction he specializes in narrative non-fiction, popular science, spirituality, history, biography, pop culture, business and technology, parenting, health, self help, music, and food. He is a "sucker" for outstanding writing. In fiction he represents literate thrillers, crime fiction, science fiction and fantasy, military fiction and literary fiction, commercial women's fiction, middle grade and some boy-oriented young adult fiction.
Additional info	We are looking to work with members who are writing or planning to write nonfiction books. http://fineprintlit.com/peter-rubie-ceo.html
Date added	2/1/2019 10:11:00 AM

Company Category	Literary Agent/Book Editor
Name	Alison Fargis
Company Name	Stonesong Press, LLC
Pay Range	Advances for authors can vary considerably based on the writer's experience, idea, and platform.
How freelancers are used	Some of our authors hire work-for-hire writers to help with proposal writing, ghostwriting, or collaboration on certain titles.
Desired Skills	An author's idea, experience, and platform are incredibly valuable when selling their non-fiction book proposal to a publishing house.
Additional info	In my 20+ years in publishing, I have cultivated a wide-ranging list of commercially successful and critically acclaimed writers, from New York Times bestselling cookbook authors to award-winning novelists and food writers. I am actively looking for narrative history, biography, and memoir.
Date added	1/28/2019 12:13:00 PM

Company Category	Nonprofit
Name	Jenny Song
Company Name	Cancer Support Community
Pay Range	It depends on the scope of the project but starting with \$1/word.
How freelancers are used	Our education department uses health and science writers to produce educational resources
Desired Skills	health and science background in clips and experience
Additional info	We are looking for writers who have experience in producing health and science content for a consumer audience.
Date added	1/28/2019 11:39:00 AM

Company Category	Literary Agent/Book Editor
Name	Ellen Scordato
Company Name	Stonesong
Pay Range	\$3,000 to \$30,000
How freelancers are used	pairing them with clients as ghostwriters, work-for-hire on book proposals and nonfiction
Desired Skills	knowledge of nonfiction book proposal writing ability to work with high-level professional clients who have a book contract and need a flexible, professional, on-time ghost- or co-writer Also looking for professionals with a strong platform and their own book proposal in the works.
Additional info	Stonesong has 8+ agents who rep hundreds of culinary arts writers, health and diet writers, home and shelter (interior design), business, positive psychology, and even some YA and kids fiction. We look for top-level pros with a strong platform who have their own book proposal in the works or who want to work as ghost- or co-writers.
Date added	1/25/2019 2:21:00 PM

Company Category	Online Publication
Name	Kelly Meehan Brown
Company Name	CentSai Inc
Pay Range	Depending on the length of the piece, it can range from \$200-\$1,000
How freelancers are used	All of our writers are freelance, submitting article pitches for approval and then once approved, given a deadline in which to complete it.
Desired Skills	A background in or knowledge of finance is invaluable to our content and goals as a company.
Additional info	We are a multimedia platform focussing on financial literacy that aims to take the fear out of personal finance and de-mystify financial jargon. We do this through storytelling, video, social media, quizzes, and podcasts. Our article topics are broad, always with a money focus but can range from changes in tax law to the cost of polyamory. We do not shy away from the taboo, in fact, we embrace it.
Date added	1/24/2019 12:28:00 PM

Company Category	Literary Agent/Book Editor
Name	Donna Talarico
Company Name	Hippocampus Magazine & Books
Pay Range	20% royalties on acquired books; various per-project fees for freelance work.
How freelancers are used	We're looking to acquire book-length works of creative nonfiction (memoir, essay collections, narrative journalism, etc.); and we also look for freelance designers, editors, etc. for book production.
Desired Skills	The ability to tell a compelling story. Also, copy and developmental editing.
Additional info	Hippocampus Magazine, founded in 2010, is an online journal dedicated to creative nonfiction. In 2017, we launched our small press division and are now seeking manuscripts primarily, but also we're looking for freelance editors and designers for project-based work. While the magazine is near its tenth birthday, we're a newer small press; so we're looking for writers who are drawn to independent presses and excited to be part of something new!
Date added	1/22/2019 7:20:00 PM

Company Category	Consumer Publication
Name	Doria Lavagnino
Company Name	Centsai/CentsaiEducation
Pay Range	It depends on variables. Anywhere from \$200 - \$1000 depending on what they are working on. It would be easier to describe when they look at the sites.
How freelancers are used	I use freelancers for articles, blogs, reviews, research, idea generation.
Desired Skills	Strong understanding of journalism and high personal standards. Care with accuracy + use of primary sources. Someone who knows that even after 20 years in the field they still have a lot to learn. Avid readers. Ability to accept feedback constructively,
Additional info	Centsai.com is a platform that takes the fear out of finance. We do this with fun and irreverent storytelling, either first person or via interviews, with expert advice or tips. Our style is relatable, w/ a core emphasis on editorial independence. Our stories are evergreen. We also publish independent reviews. Centsaieducation is our sister site, for educators looking for free financial literacy resources for their high school students. Also looking for vloggers.
Date added	1/18/2019 9:38:00 AM

Company Category	Literary Agent/Book Editor
Name	Sorche Fairbank
Company Name	FAIRBANK LITERARY REPRESENTATION
Pay Range	Lit agent
How freelancers are used	Lit agent
Desired Skills	Looking for narrative nonfiction - stories big enough for a book.
Additional info	A small, selective agency and member of AAR, the Author's Guild, the Agents Round Table, PEN, and Grub Street's Literary Advisory Council, Fairbank Literary Representation is happily in its seventeenth year. Clients range from first-time authors to international best-sellers, prize winning-journalists to professionals at the top of their fields.
Date added	1/16/2019 2:27:00 PM

Company Category	Online Publication
Name	Richard Eisenberg
Company Name	PBS Nextavenue.org
Pay Range	\$200-\$500 per article
How freelancers are used	articles
Desired Skills	ability to write for readers in 50s and 60s in layman's terms
Additional info	We publish daily on money, health, caregiving, work, lifestyle and technology. Stories are for people 50+ and often have service advice.
Date added	1/15/2019 7:00:00 PM

Company Category	Online Publication
Name	Anna Attkisson
Company Name	Business.com
Pay Range	\$200 to \$400 per story, depending on expertise, experience, length and detail research involved.
How freelancers are used	idea generation, B2B articles geared toward small to medium business owners, business software and services reviews, buying guides for business products and services
Desired Skills	Solid and accurate reporting skills, engaging story telling, detail oriented that results in documentation of findings.
Additional info	Between Business News Daily and Business.com, we seek to help aspiring and established small to medium business owners find all the information they need to build and grow their business through advice, insight, and expert reviews.
Date added	12/10/2018 12:03:00 PM

Company Category	Online Publication
Name	Amanda Norcross
Company Name	Family Vacation Critic
Pay Range	We pay up to \$400 for articles.
How freelancers are used	We assign articles only.
Desired Skills	We value writers who follow our style guidelines and voice; write clearly and concisely; pitch fresh, unique ideas; and bring a new family travel perspective to the table -- from choosing the best vacation destination for tweens to pushing past your fears and trying something new with your kids on a trip.
Additional info	In 2019, Family Vacation Critic is assigning mostly product and hotel roundups. We're less likely to assign general tips articles or "Best Things to Do with Kids in X."
Date added	12/10/2018 11:55:00 AM

Company Category	Literary Agent/Book Editor
Name	Marilyn Allen
Company Name	Allen O'Shea Literary Agency
Pay Range	NA
How freelancers are used	NA
Desired Skills	We love writers with credentials in their field, large media platforms and great new ideas! Not to mention strong writing skills are a must.
Additional info	We specialize in nonfiction books and are looking for projects in the fields of science, psychology, business, pop culture, lifestyle, mind-body-spirit, health, cooking, cocktails, parenting and clever gift-type books. We look for passionate authors with strong marketing campaigns articulated in a book proposal.
Date added	12/6/2018 2:07:00 PM

Company Category	Literary Agent/Book Editor
Name	Steven Harris
Company Name	CSG LITERARY PARTNERS
Pay Range	If we sell an author's work, we charge 15% of all monies received.
How freelancers are used	N/A
Desired Skills	We deal mostly in Advice/Relationships, Business/Investing/Finance, Self-Help, Mind/Body/Spirit, Spirituality, History, Health/Wellness/Beauty, and True Crime. We also deal in Memoirs and Humor, but only if very heavily platformed.
Additional info	Please check out our website at www.csgliterary.com and scroll down halfway to read a description of who we are, our strengths, and specialties.
Date added	11/30/2018 1:15:00 PM

Company Category	Literary Agent/Book Editor
Name	Rita Rosenkranz
Company Name	Rita Rosenkranz Literary Agency
Pay Range	N/A
How freelancers are used	In addition to working with authors, I sometimes use freelance book doctors.
Desired Skills	Representing both first-time and seasoned authors of adult non-fiction, I look for projects that present familiar subjects freshly or lesser-known subjects commercially. I work with major publishing houses, as well as regional publishers that handle a variety of niche markets. I look for clear, commercial ideas matched by good writing.
Additional info	I look for authors who are well paired with their subject for personal or professional reasons. Visit my website at www.ritarosenkranzliteraryagency.com/
Date added	11/30/2018 1:08:00 PM

Company Category	Content Marketing Agency
Name	Cam Brown
Company Name	King Fish Media
Pay Range	Depends on the level of market expertise the writer has, and the category. Our highest fees generally go to pharma/life sciences and energy writers.
How freelancers are used	As a marketing agency, King Fish builds media channels including websites, white paper, ebooks, social media, blogs, video, infographics. Our editorial teams include the writers on the upfront strategy team, which is a 5-10 week discovery period. During that period, writers are compensated on either an hourly or by-project basis.
Desired Skills	Our approach is to introduce our clients to editorial talent that is respected and seen in a market leadership light. They will often be required to meet with clients (in person or on phone) and need to be capable of pushing-back when clients are heading down the wrong path. Bringing fresh eyes and new thinking to the project is critical.
Additional info	We have over 300 writers who have been profiled in our network. Every year, we partner with 50+ of those writers, based on our client requirements. If we get to the point where we ask for a profile, then writers are likely to be assigned at some point in the future. Patience matters: we have running accounts that are already assigned, and steadily bring in new business - but the area of expertise required will not be appropriate for all writers.
Date added	11/30/2018 11:50:00 AM

Company Category	Online Publication
Name	Tony Hagen
Company Name	mjh associates
Pay Range	55-65 cents p word for start
How freelancers are used	oncology publications. need clinical writers
Desired Skills	experienced, independent, motivated, accurate, informed, deadline savvy, with good reporting skills.
Additional info	would rather that prospective writers research our company, learn about our publications, and get a feel for the way we write and present information.
Date added	11/29/2018 3:03:00 PM

Company Category	Consumer Publication
Name	Kira Peikoff
Company Name	Leapsmag
Pay Range	Starting at \$1/word with potential to go up
How freelancers are used	Feature articles
Desired Skills	Ability to make scientific topics engaging and interesting for readers without science backgrounds; ability to write clean, colorful prose; extreme attention to accuracy, thoroughness, and fairness in reporting.
Additional info	Leapsmag.com was founded in 2017 with the ambition to become the premier destination online for intelligent coverage of innovation and ethics in the life sciences.
Date added	11/29/2018 2:58:00 PM

Company Category	Literary Agent/Book Editor
Name	Leah Spiro
Company Name	Riverside Creative Management, Inc.
Pay Range	Authors earn advances and royalties from \$5,000 to \$50,000 to \$500,000. It all depends on how commercially viable their project is.
How freelancers are used	I work with freelancers to help my Authors with their proposals.
Desired Skills	Business, military history, parenting, Christian life, science and humor.
Additional info	Riverside Creative Management, Inc. is a literary agency specializing in non-fiction. RCM, Inc. represents journalists, experts and academics in the areas of business, military history, parenting, Christian life, science and humor.
Date added	11/29/2018 2:47:00 PM

Company Category	Trade Magazine
Name	Beth Kormanik
Company Name	BizBash
Pay Range	\$200 to more than \$1,000
How freelancers are used	Articles for online and print. Open to pitches. Also looking to work with graphic designers.
Desired Skills	Creativity, organization, writing style, accuracy, ability to meet deadlines, responsive communication to editors and sources.
Additional info	BizBash is a trade publication for meeting and event planners. Our coverage includes on-the-scene reports from events, style and ideas, tech, news, and more.
Date added	11/29/2018 2:45:00 PM

Company Category	Online Publication
Name	Anna Bressanin
Company Name	BBC.com
Pay Range	600\$
How freelancers are used	Idea generation and writing for ambitious multimedia projects which involve video and mixed forms of storytelling
Desired Skills	Creativity, journalistic acumen, audience awareness, knowledge of what makes a good headline and a good story, reliability, integrity
Additional info	I am a commissioning editor for videos and multimedia projects on BBC.com. I commission content for BBC Travel, BBC Capital and BBC Reel. I am looking for writers who have ideas for stories that are feature-y but relevant, and that have very strong headlines. Please do check our websites before meeting up. Thank you!
Date added	11/29/2018 2:43:00 PM