



## 2016 Product Presentation Application

**Company Name:** \_\_\_\_\_ agrees to participate in ADHA's Product Presentation on Friday, June 10, 2016 from 10:00am – 1:00pm at David L. Lawrence Convention Center.

1. Our company has submitted to ADHA the required contract and deposit fee to exhibit at ADHA's EXHIBITS 2016 in Pittsburgh.
2. A non-refundable fee of \$650 is included with this application. **Applications received without the required application fee will not be processed.**
3. A maximum of 15 exhibiting companies will present, chosen on a first-come, first-served basis.
4. Order of presentation during Product Presentation is based on receipt of application and fee to ADHA's Central Office.
5. We will be allotted an 8-10 minute segment (**maximum** of 10 minutes) to present our new product (released to the market within the last 14 months). **The product needs to reference the ADHA Standards (see additional information below)**
6. Companies are limited to one (1) presentation time slot at each presentation.
7. We are responsible for contacting ADHA with our audiovisual needs and our presenter's name.
8. We will be responsible for all handouts. We will submit to ADHA one copy of said handout by May 27, 2016 for file purposes. We will attend an orientation with the course moderator 30 minutes prior to the start of the course.
9. ADHA staff will coordinate distribution of product samples/literature.
10. ADHA staff will coordinate the presentation aspect of all PowerPoint presentations. Further, we understand that the **final** version of said presentation must be received by ADHA by electronic means by May 27, 2016; **no presentations will be accepted after said deadline or onsite.**
11. We hereby release and agree to hold harmless the ADHA and the proprietor and operator from any and all liability for damages or loss to our goods or property while located in the Convention Center.

---

### Authorized By:

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment:

Check Enclosed (payable to American Dental Hygienists' Association)

Visa/MasterCard/Amex/Discover

#: \_\_\_\_\_ Exp: \_\_\_\_\_ VCode: \_\_\_\_\_

Signature: \_\_\_\_\_

**Submit Form To:** ADHA 2015 Product Presentation

Via Email to: [exhibits@adha.net](mailto:exhibits@adha.net)

Via Fax to: 312/467-1806



## Product Presentation Guidelines:

### Linking Products to the ADHA Standards for Clinical Dental Hygiene Practice

These Guidelines are based on an understanding that product presentations are intended to provide the following to the ADHA participants:

- Relevant product recommendations for dental hygienists by providing information needed to inform their clinical practice and product selection decisions/recommendations for patients' home use.
- Transparent and complete in disclosure of research about products.
- Relevant research is conducted using accepted research methods.

In addition, the products must be linked to one or more of the ADHA's Standards for Clinical Dental Hygiene Practice. An overview of the standards is provided as a reference:

#### Standard 1: Assessment

*Assessment is the systematic collection, analysis and documentation of the oral and general health status and patient needs. The dental hygienist conducts a thorough, individualized assessment of the person with or at risk for oral disease or complications. The assessment process requires ongoing collection and interpretation of relevant data. A variety of methods/products may be used including **radiographs, diagnostic tools, and instruments**.*

#### Standard 2: Dental Hygiene Diagnosis

*The dental hygiene diagnosis is a component of the overall dental diagnosis. The dental hygiene diagnosis is the identification of an existing or potential oral health problem that a dental hygienist is educationally qualified and licensed to treat. The dental hygiene diagnosis requires analysis of all available assessment data and the use of critical decision making skills in order to reach conclusions about the patients dental hygiene treatment needs.*

#### Standard 3: Planning

*Planning is the establishment of goals and outcomes based on patient needs, expectations, values, and current scientific evidence. The dental hygiene plan of care is based on assessment findings and the dental hygiene diagnosis. The dental hygiene treatment plan is integrated into the overall dental treatment plan. Dental hygienists make clinical decisions within the context of ethical and legal principles. **Product types include those used in treatment rationale, risks, benefits, anticipated outcomes, treatment alternatives, and prognosis.***

#### Standard 4: Implementation

*Implementation is the delivery of dental hygiene services based on the dental hygiene care plan in a manner minimizing risk and optimizing oral health. **A variety of product types may be used or recommended in the implantation phase of care.***

#### Standard 5: Evaluation

*Evaluation is the process of reviewing and documenting the outcomes of dental hygiene care. Evaluation occurs throughout the process of care.*

#### Standard 6: Documentation

*Documentation is the complete and accurate recording of all collected data, treatment planned and provided, recommendations, and other information relevant to patient care and treatment.*