

# Support. Showcase. Sponsor.

Showcase your company at TriNet Inspire, May 28, 2015, in New York. TriNet Inspire is a half day of insights, expertise and daring new ideas about growth, entrepreneurship, business, human resources and leadership.

As a leader in HR thought, technology and experience, TriNet is uniquely positioned to shed light on what motivates and sparks people. TriNet attracts some of the world's most innovative leaders and entrepreneurs from industries including financial services, technology, hospitality and more.

Who attends: 350+ C-level executives from small to medium-sized companies within the New York Metro area.

To find out more, email [inspire@trinet.com](mailto:inspire@trinet.com).



## TriNet Inspire

Thursday, May 28, 2015 • 11:30 a.m. - 5:00 p.m.  
Center 548 • 548 West 22nd Street • New York, NY 10001

## Levels of Sponsorship

### Platinum Sponsor (\$15,000)

- Listed as sponsor on TriNet Inspire signage, brochure and website; pre- and post-event emails
- Company logo displayed on registration site
- Full page advertisement in TriNet Inspire program brochure
- Promotional item in conference bag
- Collateral in conference bag
- Mention as a TriNet Inspire Platinum Sponsor on TriNet social media
- Recognition of your company as a Platinum Sponsor in opening and closing remarks
- Exhibit table
- Signage at event
- Ability to participate in exhibit passport program
- Pre- and post-“Companies Represented List” (no email or phone number included)
- Opportunity for introductions made at the event

### Gold Sponsor (\$10,000)

- Listed as sponsor on TriNet Inspire signage, brochure and website; pre- and post-event emails
- Company logo displayed on registration site
- ½ page advertisement in TriNet Inspire program brochure
- Promotional item in conference bag
- Collateral in conference bag
- Mention as a TriNet Inspire Gold Sponsor on TriNet social media
- Ability to participate in exhibit passport program
- Recognition of your company as a Gold Sponsor in opening and closing remarks
- Exhibit table
- Opportunity for introductions made at the event

### Silver Sponsor (\$5,000)

- Listed as sponsor on TriNet Inspire signage, brochure and website; pre- and post-event emails
- Company logo displayed on registration site
- ¼ page advertisement in TriNet Inspire program brochure
- Promotional item in conference bag
- Collateral in conference bag
- Mention as a TriNet Inspire Silver Sponsor on TriNet social media
- Exhibit table



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# Levels of Sponsorship

## Internet Sponsor (\$12,500)

- Listed as sponsor on TriNet Inspire signage, brochure and website; pre- and post-event emails
- Branded signage indicating Exclusive Internet Sponsor; “Internet brought to you by” throughout event space
- Promotional item in conference bag
- Collateral in conference bag
- Two complimentary tickets

## Cocktail Reception Sponsor (\$10,000)

- Exclusive Cocktail Reception Sponsor specified in all TriNet Inspire signage, brochure and website, pre- and post-event emails
- Company logo displayed on registration site
- Exclusive branded signage opportunity on roof deck (your cost)
- Have a signature drink featured during reception
- Exclusive branding opportunity via table tents on cocktail rounds during reception
- Promotional item in conference bag
- Collateral in conference bag
- Signage at event
- ½ page advertisement in TriNet Inspire program brochure
- Recognition as Cocktail Reception Sponsor in closing remarks of conference

## Fireside Chat Sponsor (\$7,500)

- Listed as Exclusive Fireside Chat Sponsor on TriNet Inspire signage, brochure and website; pre- and post-event emails
- Exclusive branded signage during Fireside Chat (presentation, thank you recognition as a sponsor from Fireside Chat moderator)
- Ability to contribute content (specific questions) to Fireside Chat presentation
- Company logo displayed on registration site
- ½ page advertisement in TriNet Inspire program brochure
- Promotional item in conference bag
- Collateral in conference bag
- Mention as a TriNet Inspire Fireside Chat Sponsor on TriNet social media
- Recognition of your company as a Fireside Chat Sponsor in opening and closing remarks
- Exhibit table

To find out more about which level of sponsorship is right for you, email [inspire@trinet.com](mailto:inspire@trinet.com) today.



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Learn more at [TriNet.com/Inspire](http://TriNet.com/Inspire) or email [inspire@trinet.com](mailto:inspire@trinet.com)

