

FINANCE FORUM

Sponsorship & Trade Prospectus

Wednesday 17 June 2015

Doltone House, Hyde Park

www.acs.asn.au



Aged & Community
Services NSW & ACT

Invitation

Aged & Community Services NSW & ACT (ACS) is hosting a one day Finance Forum on Aged Care.

The complexities of the financial arrangements in Aged Care have been the subject of considerable change and continue to provide challenges in understanding current reforms and future directions of the industry.

We invite you to participate in this strategic marketing opportunity with your products and services through the following Sponsorship and Trade opportunities.

Aged & Community Services NSW & ACT value the support of our Corporate Associates and their contribution in ensuring we deliver successful conferences and events.

We look forward to seeing you at the ACS Finance Forum

Regards

The Conference Committee

EXHIBITION PACKAGES

MAJOR SPONSOR

\$2300 SOLD



Platinum Sponsor allows Companies the highest level of recognition at the Finance Forum and includes maximum exposure pre and post event.

Key Benefits (1 available):

- Preferred table top display position.
- Conference Registrations for two company representatives.
- 1x Banners outside the Plenary
- Company logo listing in Conference Registration.
- Company profile (100 words) in Conference Program.
- Platinum sponsor recognition in Registration & Program.
- Web marketing recognition and acknowledgement.
- One satchel inclusion (A4 brochure or equivalent).
- Delegate List – name, title and organisation ONLY (pending approval).
- Recognition of Sponsorship in brief-up date following the Conference.

SACHEL SPONSOR

\$1700 SOLD



The Conference Satchel sponsor has an opportunity to promote your organisation through product branding awareness and inclusion in pre and post event marketing:

Key Benefits: (1 available):

- Logo branding on the Conference Satchel
- Preferred table top display position.
- Conference Registrations for two company representatives.
- Company logo listing in Conference Registration.
- Company profile (100 words) in Conference Program.
- Optional VIP satchel inclusion/ gift
- Sponsor recognition in Registration & Program
- One satchel inclusion (A4 brochure or equivalent)
- Delegate List – name, title and organisation only (pending approval).
- Recognition of Sponsorship in brief-up date following the Conference.

NAME BADGES/LANYARD

\$1500

The name badges/ lanyard sponsor is an opportunity to promote your organisation through logo branding on the name badges/ lanyard:

Key Benefits: (1 available)

- Company logo and branding on the name badge lanyard.
- Preferred table top display position.
- Conference Registrations for two company representatives.
- Company logo listing in Conference Registration.
- Company profile (100 words) in Conference Program One satchel inclusion (A4 brochure or equivalent).
- Delegate List – name, title and organisation (pending approval).
- Recognition of Sponsorship in brief-up date following the Conference.

DELEGATE SACHEL INSERTS \$195 each

Profile yourself with your Company Promotional Material as an insert into delegate satchels. This provides an excellent opportunity to show your creativity and provide innovative items.

EXHIBITION PACKAGES

The Trade Exhibition is intended to provide delegates with an opportunity to discuss the "hands-on approach" to financial issues associated with the Aged Care industry reforms during morning tea, lunch and afternoon breaks which enables exhibitors the opportunity to meet, network and discuss their products and services.

TRADE DISPLAY INCLUSIONS

- One Table Top Trade Display (clothed and skirted trestle table)
- One Conference Registration
- Catering for arrival tea/coffee, morning tea and lunch.
- One brochure inserted in the delegates satchels (to be provided by exhibitor).
- One conference satchel per stand.
- Exhibitor listing included in the Conference materials.
- Delegate list – name, title and organisation only (subject to approval).

	Cost
ACS Corporate Associate	\$1250
Non ACS Corporate Associate	\$1500

TRADE SPONSOR & EXHIBITOR BOOKING FORM

PARTNERSHIP BOOKING FORM

Please complete and return this form to: Libby Liddle, Business Development Manager
Aged & Community Services NSW & ACT
Email to: libbyl@acs.asn.au
PO Box 3124 Rhodes NSW 2138.

PLEASE PRINT IN BLOCK LETTERS AND PRINT CLEARLY TRADE

SECTION A:

TRADE DETAILS

First Name: Surname:

Company Name: Position:

Address:

State: Post Code: Country:

Telephone: () Fax: ()

Mobile: E-mail:

Website:

SECTION B: SPONSORSHIP PACKAGE

Please indicate which package you would like to book by marking with X the relevant box. All rates are inclusive of GST.

[x] Major Sponsor sold [x] Satchel Sponsor sold [] Lanyard Sponsor

SECTION C: TRADE EXHIBITION

	Cost
ACS Corporate Associate	\$1250
Non ACS Corporate Associate	\$1500

SECTION E: METHOD OF PAYMENT

[] CHEQUE (Payable to Aged and Community Services NSW & ACT.)	
[] CREDIT CARD	[] VISA [] MASTERCARD
	Cardholders Name
	Card Number
	Expiry Date
	TOTAL AMOUNT
	Card Holders Signature
[] EFT (Reference: Surname/EJC08)	BANK: Westpac Ashfield ACCOUNT: 150 437 BSB: 032 060

TERMS AND CONDITIONS

- All prices are in AUD and inclusive of GST.
- Trade positions are not secured until a deposit is received and subject to sponsor preferences.
- Full payment must be paid 14 days after invoice is issued and prior to the conference.
- Registrations, deposit, logos must be received by the due date **Wednesday 3 June 2015** for inclusion in the delegate brochure, advertising, Conference Program.
- Public Liability insurance is required to the value of \$10 million.
- ACS NSW & ACT accept no responsibility for the loss or damage to exhibitor equipment and materials.
- Delegate list subject to approval from the participating delegate.
- Prior notice must be advised for the supply of power.

CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or nominee). Cancellations after 30 days prior to the commencement of the conference will forfeit any refund.

I have read and accept the Terms and Conditions of this Agreement.

Name (please print)

Organisation:

Signed:

Dated: