BREAKOUT SESSION DETAILS

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**ASIA PACIFIC: CHANGING DYNAMICS - THE RISE OF ALTERNATIVE STARS**

Asia Pacific is the next global growth engine. The growth of intra-Asia trade, improving logistics connectivity among countries in the region, accelerated digitalization, and increasing dialogue on manufacturing competitiveness is fueling a new debate: Are key logistics hubs such as China, Hong Kong and Singapore still locations of choice for technology versus other regional markets such as Indonesia, India, Malaysia, Thailand, Vietnam and Philippines? Are the varying preferences of Asia Pacific consumers changing the definition of customer experience in these markets? Join us to debate and co-create what the rise of Asia Pacific’s alternative stars means for your business and how logistics can help you win in these markets! This interactive session will provide a perspective on the key logistics and supply chain trends in the region, discuss the criteria for Technology players to select logistics bases here and share best practices on how to navigate the region’s ongoing transformation.

**LEARN**

**INDIA: PAVING THE WAY TO BECOME AN ECONOMIC POWERHOUSE**

The long term survival of any business organization in today’s fast evolving environment is dependent on the efficient supply and delivery process that an organization practices. This critical need to handle the demand & supply effectively in a vibrant market is further dependent on several factors, which include a seamless infrastructure, policy and government support, and an abundance of innovative capacity. Being among the fastest growing economies of the world, India has contributed substantially to Asian growth and to the world GDP. This session will endeavor to discuss major reforms made over the past four years and their implications on the technology sector supply chain. We will have a closer look at company best practice innovations and deliberate some of the important issues which need attention to ensure consistent growth.

**BREAKOUT CLASSIFICATION**

**LEARN**

Learning & Awareness
Ideal for Delegates which are looking for latest updates and best practices. Focus of the workshop is more on presentation and discussion.

**SHARE**

Sharing & Engaging
Delegates will be actively contribute to share best practices and to review ideas on solutions. The workshop will have a more engaging format such as smaller group discussions and whiteboard activities.

**SHAPE**

Shaping & Laboratory
This workshop format goes beyond sharing information. It is all about embarking on a journey (about 3 hours) to actually start shaping a supply chain solution in a rapid prototyping laboratory.
AFRICA: KNOWLEDGE FOR SUCCESS
As the first world becomes increasingly digitized, a large number of corporations are looking to Africa for their next expansions. Each year, the number of technology hubs across Africa is rising and new technology is changing the way all sectors do operate. From healthcare to education, agriculture to business, technology has changed it all. To be successful in Africa, companies need to consider the particular socio-economic and other factors of each country and create technology that meets its needs. The same is true for supply chains – knowing the local specifics and creating innovative, cost efficient solutions is critical. In this session we will look at how companies can improve their competitiveness and service levels with the right regional supply chain strategy. We will review options for a more secure and resilient supply chain and demystify cumbersome customs by sharing some best practices to overcome bureaucracies and to bridge the gaps between customs and customers.

GLOBAL TRADE: TURNING UNCERTAINTIES INTO OPPORTUNITIES
2019 could see climacteric changes to global trade including escalating trade tensions, challenges to multilateral trade institutions, Brexit and increased protectionist tendencies from around the world. How should companies respond to these shifts? Are there any best in class trade strategies that could be adopted? How does one protect their supply chains and market shares as a result of these uncertainties? Yet, despite these heightened trade uncertainties many opportunities abound. Understanding the essence of the changing trade regulatory landscape and formulating a customs strategy is one key approach often overlooked by companies. In this session, DHL will share its unique perspective of being at the forefront of trade and customs shifts, some of the changing global trade regulatory trends it is observing. A case study and best practices on how companies can respond to these uncertainties will also be shared.

LEAD LOGISTICS PARTNERSHIP: DIGITALIZATION AND THE 3 STEPS TO SUPPLY CHAIN NIRVANA
Digitalization technologies continue to provide ever greater opportunities to support your supply chain globally. But which technology will have the biggest impact, how can investments decisions be prioritized when some of the basic fundamentals of a leading supply chain are still not in place. Finding the resource to fix basic problems while also trying to harvest benefits from new innovations “at scale” and reach a can prove very challenging. During our workshop we will look at how, through working with a Lead Logistics Partner, you can accelerate the digitalization of your supply chain and strengthen your capability in 3 fundamental areas and that will bring accelerated success. Through case studies we will illustrate how this works in real life and highlight some of the key lessons learnt on that journey.

SERVICE LOGISTICS: LET’S BUILD THE NEXT GENERATION SERVICE SUPPLY CHAIN!
What will be the next big thing in service logistics management? Will it be big data, Internet of Things, drone deliveries or using 3D printing for the production of spare parts at the very location where these are required? Or will the next paradigm shift in the industry come from something inconspicuous resolving the daily headache of field service engineers? Join us in assessing the latest technical enhancements and their impact on the core business challenges. Help us in understanding your ambitions in moving up the service value chain. From spinning off non-core activities to consolidating services, many things have been on the agenda in recent years. Be invited to discuss the next generation Service Supply Chain with other manufacturers, customers of DHL and our supply chain experts.

GLOBAL RESILIENCY: MITIGATING YOUR RISK AND IMPROVING YOUR GLOBAL SUPPLY CHAIN RESILIENCY
In today’s volatile world, monitoring supply chains and events in real-time has become a necessity and the decision to build Resiliency into every facet of your company’s operation drives Customer delight and saves cost. The session will address solutions around cloud based technologies and data analytics linked to real time insights and events. Speakers will lead discussions on the use of solutions for shipment level visibility, risk assessment, and robust analytics, and how information on supply chain disruptions such as hurricanes, cyber-attacks and looming trade barriers can be used for agile decision making to turn these risky events into a competitive advantage.
**DIGITAL COMMERCE: THE CHANGING FACE OF ECOMMERCE LOGISTICS**

E-commerce is here to stay and its relevance is spreading into all business areas. While digitalization and consumer expectations around a fast, free, transparent and convenient shopping experience are key drivers for this development, supply chains are increasingly exposed to higher risks and complexity. Digital commerce has evolved rapidly in the past years and so have the digital platforms offering merchants complete flexibility and control of their online channel. In this session, attendees will learn about their feature-rich functionalities around e.g. product representation, advanced analytics, order management to payment options and supply chain integration. Take the opportunity to meet the digital experts, who will share their view on the changing face of e-commerce going forward.

**ACCELERATED DIGITALIZATION: REALIZING THE POTENTIAL OF SUPPLY CHAIN DIGITALIZATION**

Accelerated Digitalization is DHL Supply Chain’s global program to maximize the pace with which we bring the most effective robotic and digital technologies to a wider number of sites. At the start of 2019, Accelerated Digitalization already orchestrates 500+ deployments of collaborative robots, software-based solutions and wearable technologies across all our regions. At this year’s Technology Conference, we invite you to discover, validate and jointly amend our current technology deployment focus and our innovation pipeline. You’ll leave this session with a fact-based overview of the potential of digitalization and how to truly accelerate – All based on DHL Supply Chain’s global perspective on today’s reality and tomorrow’s opportunity.

**ADVANCED ANALYTICS: CASE STUDY APPROACH TO UNDERSTANDING DATA SCIENCE APPLICATION**

The world has awoken to the true power of data. Yet, there are plenty of fake news about predictive analytics and AI, creating unattainable expectations in their use cases. Reality check is much needed. Join us to discover the use of data in your pragmatic world of logistics. Where and how applications of predictive analytics, big data, machine learning and AI are happening. Would you spend time creating reports or rather creating insights? Would you analyse sample data or rather conduct a 360 degree analyses of the smallest degree of data point while generating meaningful insights? This case study based session explores pragmatic applications of data science focusing on commercial impacts. What is your organization’s readiness for data science? Together, let’s identify opportunities for your next data science project!

**BRIDGING TO NEW HORIZONS: CO-CREATE NEXT GENERATION OF LOGISTICS SOLUTIONS**

Roll up your sleeves in this 3 hour interactive workshop to learn about upcoming relevant trends in a playful way and to create the next generation of innovative solutions for the logistics industry! What trends will revolutionize the industry in the coming years? What keeps you awake at night managing a global supply chain? How can smart packaging solve damage, theft, visibility issues? What if you can simulate a new warehouse operations to stress test peaks or implementation of automation through digital twin? Learn about the Logistics Trend Radar to your competitive advantage. Hear from industry peers on their progress with key trends. Leave the session with concrete prototype solution that will transform our industry. You can expect an interactive hands-on approach to network and co-create. Be prepared to play & have fun and to be standing as well as moving around in the breakout room. There will be no Powerpoint in this workshop!

**5G ROUNDTABLE: DEMYSTIFYING 5G – HOW TO ENABLE SMART SUPPLY CHAINS FOR AND WITH 5G?**

The next generation of mobile cover one-third of the global population connectivity - 5G is set to arrive within the next three years. By 2025, these superfast networks are predicted to account for as many as 1.2 billion mobile connections. This shift to a smarter, more connected world will shake up the mobile industry, for both providers and consumers. To what extent will 5G shake up the logistics industry? How do you ensure readiness in your supply chain for 5G roll-outs including swaps and maintenance? How can 5G make your supply chain smarter and which use cases already exist? This roundtable session will explore both perspectives in an interactive way supported by case studies and experiences of key players in the industry. In this roundtable DHL Supply Chain will also release its 5G study results.