

Wednesday, January 25

	Event
7:00am – 12:30pm	Golf Tournament
12:00pm – 4:00pm	Emerging Optical Leaders Committee meeting/lunch*
12:30pm – 3:00pm	Show Committee meeting/lunch*
2:00pm – 3:30pm	New Board Member Orientation*
3:30pm – 5:30pm	Board of Directors Meeting*
6:30pm – 9:00pm	Welcome event – dinner and networking

*attendance limited to Committee and Board members

Thursday, January 26

	Event
7:00am – 8:30am	Breakfast
8:00am – 12:30pm	General Session I 8:00-8:10 Opening Remarks 8:10 – 9:00 General membership meeting & Chairman’s address 9:00 – 10:30 Keynote <ul style="list-style-type: none"> • Billy Beane – “Moneyball – the Art of Winning an Unfair Game” 10:30 -11:00 BREAK 11:00 – 12:30 State of the Industry panel <ul style="list-style-type: none"> • Facilitator - Mike Hundert, De Rigo/REM & incoming TVC Chairman <ul style="list-style-type: none"> ○ Dan Liberman, Sr. VP, Strategic Initiatives, Essilor ○ Dr. Alan Glazier, OD, Founder, OD’s on Facebook ○ David Holmberg, President & CEO, Highmark Health ○ Sue Downes, CEO, MyEyeDr
12:30pm – 1:45pm	Networking Lunch
2:00pm – 4:00pm	General Session II 2:00 – 4:00 Keynote <ul style="list-style-type: none"> • Hannah Ubl – “When Generations Connect” <ul style="list-style-type: none"> ○ Interactive Presentation ○ Open forum Q&A ○ Generational Industry Panel – Don Oakley, President - VSP Optics Group; Holly Rush, CEO – Costa Del Mar; Jenny Smith, Strategic Account Manager - Essilor
4:30pm – 6:00pm	Speed Mentoring**
4:30pm – 6:00pm	Networking Activities
6:30pm – 8:00pm	Chairman’s Event – Interactive dining and networking
8:00pm – 10:00pm	Chairman’s After Party

**Exclusive benefit for TVC members

Friday, January 27

	Event
7:00am – 8:30am	Breakfast
8:00am – 9:30am	<i>Division Meetings – Eyewear & Accessories, Lens, Lens Processing Technology, Lab</i>
9:45am - 12:30pm	General Session III 9:45 – 10:45 Keynote <ul style="list-style-type: none"> • Scott Klososky – “The Power of Data as a Raw Material: Big Data and Business Intelligence” 10:45 – 11:00 BREAK 11:00 – 12:30 Keynote <ul style="list-style-type: none"> • Brian Beaulieu – “Economic Update & Make Your Move Moments” 12:30 – 12:45 Closing Remarks

