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A ROADMAP FOR **GROWTH**



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# Innovation and partnership in marketplace lending





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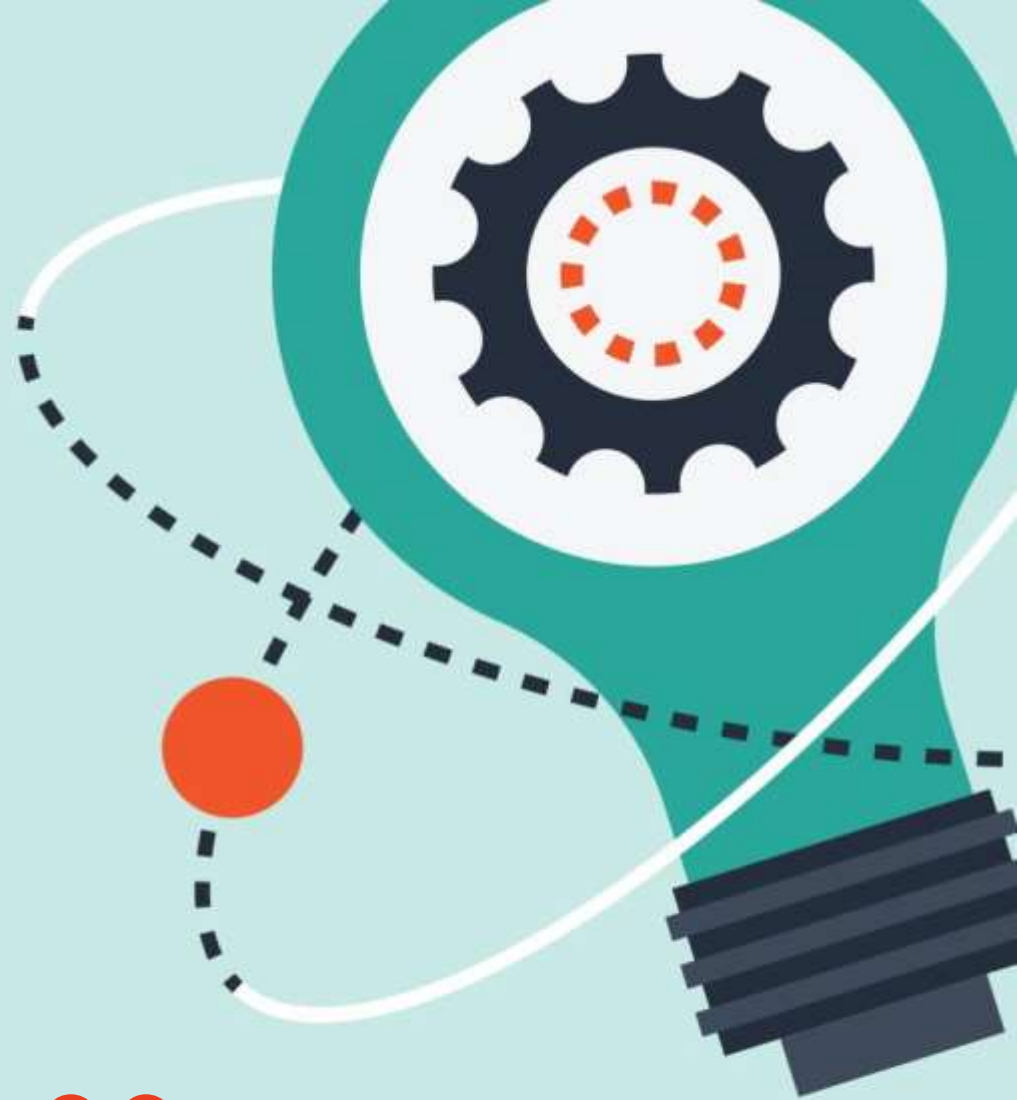
## Introducing:

- **Joe DePaulo**  
College Ave Student Loans
- **Glenn Goldman**  
Credibly
- **Brian Shields**  
Funding Circle
- **Jeff Kaufman**  
QuickBooks / Intuit
- **Tony Hadley**  
Experian

# Using Big Data

“ Silicon Valley is coming...  
The ones you read about  
most are in the lending business,  
whereby the firms can lend to  
individuals and small businesses  
very quickly and – these entities  
believe – effectively by using Big  
Data to enhance credit underwriting.

— Jamie Dimon



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## Panel discussion topics

- Defining and segmenting the Online Marketplace Lending (OML) sector
- Successful partnership structures in the OML sector
- The OML sector in the regulatory spotlight
- Q & A session





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**For additional information,  
please contact:**

**Tony.Hadley@experian.com**



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Please take the time now to give us your feedback about this session. You can complete the survey in the mobile app or request a paper survey.

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Vision Conference  
Breakout Session Survey

Experian

1. How would you rate the presenters' knowledge?  
 Excellent  Above average  Average  Below average  Poor

2. How would you rate the presenters' delivery?  
 Excellent  Above average  Average  Below average  Poor

3. How would you rate the presenters' time management?  
 Excellent  Above average  Average  Below average  Poor

4. How useful was the session information?  
 Very useful  Somewhat useful  Neutral  
 Somewhat not useful  Not useful

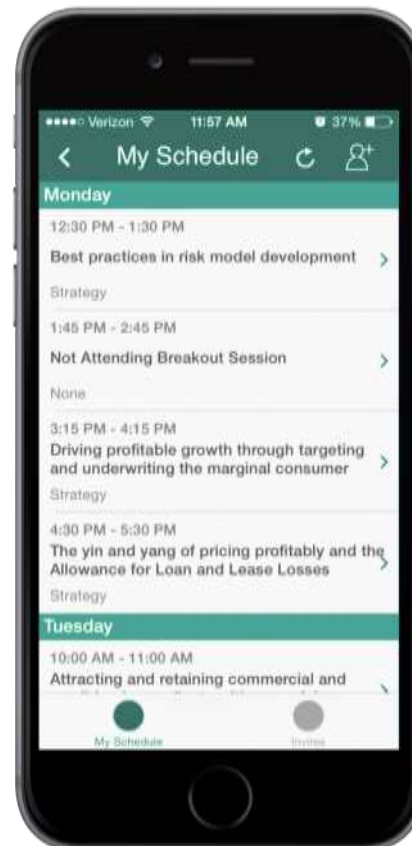
5. How would you rate the session on being current?  
 Very current  Somewhat current  Neutral  
 Somewhat not current  Not current

6. How relevant was the session content to the title and description?  
 Very relevant  Somewhat relevant  Neutral  
 Somewhat not relevant  Not relevant

7. How would you rate the level of content?  
 Too advanced  Just right  Too basic

8. Why did you attend this session? (Check all that apply.)  
 Relates to my business  The presenter(s)  Interest in new product  
 Compelling session description  Increase product knowledge

9. Do you have any additional comments?  
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