

2016 Nothing Bundt Cakes Sponsorship Packages

2016 Sponsorship Packages	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver Exhibitor \$4250	Bronze Exhibitor \$2750	Silver Sponsor \$2500	Bronze Sponsor \$1000	Exhibitor \$1750
Sponsor Welcome Party	✓							
Co-Sponsor Exhibit Show Luncheon		✓						
Activity Sponsor			✓					
Break Sponsor				✓		✓		
One (1) Large Sized Ad in Show Directory	Large Sized	Medium Sized	Small sized	Company Listing in Show Directory as General Sponsors	Company Listing in Show Directory as General Sponsors	Company Listing in Show Directory as General Sponsors	Company Listing in Show Directory as General Sponsors	
Complimentary Tickets to Welcome Reception	4	3	2	1		1		
Large Highlight in Gather "Round" NbC intranet portal	✓	✓						
Verbal recognition during each event	✓							
Recognition Signage displayed throughout venue	✓	✓	✓	✓	✓	✓	✓	
Logo and Web Link on Convention Website	✓	✓						
One (1) 8 x 20 booth in prime location	✓							
One (1) 8 x 10 booth in prime location		✓	✓	✓	✓			✓
One (1) guest room at hotel for up to two-nights	✓	✓	✓	✓	✓			✓

2016 Nothing Bundt Cakes
Sponsorship Packages

Diamond Sponsor \$15,000

- **Sponsor of Welcome Party**
- **One (1) Large sized ad in Show Directory**
- **Four (4) complimentary tickets to Welcome Reception (each ticket includes food and two drink tickets)**
- **Large Highlight in Gather "Round" NbC Intranet Portal**
- **Verbal recognition during each event**
- **Recognition signage displayed throughout venue**
- **Logo & Web Link on Convention web site**
- **Booth space (two booths – prime location)**
 - **Pipe and drape**
 - **6' Skirted Table**
 - **Two Chairs**
 - **Waste Basket**
 - **ID Signage**
 - **Lunch and Exhibit Show on Monday, July 13**
 - **Registration and Badge for Exhibit Staff**
 - **One guestroom at La Cantera Hill Country Resort for up to two nights**

Platinum Sponsor \$10,000

- **Co-Sponsor Exhibit Show Lunch**
- **One (1) Medium sized ad in Show Directory**
- **Three (3) complimentary tickets to Welcome Reception (each ticket includes food and two drink tickets)**
- **Medium sized ad in Gather "Round" NbC Intranet Portal**
- **Recognition signage displayed throughout venue**
- **Logo & Web Link on Convention web site**
- **Booth space (one booth – prime location)**
 - **Pipe and drape**
 - **6' Skirted Table**
 - **Two Chairs**
 - **Waste Basket**
 - **ID Signage**
 - **Lunch and Exhibit Show on Monday, July 13**
 - **Registration and Badge for Exhibit Staff**
 - **One guestroom at La Cantera Hill Country Resort for up to two nights**

Gold Sponsor \$5,000

- **Activity Sponsor**
- **One (1) Small sized ad in Show Directory**
- **Two (2) complimentary tickets to Welcome Party (each ticket includes food and two drink tickets)**
- **Recognition signage displayed throughout venue**
- **Booth space (one booth)**
 - **Pipe and drape**
 - **6' Skirted Table**
 - **Two Chairs**
 - **Waste Basket**

2016 Nothing Bundt Cakes
Sponsorship Packages

- ID Signage
- Lunch and Exhibit Show on Monday, July 13
- Registration and Badge for Exhibit Staff
- One guestroom at the La Cantera Resort for up to two nights

Silver Sponsor/Exhibitor \$4,250

- Listed as Break Sponsor
- One (1) complimentary ticket to Welcome Party (includes food and two drink tickets)
- Listed in Show Directory as a General Sponsor
- Recognition signage displayed throughout venue
- Booth space (one booth)
 - Pipe and drape
 - 6' Skirted Table
 - Two Chairs
 - Waste Basket
 - ID Signage
 - Lunch and Exhibit Show on Monday, July 13
 - Registration and Badge for Exhibit Staff
 - One guestroom at La Cantera Hill Country Resort for up to two nights

Bronze Sponsor/Exhibitor \$2,750

- Listed in Show Directory as a General Sponsor
- Recognition signage displayed throughout venue
- Booth space (one booth)
 - Pipe and drape
 - 6' Skirted Table
 - Two Chairs
 - Waste Basket
 - ID Signage
 - Lunch and Exhibit Show on Monday, July 13
 - Registration and Badge for Exhibit Staff
 - One guestroom at La Cantera Hill Country Resort for up to two nights

Silver Sponsor \$2,500

- Break Sponsor
- Listed in Show Directory as a General Sponsor
- One (1) complimentary ticket to Welcome Party (includes food and two drink tickets)
- Recognition signage displayed throughout venue

Please Note: This sponsorship package does not include an exhibitor booth. If you would like to exhibit, please select the Silver Sponsor/Exhibitor option

Bronze Sponsor \$1,000

- Listed in Show Directory as a General Sponsor
- Recognition signage displayed throughout venue

2016 Nothing Bundt Cakes
Sponsorship Packages

Please Note: This sponsorship package does not include an exhibitor booth. If you would like to exhibit, please select the Bronze Sponsor/Exhibitor option

Exhibitor \$1,750.00

- (1) Pipe & drape 10 x10 booth
- 6' skirted table
- 2 chairs
- Waste basket
- ID sign
- Lunch & Exhibit Show on Monday, July 13
- Registration and badge for exhibit staff
- One sleeping room at La Cantera Resort for up to two nights

** Nothing Bundt Cakes may choose at its discretion what is appropriate for communication*