



# 2<sup>nd</sup> Annual TVN Conference on Improving care for the frail elderly



TVN Improving care  
for the frail elderly™

Sheraton Centre Toronto  
September 21 - 23, 2014

## 2014 Annual Conference, AGM and Trainee Meeting Sponsorship Opportunities

TVN is a not-for-profit research network funded by The Government of Canada's Networks of Centres of Excellence (NCE) program. TVN aims to improve the care of seriously ill, frail elderly patients through the development, rigorous evaluation, and ethical implementation of health care technologies, which includes any drug, device, knowledge product, improvement strategy or tool used for diagnosis, treatment or palliative care.

TVN achieves this by supporting a globally recognized multidisciplinary program of research excellence, nurturing multi-sectoral partnerships, translating research evidence into best practice, and training the next generation of highly qualified personnel.

TVN focuses on the seriously ill, frail elderly with multiple chronic conditions, across all settings of care – from acute and critical care to community care. We use a family-centric model that engages a wide range of stakeholders to achieve our mission.

### TVN Vision:

To position Canada as a global leader in providing the highest quality of care for its aging population.

### TVN Mission:

To improve the care of seriously ill, elderly patients and support their families and caregivers.

### At TVN:

- We fund research that fills gaps identified by our researchers and other stakeholders to build a targeted program of knowledge creation and exchange.
- We fund research and undertake activities that disseminate research results, best practices and tools to a wide range of audiences through seminars, workshops, conferences and online activities that influence policy and practice.
- We recruit world-class researchers and highly qualified personnel, and offer training that promotes multidisciplinary and multi-sector approaches to care.
- We build national and international strategic partnerships and provide valuable networking opportunities for researchers, stakeholders and partners.



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### Each Sponsorship Includes:

- Tabletop display (6ft table with 2 chairs in the Ballroom Foyer)
- Two Exhibitor Badges
- One complimentary delegate registration (to attend the sessions)

Sponsorship Opportunity	Amount	Check Sponsor
<b>Pre Conference</b>		
Symposium: Technology for the improvement of health outcomes in the seriously ill, frail elderly		SOLD
Refreshment Breaks	\$500	
Lunch	\$1,000	SOLD
Pre Conference Workshop (open to the public) Patient Engagement: A research partnership Ethical Framework for knowledge creation and translation	\$1,000	
Pre Conference Workshop for TVN's Fellows and Trainees TVN HQP Day of Training Program – KT Workshop	\$500	
Sunday Evening Opening Reception & Networking Event	\$3,000	
Sunday Opening Keynote Speaker - Andre Picard (public event)	\$2,000	
<b>Monday</b>		
Monday Opening Keynote Speaker	\$1,000	
Monday Networking Event	\$1,000	
Refreshment Breaks	\$1,000	
Lunch	\$2,000	



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### Tuesday

Refreshment Breaks

\$1,000

Lunch

\$2,000

HQP Poster Contest - prizes for winning submissions from; Fellows, Summer Students, and Projects

\$750

Tabletop Display  
(includes 2 exhibitor badges, 6 foot table and 2 chairs)

\$750



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Please complete this form for Sponsorship:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Requested Sponsorship Item: \_\_\_\_\_

Amount of Sponsorship:

_____
_____
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\*First Exhibitor:

\*Second Exhibitor:

\*\*One Delegate:

\* Names of Exhibit Staff

\*\*Name of Delegate to attend sessions – sponsors only

### Payment Information:

☐ Cheque enclosed made payable to TVN (mailed to the Bayley Group, 72924 Airport Line Hensall, ON N0M 1X0)

☐ Visa ☐ MC ☐ AMEX

Card#: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

## Thank you for your generous support!

[Please return this form by fax or email 519-263-2936 or rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)



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