



26th-28th April 2017, Dublin, Ireland

ESAFORM2017 DCU

20th International ESAFORM Conference on Material Forming



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SPONSORSHIP AND EXHIBITION PROSPECTUS



Introduction



European Scientific Association for Material Forming (ESAFORM)

ESAFORM is an association with the mission to stimulate applied and fundamental research in the field of material forming. Its annual conference, the International ESAFORM Conference on Material Forming, is used to achieve one of the main goals of ESAFORM: to spread scientific and technological information related to material forming within academic and industrial communities.

Please see <http://esaform.utcluj.ro/>

ESAFORM 2017

The 20th anniversary of the International ESAFORM Conference on Material Forming – ESAFORM 2017 - will be held in Dublin, Ireland in April 2017. The conference will cover numerous disciplines related to material forming including all kind of materials (metals, polymers, ceramics and composites), processes (traditional and new forming processes), scales (nano, micro, macro and meso) and approaches (modelling, simulation, experiments).

The conference will bring together over 300 leading specialists from academia and industry from all around the world, to discuss the latest technological innovations and recent achievements in material forming.

Why you should participate at ESAFORM 2017

- Maximise your exposure at the premier meeting in this critical area
- Deliver a clear message that you have a genuine commitment to this field of science and engineering
- Benefit from face-to-face contact with your target market, enhancing your company's profile to an international audience
- Reach your global target audience through your presence on promotional materials such as conference announcements, conference website, etc
- Build market share and new customer relationships

Conference Venue



The conference will run from 26th-28th April 2017 in The Helix, Dublin City University. All meeting sessions and conference breaks will take place within the building complex.

Programme Summary

The target audience of delegates and presenters will include individuals from research institutes and industry. The main subjects to be addressed include:

- Formability of metallic materials
- Forging and rolling
- Composites forming processes
- Nano-structured materials and micro-forming
- Additive manufacturing
- Non-conventional processes
- Structures, properties and processing of polymers (and biomass based materials)
- Integrated design, modelling and reliability assessment in forming (I-DMR)
- Incremental and sheet metal forming
- Machining and cutting
- Optimization and inverse analysis in forming
- Innovative joining by forming technologies
- Heat transfer modelling
- Semi-solid processes
- Extrusion and drawing
- Energy efficient solutions in material forming
- Mathematical and computer science methods for biomass and food materials processing
- Constitutive modelling: from macroscopic behaviour laws to small-scale plasticity approaches and damage prediction
- Flatness, straightness, levelling, straightening: measurement, modelling and control
- Laser processing

There are proposed special one-day sessions on the following topics:

- Aerospace industry and materials
- Automotive industry components
- Precision Engineering in Biomedical and Pharmacological industries
- Equipment for Mining and Farming applications
- ICT Hardware Manufacturing
- Marine Technologies and Applications

Call for Sponsors

The conference invites companies and organisations to participate in this important meeting as sponsors and exhibitors. A range of sponsorship opportunities are detailed below and we are happy to discuss tailored packages for sponsors with particular requirements.

All sponsors will be acknowledged on the conference website, in promotional materials and onsite at the Conference venue. The Prime Sponsor categories will have first choice of exhibition stand space and additional sponsorship opportunities including demonstration slots and sponsorship of programme elements.

The conference will be advertised extensively in relevant journals and through ongoing promotions through ESAFORM to its members and partners. It will be listed on all relevant organization and association websites, and through electronic mailings to individuals, companies, organisations and associations.

A commercial exhibition will be held as a central feature of the conference. Coffee breaks and lunch will be held in this area and extended breaks have been scheduled to allow good exposure for the exhibition.

Prime Sponsor Status €10,000

The Prime Sponsors for the Conference are our principal industry partners. They will receive prominent acknowledgement and exposure on all Conference materials (pre- and post-event), and first choice of exhibition space and industry demonstration opportunities.

Our Prime Sponsors will receive the following acknowledgements and benefits:

- Sponsor logo on Conference Announcements, Programme Book and all Advertisements
- Sponsor logo on Conference Website and web-link to sponsor webpage
- Sponsor will be featured in delegate e-newsletter pre-Conference
- Sponsor logo on Delegate Bag
- Gift or insert in Delegate Bag
- Listed as sponsor of one of the subject strands of the conference (daily theme)
- 6m² exhibition space* in central location
- Industry Demonstration – lunchtime or coffee breaks in main auditorium (30 mins)
- Follow-up communication to delegates post-event on behalf of sponsor
- 2 exhibitor staff badges for company staff
- 1 full conference registration for company staff or guest

*Space can be augmented for additional cost.

Supporting Sponsor Status €5,000

Our Supporting Sponsors will receive the following acknowledgements and benefits:

- Acknowledgement as sponsor in Conference Announcements, Programme Book and Conference Website
- Sponsor logo on Conference Website and web-link to sponsor webpage
- 6m² exhibition space* with choice of location
- Sponsor will be featured in delegate e-newsletter pre-Conference
- Gift or insert in Delegate Bag
- Follow-up communication to delegates post-event on behalf of sponsor
- 2 exhibitor staff badges for company staff

*Space can be augmented for additional cost.

Industry Demonstration Slot €3,000

Companies and organizations are invited to host a sponsored industry forum (duration up to 30 mins) on their selected topic, to present their work and products. These will be held during lunchtime and other breaks with no sessions in parallel, and advertised as part of the Conference programme. Topics will be subject to approval by the Scientific Committee.

OTHER SPONSORSHIP OPPORTUNITIES

Conference badge sponsor (branded lanyards)	€3,500
Sponsorship of 1 Scientific Special Session Topic (running 1 day)	€2,500
Sponsorship of Opening Reception (exclusive)	€2,000
Sponsorship of Conference Party (exclusive)	€5,000
Lunch Sponsor (3 days available)	€2,500
Sponsorship of Coffee Breaks (1 day = 2 coffee breaks)	€1,500
Wi-Fi Sponsor	€2,500
Sponsor of Abstract USB (includes full page back cover of Programme Book)	€4,000
Insert in delegate bag	€750

Advertising – Conference Programme Book

During the event all delegates will be provided with a Programme Book for the Conference. Advertising space is available in this book at the following rates:

Inside Front Cover - €2,000

Full Page – €1,500

Half Page – €950

Back Cover – only available to the Sponsor of Abstract USB (see above).

Please contact the organizers at esaform2017info@keynotepco.ie if you wish to suggest other sponsorship options.

Call for Exhibitors



Exhibition stand spaces will be available at the conference. The exhibition stand is space-only but will include a table, two chairs and electrical supply. 1 staff pass is included with each stand space. Coffee breaks will be held in the exhibition area.

Exhibition space – 6m² space only

€1,500

PUBLISHERS AREA

Publishers are invited to display or sell books and journals at the conference. The special discounted price below will be available for a 3m x 2m area.

Publishers Booth

€950

All prices are subject to VAT, where applicable at 23%

Benefits

- 1 registration for exhibition stand representative
- 1 conference delegate bag and conference materials per exhibiting company
- Company logo in the conference programme
- Company logo on Conference Website and web-link to exhibitor webpage

If you require additional staff on your stand they must register as additional exhibitors at the reduced exhibitor rate of €150 per person, which will entitle the bearer to access the exhibition hall but not the conference sessions. Please also be advised that there will be additional costs involved, if you require any additional equipment for your booth.

How to Secure Your Booking

Contact Information for queries and bookings:

ESAFORM 2017

c/o Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock, Co. Dublin, Ireland

email: esaform2017info@keynotepco.ie

Tel: +353 1 4003662; Fax: +353 1 4003692

ESAFORM 2017: Exhibition and Sponsorship Terms and Conditions

100% of the booking fee is due immediately with confirmation of an exhibition or sponsorship package. Invoices must be paid within 30 days of the invoice date but all funds must be received before the symposium. Payment can be made by bank wire transfer. Bank details will be provided on all invoices.

All prices are plus VAT where applicable.

All bank charges are the responsibility of the sender. Cheques or bank drafts must be in EURO and drawn on an Irish bank. If the Client fails to submit full payment 2 weeks prior to the event, Keynote PCO can cancel the Client's participation in the Exhibition.

Major Sponsors will be offered first preference on exhibition booth location, then secondary sponsors. The remainder of the booths will be allocated strictly on a first come, first served basis and will be confirmed in writing, by the Exhibition and Sponsorship Manager, together with an invoice for the amount owing. If the standard shell scheme is not required and a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition and Sponsorship Manager.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc), written notification must be sent to the Exhibition and Sponsorship Manager.

Refunds will be based on the following schedule:

- Before 31st January 2017 – 50% of the booking deposit will be refunded
- After 1st February 2017 – No refund available

Exhibitors will be assigned two staff passes per exhibition stand. If additional passes are required, please contact esaform2017info@keynotepco.ie.

In the event that the symposium is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space/sponsorship/advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the symposium is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Preferences and priorities requested by the Exhibitor/Sponsor as to booth space location will be respected whenever possible. The Exhibition and Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's booth should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in booth locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features without notice.

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition stand. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. If an Exhibitor/Sponsor would like to take out insurance for its exhibition stand/equipment, he/she should contact their own insurer.

During the course of the congress live webcasts, videos and or photos may be taken of all participants/exhibitors attending various events. By attending the event, you will be accepting that these photos may be used in all future congress/ symposium marketing activity and by the organisers.

The complete Rules & Regulations will be published in the Technical Information Manual (Exhibition) which will be issued to all exhibitors before the event.

The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy and the terms and conditions listed herein.