



**PARKS & LEISURE
AUSTRALIA
(NSW/ACT)**

NSW/ACT Region 2018 CONFERENCE & AWARDS OF EXCELLENCE DINNER

TAMWORTH 10 & 11 MAY 2018



SPONSORSHIP AND TRADE PROSPECTUS

THE EVENT

10 & 11 May 2018

West Tamworth League Club

The NSW/ACT Conference represents an opportunity to promote your products and services to the NSW/ACT membership working across the sport, parks and leisure sectors (over 1000 membership reach)



OUR DELEGATES

In 2017, over 100 delegates attended the NSW/ACT State Conference that featured presentations by more than 25 speakers across two streams (Planning & Place and Active Recreation), 4 keynote addresses and panel discussion.

Attendees represented:

15 Sydney metropolitan LGA's

12 rural NSW/ACT LGA's

7 peak sport bodies

28 consultancies or industry specialists

The Conference also included the Awards of Excellence dinner which attracted over 100 guests in 2017.





CONFERENCE SPONSORSHIP

Principal Conference Sponsor
3 available \$5,000 + GST **3 SOLD**

Benefits

- 2 Conference registrations (includes Awards dinner)
- Acknowledgement by the MC of the sponsors support at the Conference and Awards of Excellence dinner
- Opportunity for a 3 minute presentation at the Welcome cocktail party
- Free standing signage at conference venue and Awards of Excellence dinner venue.
- Opportunity for a 3 minute presentation/introduction to keynote
- Exhibition space
- Flyer insert in delegate satchel
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program
- 1 full page advertisement in conference program (company to supply artwork)

Keynote Speaker Sponsor
2 available \$1500 + GST

Benefits

- 1 Conference registration (includes Awards dinner)
- Flyer insert
- Opportunity to introduce sponsored keynote
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program

Gold Conference Sponsor
5 available 3,000 + GST **4 SOLD**

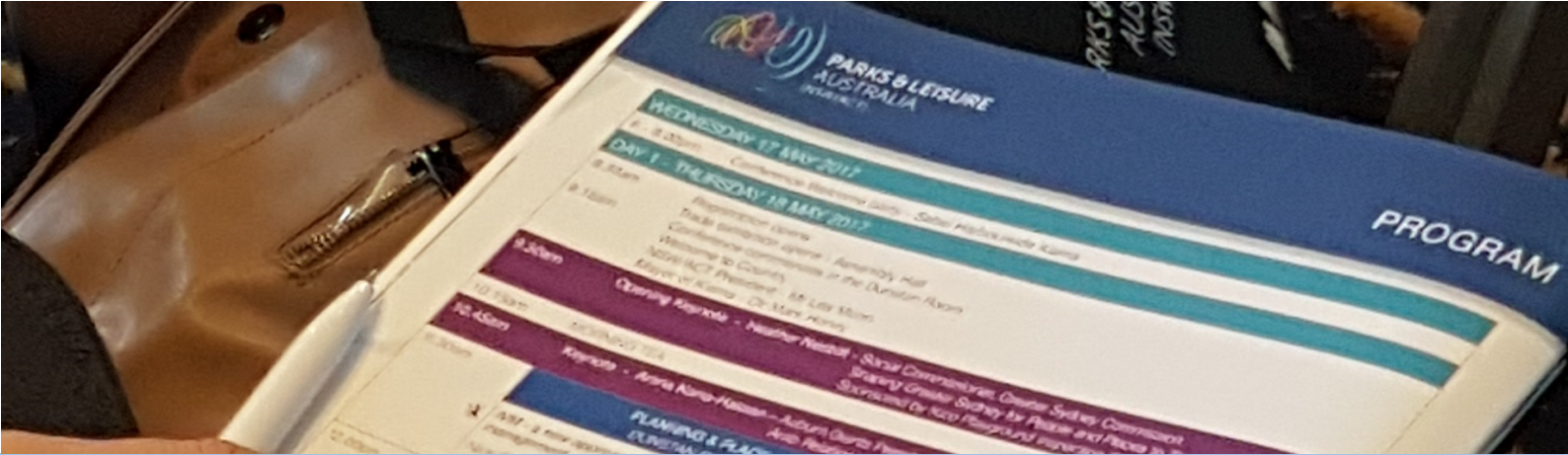
Benefits

- 1 Conference registration (includes Awards dinner)
- Acknowledgement by the MC of the sponsors support at the conference and Awards of Excellence dinner
- Free standing signage at conference venue
- Exhibition space
- Flyer insert in delegate satchel
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program
- 1 x 1/2 page advertisement in conference program (company to supply artwork)

Welcome cocktail party Sponsor
1 available \$1500 + GST

Benefits

- 1 Conference registration (includes Awards dinner)
- Acknowledgement by the MC of the sponsors support at the conference
- Opportunity for a 3 minute presentation at the Welcome cocktail party
- Flyer insert in delegate satchel
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program



CONFERENCE SPONSORSHIP

Lanyard Sponsor
1 available \$1500 + GST

SOLD

Benefits

- 1 Conference registration (includes Awards dinner)
- Company branding on lanyards
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program

Speaker Gifts Sponsor
1 available \$1500 + GST

Benefits

- 1 Conference registration (includes Awards dinner)
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program

Delegate Satchel Sponsor
1 available \$1500 + GST

SOLD

Benefits

- 1 Conference registration (includes Awards dinner)
- Company branding on satchels
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program

Trade Exhibition
20 available \$1500 + GST

11 SOLD

Benefits

- 1 delegate registration with full entitlements
- Exhibition space
- Flyer insert in delegate satchel
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program

Satchel Inserts
Multiple available \$250 + GST

Benefits

- Flyer insert in conference satchel



2018 NSW/ACT AWARDS OF EXCELLENCE DINNER THE WOOLSTORE, GOONOO GOONOO STATION, TAMWORTH THURSDAY 10 MAY 2018

Awards of Excellence dinner Sponsor

1 available \$4000 + GST **SOLD**

Benefits

- Conference registrations (includes Awards dinner)
- Opportunity for a 3 minute presentation at the Awards of Excellence dinner
- Acknowledgement by the MC of the sponsors support at the Awards of Excellence dinner
- Logo placement on all visual screens
- Placement of sponsor colour logo throughout the dinner venue.
- Free standing signage displayed at the venue
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor logo on conference web site
- Sponsor logo and 50 word company description in conference program

DINNER MC SPONSOR

1 available \$1,500 + GST

Benefits

- Conference registrations (includes Awards dinner)
- Company brand associated with any reference to the MC in Awards dinner promotions
- Opportunity to introduce the MC (max. 3 mins)
- Sponsor logo on conference web site
- 1 x 1/2 page advertisement in conference program (company to supply artwork)
- Copy of the Awards dinner attendee list

Awards of Excellence

Individual Award Sponsor **2 SOLD**

11 available \$550 + GST

Benefits

- 1 Awards of Excellence dinner ticket (valued at \$130)
- Opportunity to present sponsored Award
- Acknowledgement by the MC of the sponsors support
- Logo placement on all visual screens

AWARD CATEGORIES

- David Aldous Student of the Year
- Emerging Leader
- Major Event of the Year
- Community Based Initiative of the Year
- Strategic Planning
- Community Facility of the Year
- Park of the Year
- Playspace (>\$0.5M)
- Playspace (<\$0.5M)
- Research Project
- Best Use of Technology
- Best Rural Industry Contribution (new in 2018)



CONFIRMATION

To confirm your support of Parks and Leisure Australia NSW/ACT, simply complete the following information and return to Bethanie Tobin – plansw@parksleisure.com.au or call on 0413 762757 to discuss further.

My organisation would like to **confirm** our interest in sponsoring the 2018 NSW/ACT Conference. We would like to confirm the following package: (*all prices are ex GST*)

NSW/ACT Conference (circle sponsorship)

- Principal sponsor - \$5000 **SOLD**
- Gold sponsor (5 available) - \$3000 **4 SOLD**
- NSW/ACT Awards of Excellence dinner sponsor (1 available) - \$4000 **SOLD**
- Regional Awards of Excellence Individual Award sponsorships (12 available) - \$550 **2 SOLD**
- Welcome cocktail function (1 available) - \$1500
- Keynote speaker (2 available) - \$1500
- Lanyard sponsorship (1 available) - \$1500 **SOLD**
- Delegate satchels (1 available) - \$1500 **SOLD**
- Satchel inserts (multiple available) - \$250
- Speaker gifts (1 available) - \$1500
- Trade exhibition booths (20 available) - \$1500 **11 SOLD**

Name of organisation: _____

Postal address: _____

Email: _____

Telephone: _____ Mobile: _____

Contact person: _____

Signed: _____ Date: _____

Please note if you are booking a **trade stand** refer to the floor plan online to determine which is still available. Please note your 3 preferences below. Allocation will occur in order of receipt and confirmation will be sent via email.

1st _____ 2nd _____ 3rd _____