



2018 Navy Foodservice Ashore Solutions Conference

June 11-14 | Admiral Kidd Catering & Conference Center | San Diego, CA

AGENDA

Monday
June 11

12:00-
4:00pm

Manufacturer Set-Up

Prep trade show table, check-in food and equipment, check-in with IFMA

1:30-
2:30pm

Manufacturer Orientation with the U.S. Navy

Hosted by Steve Hammel, this is an opportunity for your team to ask questions about the event and learn how to do business with the Navy. **It is strongly recommended that a member of your team participate.*

2:30-
3:30pm

Chef Orientation

Opportunity for manufacturer culinary staff to train, meet and discuss product prep with culinary specialists during these times.

4:00-
5:30pm

Opening Session

Keynote presentation- Industry Trends
Nancy Kruse, The Kruse Company

Skyline Room

5:45-
7:00pm

Opening Reception & Dinner

No manufacturer food to be displayed. Networking opportunities.

Harbor Lounge & Patio



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Tuesday
June 12

4:00am	Kitchen Opens – 4:00 am PT (<i>open all day</i>) <i>5:30 am Navy Culinary Specialists arrive, training on products.</i>	
7:00-7:45am	Breakfast Buffet Opportunity to showcase food. Please have rep near food to answer questions, applies to all buffets	<i>Harbor Lounge & Patio</i>
7:45-8:15am	Manufacturers Trade Show Please have a representative available at your table.	<i>Skyline Room</i>
9:00-9:15am	Manufacturers Presentations 2 minute opportunity to highlight your brand and products	<i>Skyline Room</i>
9:15-10:15am	Keynote Presentation Building a Career and Brands John Metz Jr., Sterling Hospitality	<i>Skyline Room</i>
10:15-10:45am	Break/Manufacturers Trade Show Please have a representative available at your table.	<i>Skyline Room</i>
11:45-12:30pm	Lunch Buffet Opportunity to showcase food.	<i>Harbor Lounge & Patio</i>
12:30-12:45pm	Manufacturers Presentations 2 minute opportunity to highlight your brand and products	<i>Skyline Room</i>
2:00-2:15pm	Break/Manufacturers Trade Show Please have a representative available at your table.	<i>Skyline Room</i>

****Manufacturers Tour Day (1-4 pm)**

TBD



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Wednesday
June 13

4:00am	Kitchen Opens – 4:00 am PT <i>5:30 am Navy Culinary Specialists arrive.</i>	
7:00-8:00am	Breakfast Buffet Opportunity to showcase food.	<i>Harbor Lounge & Patio</i>
8:00-8:30am	Manufacturers Trade Show Please have a representative available at your table.	<i>Skyline Room</i>
8:30-9:00am	Manufacturers Presentations 2 minute opportunity to highlight your brand and products	<i>Skyline Room</i>
9:00-10:00am	Keynote Presentation Building Revenue with LTO's Jack Li, Datassential	<i>Skyline Room</i>
10:00-10:15am	Break/Manufacturers Trade Show Please have a representative available at your table.	<i>Skyline Room</i>
11:30-12:15pm	Lunch Buffet Opportunity to showcase food.	<i>Harbor Lounge & Patio</i>
	**Manufacturers Tour Day (1-4 pm)	<i>TBD</i>
12:15-12:45pm	Manufacturers Trade Show Please have a representative available at your table.	<i>Skyline Room</i>
12:45-1:00pm	Manufacturers Presentations 2 minute opportunity to highlight your brand and products.	<i>Skyline Room</i>
2:15-2:45pm	Manufacturers Trade Show Please have a representative available at your table.	<i>Skyline Room</i>
6:30-9:00pm	Dinner Buffet Opportunity to showcase food.	<i>Harbor Lounge & Patio</i>



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Thursday
June 14

4:00am	Kitchen Opens – 4:00 am PT <i>5:30 am Navy Culinary Specialists arrive.</i>	
7:00- 8:00am	Breakfast Buffet Opportunity to showcase food.	<i>Harbor Lounge & Patio</i>
11:30- 12:30pm	Box Lunch Opportunity to showcase food.	<i>Harbor Lounge & Patio</i>