Background

SNW

SNW Spring 2010 will bring together top information technology executives, leading product and service providers and key industry influencers for the world's largest conference on storage, infrastructure and the data center. Produced by Computerworld and co-owned by Computerworld and SNIA (The Storage Networking Industry Association), SNW is the largest event for IT professionals, vendors, channel partners, media and analysts involved in storage, data centers, infrastructure and business continuity. SNW also offers the world's largest Expo devoted to storage and related technologies.

SNW Spring 2010 will feature more than 150 educational sessions and presentations by dozens of top IT management experts covering today's most compelling IT topics, including cloud computing, green storage, virtualization and business continuity. SNW attendees will also have the opportunity to participate in tutorials, hands-on labs and SNIA certification workshops, as well as countless networking opportunities.

The conference program features an opening keynote by Lawrence Lessig, director of the Edmond J. Safra Foundation Center for Ethics, and professor of law at Harvard Law School. Other featured presenters include Anthony Abbattista, vice president, technology solutions, Allstate Insurance Company, who will share how Allstate is reinventing protection and retirement for consumers by using the latest green technology and reducing the direct impact of its operations on the environment and Martin Gomberg, chief information officer and senior vice president, A&E Television Network, and History Channel, who will discuss the changing face of business continuity and the importance of strategic planning.

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (http://www.computerworld.com), bi-weekly publication, focused conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. Computerworld leads the industry with an online audience of over 3 million unique, monthly visitors and a print audience of 1,059,000 readers each issue (IntelliQuest CIMS Spring 2009).

Computerworld's conferences, with their focus on technologies and solutions, provide a rare opportunity for attendees to gain insight into the way user companies execute their strategies in the enterprise. Whether it's the prestigious Computerworld Honors Program, Computerworld's exclusive Premier 100 IT Leaders Conference or vertical industry events such as SNW, Business Intelligence & Analytics Perspectives, or SaaScon, Computerworld's conferences provide the best environment for idea exchange among IT executives and IT solutions providers.

Computerworld is published by International Data Group (IDG), the world's leading technology media, research and event company. Company information is available at http://www.idg.com.

About IDG Enterprise

IDG Enterprise, an International Data Group (IDG) company, brings together unique editorial brands (CIO, Computerworld, CSO, DEMO, InfoWorld, IT World, Network World and The Industry Standard) to serve the information needs of our technology and security-focused audiences. As a digital-centric media company we serve our reader and advertiser audiences with award-winning content and community, driving conversation and conversion, across our entire portfolio of awarding-winning, websites, events, magazines, products and services. In addition, the CIO Executive Council, a peer advisory service, brings together the nation's top CIOs, as well as provides community and leadership development tools for their staffs.

Company information is available at www.idgenterprise.com.

About SNIA

The Storage Networking Industry Association (SNIA) is a not-for-profit global organization, made up of some 400 member companies spanning virtually the entire storage industry. SNIA's mission is to lead the storage industry worldwide in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. To this end, the SNIA is uniquely committed to delivering standards, education, and services that will propel open storage networking solutions into the broader market. For additional information, visit the SNIA Web site at www.snia.org.

SNW "Best Practices" Awards Program

SNW's twice-annual "Best Practices" Awards Program identifies and acknowledges excellence among IT user-organizations. The top winner in each category will be recognized during the SNW "Best Practices" Awards Program Ceremony on Wednesday, April 14, 2010 at 5:45 PM. Specifically, each category winner and remaining finalists will be acknowledged with an award on stage during the ceremony.

SNW's Spring 2010 "Best Practices" Awards Program is sponsored by Oracle.

The judges for SNW's Spring 2010 "Best Practices" Awards Program included:

Jon Brodkin, Network World
Brian Carlson, CIO.com
Lucas Mearian, Computerworld
Norman Owens, Carlson, Inc
Jackson Shea, SNIA
David Stevens, Carnegie Mellon University

Show Management

SNW is produced by Computerworld, Inc. of Framingham, Mass.

SNW Fall 2010 To Be Held:
October 11-14, 2010
Gaylord Texan
Dallas, Texas

For more information about SNW, please visit http://www.snwusa.com/.