

# **IMSA**® FORUM & EXPO

Learn · Network · Advance

SCOTTSDALE, AZ JULY 8-11 2017

## SPONSORSHIP OPPORTUNITIES

### Included with all Sponsorships

- NEW Live product demo opportunity
- Logo on Conference web site & app
- Pre-event email list for all opted-in registrants
- Conference bag insert (printed or logo item supplied by Sponsor)

### Available to all Exhibitors

- Two lunch vouchers per 10x10 space (Mon & Tues)
- Instant-win or raffle prize on scratch-off cards
- Post-event registrant list for one-time use (including opted-in email addresses)
- Discount on evening events
- One additional booth selection point for each sponsorship
- Opportunity to sponsor Opening Ceremony raffle
- Your logo with Conference logo on:
  - Conference bag - **SOLD**
  - Lanyard - **SOLD**
  - NEW Personal Misting Fan - \$3500
  - Water bottle - \$1500
  - Badge holder - **SOLD**
  - Conference coin - **SOLD**
- Conference bag inserts - \$200

For more information or to reserve your sponsorship, please contact us: 321-392-0500

More sponsorship opportunities offer more visibility

Scratch-off tickets, raffles and instant-win prizes to increase traffic to booths

### Diamond - \$10,000 (Exclusive)

- Logo featured at Networking Event (Monday) with opportunity to distribute promo item
- Ten Networking Event tickets
- Logo featured at Sunday Exhibit Opening Reception and Monday Exhibit Hall Afternoon Reception with opportunity to distribute promo item during both
- Logo featured at Annual Banquet (Tuesday)
- Full page color ad on outside back of conference program
- Six booth selection points
- IMSA raffle in booth

### Ruby- \$7,500

- Logo featured at Annual Banquet (Tuesday)
- Four Annual Banquet Tickets
- Logo featured at Sunday Exhibit Opening Reception and Monday Exhibit Hall Afternoon Reception with opportunity to distribute promo item during both
- Full-page color ad on inside front of conference program
- Four booth selection points
- IMSA raffle in booth

### Emerald - \$5,000

- Logo featured at Monday Exhibit Hall Afternoon Reception with opportunity to distribute promo item
- Full-page color ad in conference program
- Three booth selection points
- IMSA raffle in booth

### Gold - \$2,500

- Logo featured at General Registrant and Student Exhibit Hall Lunches (Mon & Tues) with opportunity to distribute promo item
- Half-page ad in conference program (b/w)
- One booth selection point
- Upgrade to full-page ad (black & white) +\$500

### Silver - \$1000

- Logo featured at Exhibit Hall Student Refreshment Breaks (Mon & Tues) with opportunity to distribute promo item
- Quarter-page ad in conference program (b/w)
- One booth selection point
- Upgrade to half-page ad (black & white) +\$500

Increase visibility  
and booth traffic  
by participating in  
the scratch-off card  
promotion opportunity



**IMSA** FORUM & EXPO  
Learn · Network · Advance  
SCOTTSDALE, AZ 2017

**Are You a Winner?**  
Use your conference coin to scratch  
here and find out!



Visit booths to collect more cards and increase your chances of winning.

Exhibitors: Offer raffle entries or instant-win prizes at your booth.

You supply and give away the prize(s), and we do the rest!

- \* You choose the value and number of prizes you want to give away
- \* We include your participation in our marketing
- \* Cards are given to attendees when they check in at registration
- \* Attendees use the conference coin to scratch off and reveal the booth to claim their prize
- \* They fill in their contact information on the back and give it to you
- \* You collect the leads and give out the instant-win prizes or draw the raffle winner

To give you some ideas, past raffle prizes included: iPod Touch, Video Monitoring Camera, iPad Mini, Kindle WiFi, Nike FuelBand, GoPro Hero, Golf Driver, FitBit, Vermont Teddy Bear, Thermal Camera; and instant prizes included: Fleece Vest, Travel Blanket, Cycling Water Bottles, VISA Gift Cards, Beach Chair, Mobile Charger Gift Sets, and more.

**Are you looking to showcase a new product or service or increase brand recognition?**

Consider one of our high profile sponsorship opportunities like:

- Your logo on the Conference bag, lanyard or badge holder
- Commemorative Conference coins with your logo - all attendees will use them to scratch-off their winning tickets (see above)
- Conference bag inserts and more!

**NEW THIS YEAR: Expo Reception and Break Sponsorships**

Help bring more attendees to the exhibit hall during the Monday Afternoon Reception and scheduled breaks in the Technical Sessions and Certification Seminars on Monday and Tuesday. This will allow us to provide refreshments in the exhibit hall during these times, and sponsors will be recognized on signage and have the opportunity to place promotional materials on the food and drink tables. Please contact us if you are interested -- the more sponsors we have, the better we can make the experience in the exhibit hall for your prospective customers!