



Taking Action for Equity from the Start: Valuing our Children

Where to from here?

Session Plan

- What has been done to now
- Key action areas presented and
- Discussion
- Decide and commit
- Where we go to from here



PHA 2012 Conference Statement

We, the delegates at the Public Health Association Conference 2012, call upon all New Zealanders, including ourselves, to take action to...

Starting points for this statement are...



Equity from the start – valuing our children
PHA NZ Conference 4-5 September 2012
Gateway Forum 3 September 2012
<http://conference.pha.org.nz>

PHA – leading the public health approach to health equity, underpinned by te Tiriti

➤ *Framing an issue is pivotal to how the issue is seen*



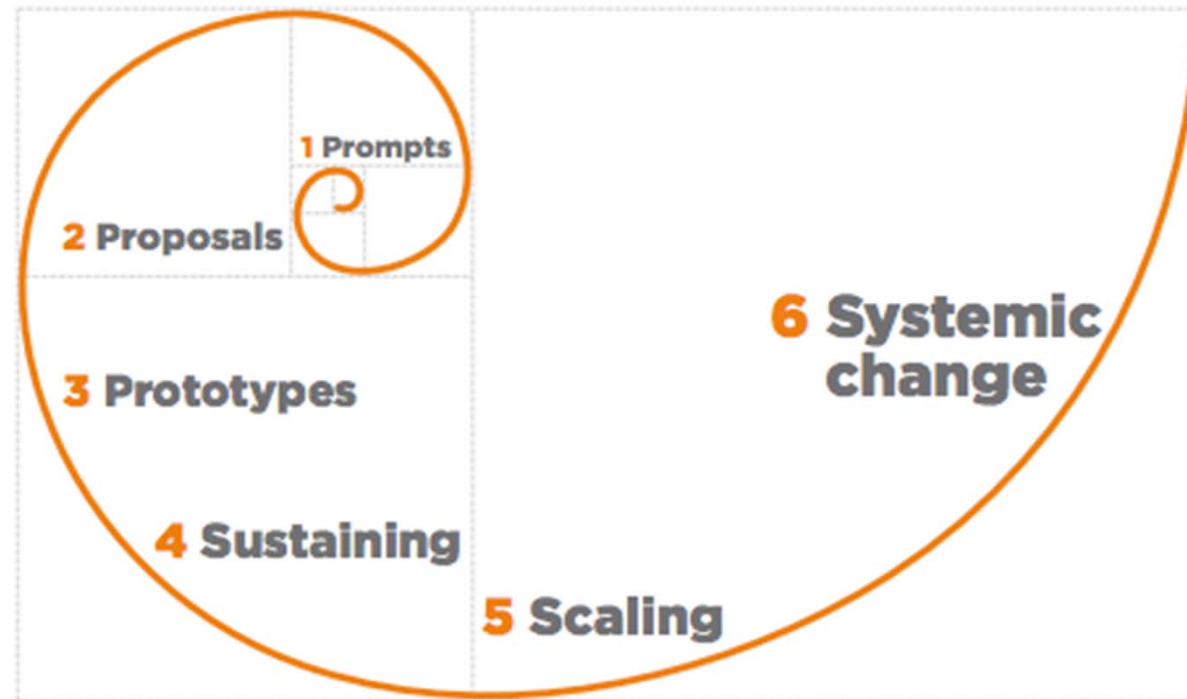
'A New Way to Talk About the Social Determinants of Health' – Robert Wood Johnson Foundation



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The Process of Social Innovation



Young Foundation <http://www.socialinnovator.info/home>



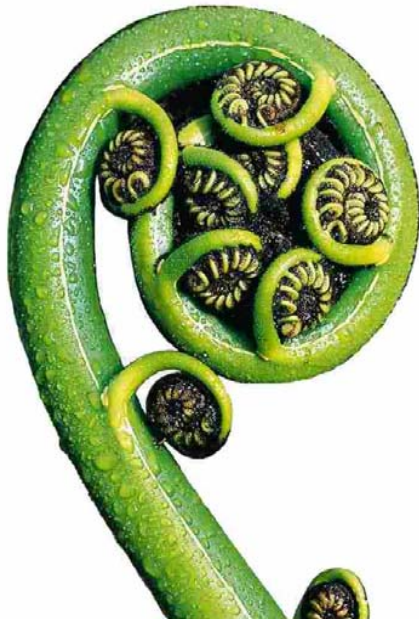
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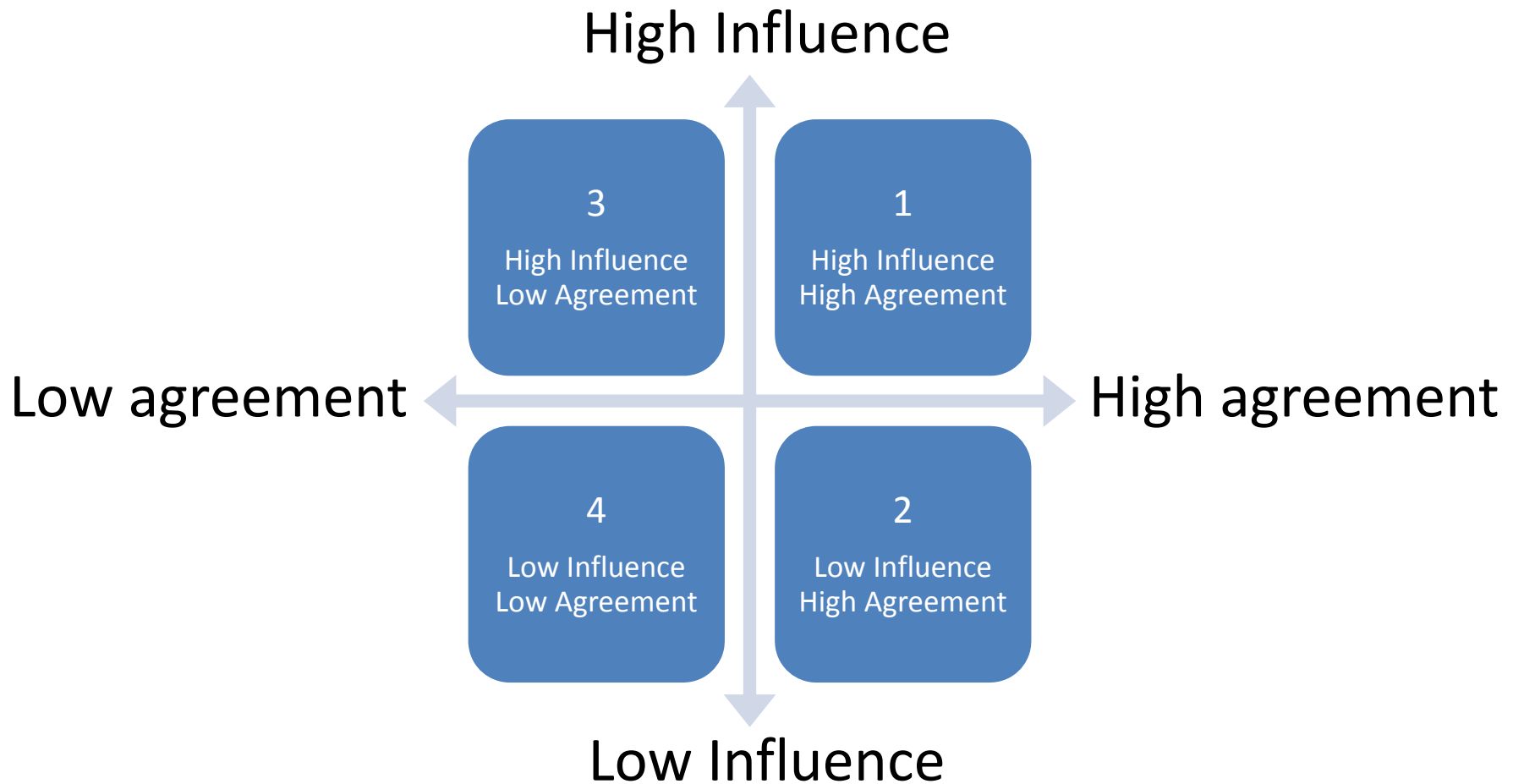
Politically Savvy

“The operational definition of Political Savvy is ethically building a critical mass of support for an idea you care about.”

Joel R. DeLuca, Ph.D. (Author of Political Savvy)



Key Decision Makers and Influencers





What does this mean for you?

- From the themes and action areas presented, think of one thing you can do straight away in your working life to make a difference for children
- This can be very little or huge - the choice is yours
- But it must be do-able
- And you make a commitment to doing it



Next steps

- Delegates take the action they have committed to
- PHA conference team and secretariat will review all the material on Taking Action gathered at Conference
- This will be condensed into a Taking Action Statement
- Material which does not fit into the Statement will be available as a more detailed document, backing up the Statement
- Timeframe by end September
- Once PHA Taking Action Statement is published, it will be widely circulated for use.

