

*the time*  *is now*  
**SEIZE THE DAY**



CALIFORNIA



FARM BUREAU  
FEDERATION

**99<sup>TH</sup> ANNUAL MEETING**

**DECEMBER 3-6, 2017 • HYATT REGENCY ORANGE COUNTY**

# join us in ORANGE COUNTY



Ninety-nine years ... where did they all go? As we gather in Garden Grove Dec. 3-6 to celebrate the California Farm Bureau's 99th Annual Meeting of members, we will certainly have a lot to talk about and a lot for which to be thankful.

2017 has been one for the record books—for the good, the bad and the potential it brought forth. The unexpected Trump presidency has certainly created a lot of discussion, trepidation and optimism—all rolled into one. The hope of regulatory and tax reductions, ESA and immigration reform and infrastructure investments, especially for water storage, all hinge on the president's ability to engage Congress on these and other issues. Time is growing short for real improvements at the federal level, because another election year will soon be upon us, and with it the excuse for not getting anything done.

As the political drama played out on the national scene since we met in Monterey last year, untold prayers were answered with the atmospheric river that inundated our state. In a flash, we went from the widespread devastation of drought to the calamity of flooding and threat of dam failures. Both had direct impacts on our farms and ranches—and were due in part to the failure of elected leaders to arrive at consensus on critical issues, thus allowing unrestrained regulatory agencies to carry out their agendas. The lack of reasonable water management and decades of failed investment in infrastructure maintenance and improvements that created a drier drought also resulted in flooding that could have been reduced or prevented.

One very important compromise that did occur in the last days of 2016 was the passage of the Water Infrastructure Improvement for the Nation Act (WIIN Act), which allowed for more water to be moved into San Luis Reservoir, the San Joaquin Valley and Southern California. The passage of this bill brought an example of the benefits of good negotiations and the ability to compromise, so something positive can get done.

With the boomerang effect of the Trump presidency here in California, our commitment to advocating on behalf of agriculture has never been more important. It is critical that our county Farm Bureau leaders be involved—and there's no better way than to attend the CFBF Annual Meeting. With this year's meeting, we will usher in new leadership with the election of CFBF officers and board, who will help guide our organization into its second century of agricultural advocacy.

We must Seize the Day: The Time is Now! I look forward to seeing you in beautiful Garden Grove this December.

Paul Wenger, President  
California Farm Bureau Federation

# PROGRAM AT A GLANCE

## SUNDAY, DECEMBER 3

- 7:30 a.m.** Registration Opens
- 7:30 a.m.** YF&R Discussion Meet Orientation
- 8:00 a.m.** YF&R Discussion Meet Begins
- 9:00 a.m.** Producer Food Safety Training
- 1:00 p.m.** County Presidents Caucus (Presidents only)
- 2:30 p.m.** Collegiate Discussion Meet Finals
- 3:30 p.m.** Open Discussion Meet Finals
- 4:00 p.m.** Trade Show Opens
- 5:00 p.m.** Trade Show Opening Reception \*
- 8:00 p.m.** Leadership Farm Bureau Reception

## MONDAY, DECEMBER 4

- 7:00 a.m.** Farm Team Leaders Breakfast (Invitation only)
- 7:30 a.m.** Registration Opens
- 8:30 a.m.** Opening General Session
- 10:00 a.m.** Coffee Break
- 10:30 a.m.** General Session Reconvenes
- 12:00 noon** Lunch in the Trade Show\*
- 1:30 p.m.** Breakout Sessions
- 3:30 p.m.** Breakout Sessions
- 5:30 p.m.** Hosted Reception in Trade Show
- 6:30 p.m.** Recognition Dinner and Entertainment \*

## REGISTRATION

### REGISTER TODAY!

Register for Annual Meeting online:

Go to [www.cfbf.com/am2017](http://www.cfbf.com/am2017)

By Mail: Return completed registration form to CFBF

By Phone: Call 1-800-698-3276

Don't forget to make your hotel reservation!

(See more information in travel section)

### SAVE WHEN REGISTERING BEFORE NOVEMBER 6, 2017

\$35 Current FB Member\* early bird; \$70 Member after November 6

\$100 Non-Member early bird; \$200 Non-Member after November 6

\*Applies to agricultural, associate and collegiate members

### TO QUALIFY FOR THE "EARLY BIRD" INCENTIVE:

1. Your registration form must be completed online or POSTMARKED on or before November 6, 2017.
2. Registration form must be completed in full, including your member number.
3. Total payment must be included with your completed registration form.
4. Make checks payable to "CFBF." Visa®, MasterCard® and American Express® will be accepted for registration fees. If using a credit card, please fill in all related information requested on the form.

## TUESDAY, DECEMBER 5

- 7:30 a.m.** Registration Opens
- 7:30 a.m.** County Presidents and Managers Breakfast (Invitation only)
- 9:30 a.m.** Delegate Business Session
- 12:00 noon** Ag in the Classroom Award Luncheon \*  
YF&R FARM PAC Raffle and Check Presentation
- 1:30 p.m.** Delegate Business Session
- 2:00 p.m.** Commodity Caucuses
- 3:00 p.m.** District Caucus Meetings
- 5:00 p.m.** Farm Bureau Members and Leaders Reception  
Hosted by PG&E
- 6:00 p.m.** Enjoy County Farm Bureau Hospitality

## WEDNESDAY, DECEMBER 6

- 8:00 a.m.** Delegate Business Session
- 10:00 a.m.** CFBF Board Meeting

### \*Ticketed Events



### REGISTER ELECTRONICALLY

Visit Farm Bureau's Annual Meeting website at [www.cfbf.com/am2017](http://www.cfbf.com/am2017)

(The same deadlines for receiving payment apply.)

### REFUNDS

100% of your registration payment will be refunded if cancellation notice is received at CFBF by November 17, 2017. No refunds will be issued for requests received after November 17, 2017.



# TRAVEL & ACCOMMODATIONS

## HOTEL

Hyatt Regency Orange County  
11999 Harbor Blvd.  
Garden Grove, CA 92840  
Telephone: (714) 750-1234

\$169/night (Rates exclude tax & local fees)

## RESERVATIONS

**Online:** Use our online reservation site to make hotel arrangements:  
<https://aws.passkey.com/go/cafarmbureau>

**By Phone:** Please call the following number and ask for the  
"California Farm Bureau" room block: **1-800-233-1234**

*Reservations must be made by November 6 for discounted room rate*

A credit card is required for your hotel reservation. Cancellation must occur at least 24 hours prior to arrival to avoid penalties. Check-in is at 4 pm, checkout is at 12:00 noon. Please note the hotel has an early departure fee.

## PARKING

Self-parking and valet parking are both complimentary.

## GROUND TRANSPORTATION

**Shuttle Service:** Karmel Shuttle Service is providing a special discount exclusively for Farm Bureau members. For reservations, call 1-888-995-7433. Mention promo code "CFBF17" to receive the discounted rate.

**Rental Cars:** Use your Farm Bureau membership for discounts at Hertz, Budget and Avis.

## Disneyland Resort®

Registered attendees may purchase specially priced Disneyland® Resort Theme Park tickets. Visit [www.cfbf.com/am2017](http://www.cfbf.com/am2017) for more information.



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# PROGRAM HIGHLIGHTS

## YF&R Discussion Meet

Be sure to catch the Young Farmers and Ranchers Discussion Meet and see agriculture's future leaders compete for top spokesperson honors, cash prizes and a trip to Nashville, as they tackle some of the day's most pressing issues. The final rounds of the competition will take place Sunday afternoon. For more information, visit [cfbf.com](http://cfbf.com).

## YF&R FARM PAC® Raffle and Silent Auction

The California Farm Bureau Young Farmers and Ranchers Committee invites you to join the fun and excitement of its annual raffle to benefit the California Farm Bureau Fund to Protect the Family Farm (FARM PAC®). Funds raised by the drawing are used to support candidates for public office who share our goal of protecting the farming and ranching way of life. You just might be the one to walk away with one of four custom prize packages.

## Trade Show Opening Reception

Come join us for drinks, appetizers and fun. Featuring a candy buffet, the Trade Show Opening Reception will be held on the Trade Show floor from 5 p.m. to 7 p.m., Sunday, December 3. Ticket required for food and beverages.

## Trade Show

Looking for a chance to check out and try some best-selling industry products, play a round of Trade Show Bingo and have a chance to win great prizes, all while visiting with colleagues, friends and leading agricultural businesses from across the nation? Make sure to stop by the Trade Show – home to social events and the always popular YF&R FARM PAC® Raffle.

For booth purchase information or for more information on sponsorship opportunities, contact Cathie Bradley at [cjbasso@aol.com](mailto:cjbasso@aol.com) or 916-961-3891.

## Awards Banquet and Entertainment

Join us as we celebrate the achievements of Farm Bureau from this past year:

- Recognize significant policy accomplishments made by county Farm Bureaus
- Present the 2017 Distinguished Service Award
- Celebrate with the winner of the Innovator Award
- Recognize county Farm Bureaus for achieving their goals in membership development
- Enjoy dinner among your friends, family, colleagues and leaders

During the awards banquet on Monday night, join us for a fun-filled night of music and laughter.

## Flu Shots Offered on Tuesday

Free flu shots will be provided by the Rural Health Department and will be available just outside the Delegate Session on Tuesday morning. Quantities will be limited.

## Ag in the Classroom Award Luncheon

Join us as we recognize Agriculture in the Classroom and their Outstanding Educator of the year, wrap up the FARM PAC raffle and watch the Young Farmers and Ranchers check presentation.

## Producer Food Safety Training



The Food Safety Modernization Act requires all food producers to meet new standards for food safety. This FDA-approved, one-day Produce Safety course will prepare you for compliance with the rule.

Farm Employers Labor Service, an affiliated company of the California Farm Bureau; the California Farm Bureau Federation; and the Safe Food Alliance, a technical services organization focused on addressing the needs of the food industry with a special emphasis of California's specialty crops, are cooperating to offer producer food safety training to help produce growers comply with the new Produce Safety Rule mandated by the Food Safety Modernization Act.

The training covers new requirements for on-farm operations, including training for at least one supervisor or responsible party from the farm to minimum FDA-mandated standards. Participants in the partnership's training program will receive a one-day, seven-module produce safety training course, which has been approved by the FDA as the standardized curriculum according to the new rule.

The registration fee for the training is \$285. You can register at: [www.foodsafetytrainingpartnership.com](http://www.foodsafetytrainingpartnership.com)



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## BREAKOUT SESSIONS

Breakout sessions will cover a variety of topics featuring agricultural leaders and focusing on the latest information on subjects including rural crime and safety, membership, current agricultural research and other important issues affecting members.

### **East San Joaquin Draft Order – How the State Water Board’s New Statewide Water Quality Regulations Will Change the Future and Affect Me**

The State Water Resources Control Board is revising the irrigated lands regulatory program General Order for the East San Joaquin Water Quality Coalition area to include fundamental new requirements related to nitrogen applications, water quality monitoring, and reporting. Resulting requirements would inevitably lead to increased costs and state regulatory fees. The state water board’s changes will set precedents and will apply statewide, impacting all irrigated agriculture in California, meaning that all regional water boards will need to update or develop General Orders to comply with the state board’s revisions. This breakout session will explore these changes and how they will impact your farming operation, no matter where you farm in the state.

### **Western Resources Legal Center — Modoc County Wild Horse, Point Reyes Grazing, BEH Allotments and Forest Planning Conference**

Join a discussion of legal strategies to defend farmers, ranchers, timber harvesters and other resource users in the West. From forest planning to public lands grazing to wild horse management, WRLC is working to protect the interests of resources users.

### **Cannabis — How to Work with Local Government on Cultivating and Manufacturing Issues**

Learn about the current regulatory system for cannabis at the state level. Discuss important considerations as your local governments navigate the process of permitting cannabis cultivation and manufacturing, and how you and your county Farm Bureau can engage in the process.

### **Telling Your Story Via Social Media**

In agriculture, we are constantly told to tell our story, but that’s sometimes easier said than done. Often, people are confused by what it means to “tell your story.” This session covers ways to make your stories interesting to the listener, as well as some strategies for making agriculture relatable to the general public.

### **Environmental Justice – Understanding the Environmental Justice Community and Its Objectives**

Environmental justice is defined as the fair treatment and involvement of all people, regardless of race, color, national origin or income, with respect to the development, implementation and enforcement of environmental laws, regulations and policies, including air quality, energy and water. This session provides an opportunity to address EJ goals and objectives as they become an increasingly larger part of regulatory decisions that will impact agricultural communities. If there is common ground that can be pursued, how would this conversation begin?

### **Forestry Workshop: Prescribed Burn by Cal Fire and a Forest Plan Update**

Come hear from Cal Fire about its prescribed burn program and learn about how you can work with them to implement prescribed burning on your property.

### **Water Sharing: What Are the Ramifications for Your Water Rights?**

The Sustainable Groundwater Management Act requires local groundwater basins to be managed sustainably. For some areas of California, this means that less groundwater will be pumped in the future. As local agencies grapple with how to meet state requirements in a way that is fair and efficient, many are looking to groundwater trading or markets. This breakout session will explore various groundwater market concepts and discuss what issues farmers should consider as local agencies talk about trading the ability to pump groundwater.

### **Land As Your Legacy – Financial Planning for the Next Generation**

The Nationwide Insurance Land As Your Legacy program helps provide security to families engaged in the agricultural community, so that the land and businesses that you have worked for generations will be preserved and remain a legacy for generations to come.

### **Commodity Caucuses**

Farmers and ranchers who wish to meet by commodity may participate in an informal networking and discussion forum. Sit down with like-minded producers from across the state to discuss the issues you face, share information and learn from one another. CFBF staff will be on hand to answer questions that may arise during the discussions.