



Dear Prospective Water For People Sponsor:

Roughly 780 million people lack adequate access to safe drinking water, more than 2.5 billion people lack basic sanitation facilities around the world, and nearly 6,000 people die from water-related illnesses each day (90% of whom are children). Water For People helps communities in developing countries improve their quality of life by supporting the development of locally-sustainable drinking water resources, sanitation facilities and health and hygiene education programs.

Rocky Mountain Section Water for People (RMSWFP)

RMSWFP is a regional volunteer committee for Water For People. Since 2001, the committee has worked to support Water for People's global efforts by raising awareness in the Rocky Mountain region of the dire water and sanitation needs in developing countries. We work primarily through local fundraising, educational outreach and advocacy. RMSWFP is comprised of members from Colorado, New Mexico, and Wyoming.

We invite you to make a difference

On February 25, 2017, we will be hosting our annual auction fundraiser at the Artwork Network in Denver, Colorado. The theme of this year's event is **Education - Safe Water: Open Future**, celebrating Water For People's commitment to lifting the burden of unsafe water so that communities around the world have greater opportunities and access to education. This event is our largest fundraiser of the year, involving over 150 guests, and much of its success is due to our generous sponsors. We are pleased to present the following theme event sponsorship information for your consideration. As a donor, you will receive the benefits and recognition as described below, as well as the benefits associated with supporting the important work of Water For People. In addition, all sponsors receive a special award honoring their commitment to the Rocky Mountain Section of Water For People.

Thank you in advance for your consideration of our request.

*To learn more about our organization, please visit:
www.facebook.com/RMSWFP and www.waterforpeople.org*

Cocktail Hour/Wine Underwriter (Minimum donation of \$1,000)

Special cocktail hour/wine underwriter includes:

- ❖ Special announcement during cocktail hour
- ❖ Logo displayed for the duration of the event at all cocktail tables
- ❖ Ability to bring a vertical stand-up banner to place by the bar or on stage with the live band and auctioneer
- ❖ Include a full page ad (8.5 x 5.5") in the event program
- ❖ Ability to bring signage for the event photo booth. Photos will be uploaded on social media
- ❖ Logo event Facebook page
- ❖ Invite 10 guests to the event
- ❖ **Be the only underwriter for this item!**



Band Sponsor (Minimum donation of \$900)

Recognition for a band sponsor includes:

- ❖ Special recognition at event by the emcee and band during set breaks
- ❖ Ability to bring a vertical stand-up banner to place on stage with the live band
- ❖ Include a full page ad (8.5 x 5.5") in the event program
- ❖ Ability to bring signage for the event photo booth. Photos will be uploaded on social media
- ❖ Logo on event Facebook page
- ❖ Invite 8 guests to the event
- ❖ Be one of three sponsors!

Silent Auction Sponsor (Minimum donation of \$700)

Silent auction underwriter recognition includes

- ❖ Display of company logo on each silent auction table and each bid sheet
- ❖ Special announcement when silent auction winners are announced
- ❖ Ability to bring a vertical stand-up banner to the event to place along the sponsorship wall
- ❖ Logo on the back of the program in a thank you to our sponsors
- ❖ Ability to bring signage for the event photo booth. Photos will be uploaded on social media
- ❖ Logo on event Facebook page
- ❖ Invite 6 guests to the event
- ❖ Be one of two sponsors!

Live Auction Underwriter (Minimum donation of \$500)

Live auction underwriters help RMSWFP complete auction items. Recognition includes:

- ❖ Logo included on information pamphlet about the live auction items
- ❖ Ability to bring a vertical stand-up banner to the event to place along the sponsorship wall
- ❖ Logo on the back of the program in a thank you to our sponsors
- ❖ Ability to bring signage for the event photo booth. Photos will be uploaded on social media
- ❖ Invite 4 guests to the event
- ❖ Unlimited number of Live Auction Underwriter sponsorships available!

Coat Check Underwriter (Minimum donation of \$250)

Recognition includes:

- ❖ Logo display at coat check
- ❖ Ability to bring a vertical stand-up banner to the event to place along the sponsorship wall
- ❖ Logo on the back of the program in a thank you to our sponsors
- ❖ Ability to bring signage for the event photo booth. Photos will be uploaded on social media
- ❖ Invite 2 guests to the event
- ❖ Be one of two sponsors!