Ad Requirements SAME Conference Booklet

Deadline for Ad Submission: September 19th 2016 – 5:00 PM

The Conference book will be printed in CMYK Color Process

Ads will NOT bleed and may be place with a 1 point black border.

Please send only high resolution images (300 DPI at the ad size) in .pdf or .jpeg.

Note: All fonts must be embedded, or converted to outlines. All images within the ad must be 300 DPI at 100% dimension prior to export. All colors within the ad must be CMYK Color Process.

Ads must be received on or before September 19th 2016 at 5:00 PM to be included the conference book. Please send to tammy@somp.co

Full Page: 8.5 W x 11 H

Live Area: 8.25 W x 10.75 H

Half Page: 8.5 W x 5.5 H

Live Area: 8.25 W x 5.25 H

1/4 Page: 4.25 x 5.5

Live Area: 4 x 5.25

1/3 Page: 8.5 W x 3.66 H

Live Area: 8.25 W x 3.41 H