

DR. PEGGY BOWN

Dr. Peggy S. Bown, a graduate of Dalhousie School of Dentistry (2001), is a native of Central Newfoundland. She has practiced general dentistry in Saint John, NB, for fifteen years, opening her state-of-the-art clinic in 2015.

Dr. Bown is an enthusiastic participant in continuing education. With her team, she has engaged in extensive post-graduate study, such as, LVI Global Core programs, and has recently completed the DSD (Digital Smile Design) Residency Modules with Dr. Christian Coachman in New York, NY as she works towards completing the DSD Master program.

Her passion for dentistry, particularly as it relates to digital technology, is creating an incredible experience for her patients.

The key to her inter-disciplinary family practice is special emphasis in cosmetic dentistry, full-mouth rehabilitation, orthodontics, endodontics, sleep medicine, TMD and implantology.

Furthermore, her efficacious use of photographic documentation of cases provides an invaluable benefit to patient treatment.



SASKATOON, SK

May 12, 2017

8am-4pm

REGINA, SK

May 13, 2017

8am-4pm

**NEWFOUNDLAND ANNUAL
DENTAL CONFERENCE**

June 2017

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ce@aurumgroup.com

Comprehensive Aesthetics

Using A Digital Workflow



DR. PEGGY BOWN



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THE AURUM GROUP®



UTILIZING A DIGITAL WORKFLOW

For Your Comprehensive Aesthetic Cases

COURSE OBJECTIVES

LECTURE FORMAT

This course will discuss the many exciting topics relevant in today's general practice as it relates to aesthetic and prosthetic dentistry. It will also focus on how digital dentistry and the digital workflow can enhance how and what is possible in this field. Dr. Bown is excited to take you through this modern approach to dentistry.

Upon completion of this lecture, participants will:

- Understand what 'digital dentistry' can mean for their practice and how to get started
- Grow their practice through improved reputations with fun, easy ideas using Social Media
- Educate their team and inspire them to achieve better results for their patients
- Communicate and treatment plan with the patient using records and a consultation process that will help the lab meet your expectations
- Learn the benefits of using DSD and how it can have positive outcomes for patients to say "yes"

Investment:

(6 CE Credits)

Earlybird - Prior to March 31, 2017

DENTIST - \$295.00

TEAM MEMBER - \$95.00

Regular - After March 31, 2016

DENTIST - \$345.00

TEAM MEMBER - \$125.00

Please register online:

<https://events.aurumgroup.com>

A full refund will apply to cancellations with 3 or more business days notice. Less than 3 working days, will result in no refund.

Please confirm prior to booking travel.

The Aurum Group provides services discussed in this course.

Explore An Exciting New Partnership with Digital Smile Design (DSD).

- An introduction to DSD
- How easily DSD can be implemented into everyday practice
- Why it will change the way we do cosmetic dentistry

Cases from Dr Bown's practice, utilizing video and photographs to illustrate the power of DSD, will be presented.



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DSD
CERTIFIED LAB