

SPONSORSHIP / PARTNERSHIP



**2014
CNS-SCN
ANNUAL
MEETING**



June 5-7, 2014

Sheraton Hotel Newfoundland
St. John's, NL



Canadian Nutrition Society
Société canadienne de nutrition

Watch the CNS website for news about CNS-SCN 2014: www.cns-scn.ca

PARTNERSHIP OPPORTUNITIES

This chart highlights the framework for the Agreement between the Canadian Nutrition Society and its Partners.

	PLATINUM \$50,000	GOLD \$35,000	SILVER \$20,000	BRONZE \$10,000
Your support helps us implement important CNS initiatives and its outreach activities to Nutrition Professionals and Scientists; Outreach to the Nutrition Industry, Government/Public, and Trainees. Partnership provides a high level of engagement with experts and leaders in the field of nutritional sciences.	Work of individual committees Monthly electronic Members' Update Subscription to Nutrition Journals Membership drive Website Annual Conference planning			
Logo will appear on the splash page of the CNS website with a link to your company's website.	✓	✓	✓	✓
Name and logo will be printed in CNS newsletters and level of Partnership.	✓	✓	✓	✓
Will have a link to your company website in the "Resource" section of the CNS website.	✓	✓	✓	✓
Recognition at the Annual Conference as a Partner and level of Partnership with the following benefits:	✓	✓	✓	✓
• Logo appears in promotional material	✓	✓	✓	✓
• Advertisement in onsite program	1 page	2/3 page	1/2 page	1/3 page
• Complimentary registration	Five	Four	Three	Two
• Complimentary banquet tickets	Three	Two	Two	One
• Provide corporate items to be inserted into delegate bag	✓	✓	✓	✓
• Display in vendor area	Pop-up Booth	Pop-up Booth	8ft tabletop	8ft tabletop
• Your company will be thanked from the podium for your support	✓	✓	✓	✓
You may consider additional sponsorship opportunities at the Annual Conference and given priority consideration.	✓	✓	✓	✓
The following may be considered for the Agreement, but not limited to:	Establishment of named awards and fellowships Development of educational activities/workshops Development of task forces Generation of research support			

SPONSORSHIP OPPORTUNITIES FOR ANNUAL CONFERENCE

Your Company.....	WHEAT SPONSOR [\$10,000] ○	BARLEY SPONSOR [\$5,000] ○	OAT SPONSOR [\$3,500] ○
• Logo will appear on the Annual Conference page of the CNS website for one year	✓	✓	✓
• Name and logo will be printed in CNS newsletter as.....	a Wheat Sponsor	a Barley Sponsor	an Oat Sponsor
• Will have a link to your company website in the "Resource" section of the CNS website	✓	✓	N/A
Annual Meeting Benefits:			
• Your company will be recognized.....	at the podium, as a Wheat Sponsor – see sponsorship options	as a Barley Sponsor – see sponsorship options	as an Oat Sponsor
• Exclusive meeting with executives of CNS-SCN	✓	✓	✓
• Your company name and logo will be prominently displayed in all Annual Conference promotional material	✓	✓	✓
• Your company logo will appear on all signage throughout the Annual Conference	✓	✓	✓
• Your company may set up a 6ft tabletop display	✓	✓	✓
• An advertisement in the Annual Conference Onsite Program	1/3 page	1/4 page	1/8 page
• You will receive complimentary registrations for the Annual Conference	Two	One	One
• You will receive complimentary tickets to the Awards Banquet	Two	One	N/A
• Your company may insert pre-approved corporate items in the delegate bag	✓	✓	✓
• Your company may participate in our Passport to Exhibit Program	✓	✓	✓

ONE-DAY CONFERENCE ON ADVANCES IN CARBOHYDRATES AND FIBRE IN NUTRITION

The Canadian Nutrition Society (CNS) and the University of Toronto are organizing a one-day conference on Dietary Carbohydrates and Fibre in Nutrition (Jan 2014, Mississauga, Ontario). While our knowledge of dietary carbohydrates and fibre continues to grow, so too does confusion surrounding the latest scientific discoveries. By attending this one-day conference with leading experts you will learn about recent advances in our understanding of dietary carbohydrates and fibre and their impact on human health. Whether you work in academia, government or industry this conference is geared towards health professionals including medical doctors, dietitians, kinesiologists, researchers and trainees. Join us for an exciting day of presentations and also take advantage of opportunities to meet other professionals and network with your fellow colleagues.

FOOD FOR HEALTH WORKSHOP

The Food for Health Agenda is an emerging national priority. A new paradigm is emerging that sees food, nutrition and diet as a determinate of health and a pathway to a healthier Society. Thus, through the Food and Health Workshops, the CNS aims to bring together a broad spectrum of stakeholders to share and exchange knowledge with the goal of addressing this serious population health crisis. To support workshop activities CNS is seeking unrestricted educational funding support. Please consider this important workshop as part of your Partnership support.

CNS AWARD DEFINITIONS

The Earle Willard McHenry Award	The Earle Willard McHenry award is given in recognition of distinguished service in the field of nutrition by a Canadian or Canadian-based individual. The award may be given for merit in teaching, in providing inspiration to students and colleagues, in providing leadership through professional associations resulting in significant progress in nutrition, in giving administrative or material support towards long-term development of outstanding nutritional or nutritionally-oriented programs, in research achievement which has led to service achievement, in stimulating the interest of students or to creating an atmosphere of public acceptance.
The CNS Leadership Award	The CNS Leadership award is given in recognition of excellence in volunteer leadership for the Canadian Nutrition Society.
The PhD Dissertation Award	The PhD Dissertation Award is given for outstanding research in nutrition at the PhD level and considers scientific papers constituting a publication of thesis material as a component of the award.
Poster Competition	The award is given for excellence in creation of a poster presentation on an aspect of nutrition. Only full time graduate students specializing in some aspect of nutrition, post-degree dietetic interns or medical residents are eligible (individuals holding a PhD or MD degree are NOT eligible).

(Please visit the CNS website @ www.cns-scn.ca to view the terms of reference for each of these awards.)

CANADIAN NUTRITION SOCIETY - FINANCIAL SUPPORT 2014

SOCIETY PARTNERSHIP

Partnership with the Canadian Nutrition Society (CNS) provides a high level of engagement with experts and leaders in the field of nutritional sciences. Your level of support reflects your commitment to the importance of CNS activities to nutrition professionals; scientists in our outreach to the nutrition industry, government, the public and trainees.

PLATINUM	\$50,000	<input type="checkbox"/>	\$	<input type="text"/>
GOLD	\$35,000	<input type="checkbox"/>	\$	<input type="text"/>
SILVER	\$20,000	<input type="checkbox"/>	\$	<input type="text"/>
BRONZE	\$10,000	<input type="checkbox"/>	\$	<input type="text"/>
SUB-TOTAL			\$	<input type="text"/>

CONFERENCE SPONSORSHIP

Support of our premier annual event.

Wheat - \$10,000

Barley - \$5,000

Oat - \$3,500

Sponsor Options (please indicate your order of preference 1 thru 3):

- | | |
|---|--|
| <input type="checkbox"/> Exclusive Sponsorship of a symposium | <input type="checkbox"/> Awards Banquet |
| <input type="checkbox"/> Opening Ceremonies | <input type="checkbox"/> Audiovisual Costs |
| <input type="checkbox"/> Breakfast: <input type="radio"/> Day 1 <input type="radio"/> Day 2 | <input type="checkbox"/> Delegate Bag |
| <input type="checkbox"/> Lunch: <input type="radio"/> Day 1 <input type="radio"/> Day 2 | <input type="checkbox"/> Name Badge |
| <input type="checkbox"/> Poster Walk-About Wine & Cheese Reception | <input type="checkbox"/> Co-sponsorship of a Symposium |
| <input type="checkbox"/> Cocktail or Wine & Cheese Reception (<i>precedes Banquet</i>) | <input type="checkbox"/> Co-sponsorship of an Event |
| | <input type="checkbox"/> Onsite Program |

Sponsor Options (pick one)

- Delegate Bag
 Name Badge
 Nutrition Break:
 Day 1 Day 2
 Co-sponsorship of a Symposium
 Co-sponsorship of an Event
 Onsite Program
 Poster Boards

Sponsor Options (pick one)

- Nutrition Break:
 Day 1 Day 2
 Poster Boards

\$

Within the Wheat, Barley and Oat categories please select preferred event or activity (contingent on availability and compatibility)

SUB-TOTAL \$

Passport to Exhibit Program:

Will you be participating in the program? Yes No

Would you like to donate a prize? Yes No

Please tell us about your prize:

Delegate Bag:

Would you like to insert material in the delegate bag? Yes No

Product Promotional Material

If yes, tell us about each

CNS AWARDS (Awards Open to Sponsorship Commitment)

	Name of Award		Please select level of sponsorship	
	The Earle Willard McHenry Award	<input type="checkbox"/>	\$3,500.00	\$ <input type="text"/>
	The PhD Dissertation Award	<input type="checkbox"/>	\$3,500.00	\$ <input type="text"/>
	CNS Leadership Award	<input type="checkbox"/>	\$1,500.00	\$ <input type="text"/>
	Poster Competition	<input type="checkbox"/>	\$1,000.00	\$ <input type="text"/>
	Other (Based on MOU)	<input type="checkbox"/>		\$ <input type="text"/>
			SUB-TOTAL	\$ <input type="text"/>

ADVANCES IN DIETARY CARBOHYDRATES AND FIBRE IN NUTRITION (January 2014) • www.cns-scn.ca

I am interested in sponsoring this event. Please send details: Yes No

FOOD FOR HEALTH WORKSHOP (June 2014) • www.cns-scn.ca

I am interested in sponsoring this event. Please send details: Yes No

HST# 861850824 RT0001

Add HST - 13%

TOTAL SUPPORT \$

Company Name

Address

City Prov P/C

Phone Fax

Contact Person E-mail

Visa MC AMEX or make cheque payable to CNS

Credit Card #

Expiry Date / Security Code

Name on Card (*please print*)

Signature

Please return this completed form to:



Canadian Nutrition Society
 Société canadienne de nutrition

Attention: Melonie Hart, Partnership/Sponsorship
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