

Jennifer McGuire, General Manager and Editor in Chief, CBC News

Jennifer McGuire has been the General Manager and Editor in Chief of CBC News since May 2009. In March 2011, she assumed responsibility for managing CBC's local and regional markets on all platforms.



McGuire is responsible for: CBC News Network, the No. 1 news network in Canada; all news programming on CBC Television and Radio, including The National, World at Six, World Report and the fifth estate; all local programming on CBC Radio and television, including flagship morning shows (such as Metro Morning); Canada's No. 1 online news site, CBCNews.ca; and all mobile applications of CBC News including CBC News Airport Express services. McGuire is now also responsible for the success of several new local initiatives, including the innovative hyperlocal project launched in Hamilton Ontario.

Formerly Executive Director of CBC Radio, McGuire was responsible for all of radio, including CBC Radio One, CBC Radio 2, CBC Radio on Sirius and CBC Radio 3. Under her leadership, CBC Radio achieved unprecedented ratings success. McGuire led the repositioning of CBC Radio 3 and the launch of CBC Radio on Sirius Satellite Radio. She also led the redevelopment and repositioning of CBC Radio 2.

Prior to accepting the position of Executive Director, CBC Radio, McGuire served as the Executive Director of Programming for CBC Radio, a position she took up in May 2003. It was during her tenure that programs such as Q, The Debaters, Wiretap, Afghanistan and Randy Bachman's Vinyl Tap were launched. Before that, McGuire served as Acting Head of CBC Radio Current Affairs, where she led a number of significant initiatives, including the creation of what is now one of CBC Radio One's flagship current affairs programs, The Current with Anna Maria Tremonti.

Rounding out her extensive experience, McGuire also has a successful programming background in television. She produced programs such as CBC Newsworld's Foreign Assignment with Joe Schlesinger and Ian Hanomansing, CBC Newsworld Today and CBC Newsworld's Sunday Morning Live.

McGuire started her CBC career at CBC Radio in Ottawa, where she was a producer on that city's No. 1 rated morning show, Ottawa Morning.

Jennifer McGuire's impressive career at CBC, as an award winning producer and now as a leader, spans regional radio, network radio and network television, which gives her a unique perspective on the role of Canada's national public broadcaster, as she ensures it is more used by more Canadians, more often.