

WCO PICARD Conference Agenda
Hammamet, Tunisia

Monday 25 September	
19:00-21:00	Cocktail hosted by the WCO Secretary General
Tuesday 26 September	
09:00-09:45	<p>Official Opening and Welcoming Remarks Adel Ben Hassen, Director General, Tunisian Customs Kunio Mikuriya, Secretary General, World Customs Organization Representative, Korea Customs Service</p> <p>Introduced by Thomas Cantens, Head of WCO Research Unit, PICARD Conference Chairperson</p>
09:45-10:30	Group Photo and Coffee Break
10:30-12:00	<p><u>Illicit Financial Flows through Trade Misinvoicing</u></p> <p><i>Reflections on methods for estimating trade misinvoicing-approaching consensus?</i> Matthew Salomon, Global Financial Integrity (Washington)</p> <p><i>Trade Misinvoicing: why we need a common approach for detection, measurement and prevention?</i> Clement Migai, Institute for Austrian and International Tax Law, Vienna University of Economics and Business (WU) (Austria)</p> <p><i>Detecting Trade Misinvoicing: price-filter method vs. partner-country method</i> (Video transmission) Simon Pak, Pennsylvania State University</p> <p>Moderator: Yeon Soo Choi, WCO</p>
12:00-13:30	Lunch
13:30-15:00	<p><u>Data and Insecurity at Borders</u></p> <p><i>Distance, Borders, and Time: the diffusion and permeability of political violence in North and West Africa</i> Christian Leuprecht, Royal Military College of Canada, Queen's University, and Flinders University of South Australia</p> <p><i>Biometrics and Border Security: Challenges and Possibilities of Harmonized Standards</i> Benjamin Muller, King's College, Western University</p>
15:00-15:30	Coffee Break
15:30-17:00	<p><u>Data and Insecurity at Borders (continued)</u></p> <p><i>Case studies on the use of satellite imagery for World Bank projects in fragile countries</i> Olivier François, GE-DATA</p> <p><i>Geospatial data, borders and insurgency: the case of Boko Haram</i> Thomas Cantens, WCO, Clermont School of Economics</p>

Wednesday 27 September			
09:00-10:00	Keynote Address Emmanuel Brunet-Jailly , Professor, University of Victoria (Canada) and Editor of the Journal of Borderlands Studies		
10:00-10:30	Coffee Break		
10:30-12:00			
	<p>Security Track Chair: Hatem Salah (École supérieure de commerce)</p> <p><i>Evacuation of Timbuktu's ancient manuscripts during the occupation of 2012</i> Abdel Kader Haidara, Safeguarding of Manuscripts and Defense of Islamic Culture (SAVAMA-DCI) (Mali)</p> <p><i>Prevention of the illicit trafficking in cultural objects as an emerging layer of the security paradigm</i> Mariya Polner, WCO</p> <p><i>Vigilante committees in the fight against Boko Haram in Cameroon</i> Raymond Mesumbe, Cabinet of Expertise in Strategy and International Security</p>	<p>Trade Facilitation Track Chair: Larry Liza (WCO Regional Office for Capacity Building, Kenya)</p> <p><i>Analyzing export operations in a developing economy: 360-degree view from transaction-level datasets of Pakistan</i> Salamat Ali, Federal Board of Revenue (Pakistan), University of Nottingham</p> <p><i>Trade and compliance cost model in the supply chain</i> Yao-Hua Tan, Delft University</p> <p><i>Extensive margin in international trade</i> Adeem Khan, Pakistan Customs Service</p>	<p>Measurement Track Chair: Riadh El Ferktaji (École supérieure de commerce, Tunis)</p> <p><i>The experience of Madagascar Customs in committing to performance</i> Eric Rabenja, Director General of Madagascar Customs</p> <p><i>Combatting collusion: lessons from Madagascar Customs</i> Cyril Chalendar, World Bank Group</p> <p><i>Trade barriers and informality of trade: evidence from Benin's borders</i> Joachim Jarreau, Paris Dauphine University</p>
12:00-13:30	Lunch		

13:30-15:00

Security Track (continued)

Cross-border collaboration and policy implementation at the regional scale: examples from the Western border of Canada and the United States
Laurie Trautman, Western Washington University

Moving security from borders to points of vulnerability: the case of the North American trucking industry
Todd Hataley, Royal Military College of Canada

Trade Facilitation Track (continued)

Standard and infrastructure of TRS: the Chinese experience
Xiaoping Jiang, Beijing Re-code Trade Security and Facilitation Research Center

Customs implementation of VAT One Stop Shop
Jenia Peteva, European Commission

Construction of the Chinese Single Window: the experience and enlightenment of American Single Window
Yao Ma, Shanghai Customs College

Cost Measurement In Customs Administrations

Chair: **Andrew Grainger**

Cost/Performance Accounting – important instrument for the Swiss Federal Customs Administration

Robert Lüssi, Federal Customs Administration (Switzerland)

How aware are EU Customs Administrations about the cost of processing import declarations?
Juha Hintsa, Cross-border Research Association

15:00-15:30

Coffee Break

15:30-17:00

Tax and Customs Cooperation

Chair: **Pashupati Pandey** (Technical Officer, WCO)

Hedi Safer, Tunisian Customs

Customs and Tax cooperation in the European Union
Walter De Wit, Erasmus University, Rotterdam

Customs-Tax cooperation: exploiting the potential of new technologies
Alicja Majdanska, Institute for Austrian and International Tax Law, Vienna University

Thursday 28 September

09:00-10:30

Fraud and Data

From data to knowledge : reflections on the role of datamining in the fight against informal crossborder networks

Hanan Benyagoub, Algiers University and
Hakim Nait Abdessalam, Algerian Customs

Revenue fraud in the WCO East and Southern Africa Region: a mirror analysis through the lens of Malawian Customs

Frank Kalizinje, Malawi Customs

Fraudulent flow at the Peruvian-Ecuadorian Border: perspectives to implement data analysis local policies under the framework of Coordinated Border Management

Edwin Medina and **Mary Delgado**, Peru Customs

Trade Facilitation Track (continued)

Trade facilitation enablers (perspective of developing countries)

Kavita Bhatnagar, Central Board of Excise and Customs (India)

Effects of trade facilitation on developing countries' sectoral trade

Leila Baghdadi, Tunis Business School

Measuring Trade Facilitation and Border Management Performance

Chair: **Robert Lüssi**

Customs true societal protection performance index

Juha Hintsa, Cross-border Research Association

A proposed method for measuring trade facilitation

Andrew Grainger and **Duncan Shaw**, Nottingham University Business School, University of Nottingham

Global experience in developing trade facilitation KPIs

Ilmari Soininen, World Economic Forum

10:30-11:00

Coffee Break

11:00-12:30

Fraud and Data (continued)

Data Integration in Customs Risk Management
Luojun Bai, Shanghai Customs College

Data Mining in Detection of Customs Declaration Frauds
Zijie Fan, Shanghai Customs College

Trade facilitation and legal security risk in Customs compliance management at international trade in goods companies
Wieslaw Czyzowicz, Warsaw School of Economics

Trade Facilitation Track (continued)

Globally standardizing the Authorized Economic Operator for increased utilization: case of Vietnam
Nguyen Thi Khanh Hong, Vietnam Customs

The Structure of Turkey's Exports and the Importance of Inward Process
Çağlayan Aslan, Turkish Customs

Data Analytics for Customs

Chair: **Hatem M'henni** (École supérieure de commerce, Tunis)

Information and Communication Technologies and data analysis efficiency in African Customs
Jacques N'Dri, Côte d'Ivoire Customs

The application of data analysis on Advanced Passenger Information data and its relevance for the Brazilian Customs border management
Felipe Mendes Moraes, Brazilian Customs

Data analytics and visualization for Customs
Akshay Potthahil, San Diego University

12.30-13.30

Lunch

13.30-15.00

Roundtable Discussion: partnership between Academia and Customs

Introduced by **Mikhail Kashubsky**, Head of Secretariat, International Network of Customs Universities (INCU)

Giovanni Gaeta, Technical Officer, WCO

Tong Hua, WCO Regional Office for Capacity Building (ROCB), Thailand

Yeon Soo Choi, Technical Officer, WCO

15:00-15:30

Coffee Break

15:30-16:00

Concluding Session

Adel Ben Hassen, Director General, Tunisian Customs

Thomas Cantens, Head of WCO Research Unit

16:15-17:30

YOUTH FORUM

Elena Bogdanova, ITMO (St. Petersburg, Russia)

Leila Baghdadi, Tunis Business School