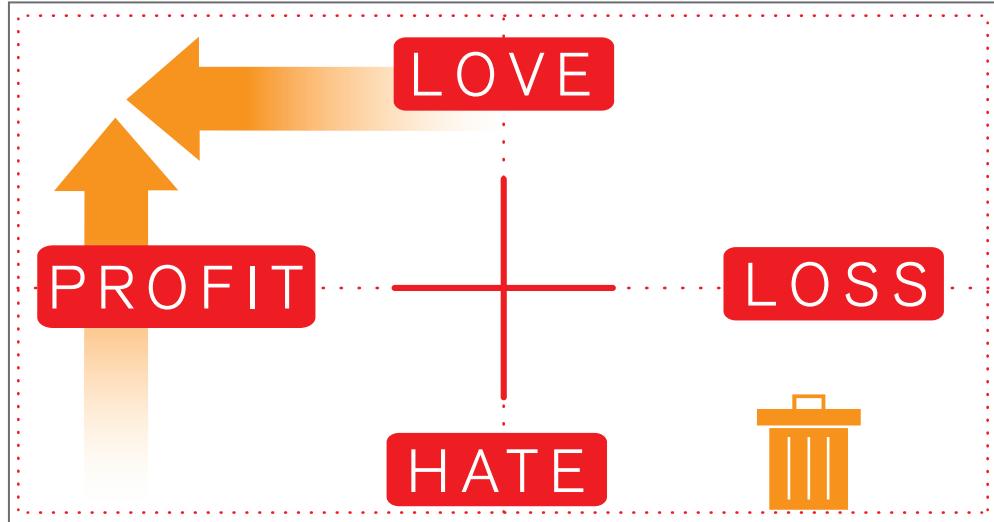


# Ready. Set. Reinvent.



## 50 Reasons to Reinvent Yourself

Alina Wheeler

- 1 You are ready.
- 2 You are eager for a change in your life.
- 3 You are not using your brain.
- 4 You are not using your creativity.
- 5 You have a vision.
- 6 You want to love what you do.
- 7 You want to reignite your passion.
- 8 Life is out of control.
- 9 You got fired.
- 10 Your kids are grown.
- 11 You want to be challenged.
- 12 You are bored.
- 13 You are listless.
- 14 You see the possibilities.
- 15 You have an idea for an unmet business need.
- 16 Your clients need a service that doesn't exist.
- 17 You have a short attention span.
- 18 You want to be your own boss.
- 19 You are sick of being a boss.
- 20 You want to make things.
- 21 You want to shake things up.
- 22 You want to change the world.
- 23 You want to give back.
- 24 You want to do that thing that your parents told you you could not do.
- 25 The algorithms took away your job. You want to go back to school.
- 26 You reflected on the big picture.
- 27 You did some soul searching.
- 28 You got a fortune that said, "It's time for a change."
- 29 You are looking for more meaning in the things that you do.
- 30 Your profession is no longer your profession.
- 31 You want to reawaken your inner artist.
- 32 You hate what you do.
- 33 You are a designer doing production.
- 34 You are sick of dysfunctional situations and caustic people.
- 35 You want to solve different kinds of problems.
- 36 You want to work with more inspired people.
- 37 You are sick of working with uninspired people.
- 38 You know that something big has to change.
- 39 You are risk averse and you don't want to own a business anymore.
- 40 You are so excited about your new idea that you can't sleep.
- 41 You do something on the side and it has just taken off.
- 42 You looked at the marketplace with a new set of eyes.
- 43 Someone asked you to do something that you have never done.
- 44 You want to pick up your kids from school.
- 45 You are obsessed with Kickstarter and have scripted a plan.
- 46 Your Kickstarter campaign exceeded its goals and now you have to do it.
- 47 You have a plan B.
- 48 You miss being excited about what lies ahead.
- 49 You are excited and you have done the research.
- 50 You are ready.