11-12 MAY 2015 INTERNATIONAL EXHIBITION CENTRE KIPSALA RIGA, LATVIA

mHEALTH SUMMIT EUROPE
TECHNOLOGY + BUSINESS + RESEARCH + POLICY

IN CONJUNCTION WITH
eHealth week

Agneta Granström, Norrbotten County Council Commissioner and President of AER Committee for Social Policy and Public Health

UNITING PATIENT DATA FOR SAFE AND SECURE PERSONALIZED CARE

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COLLABORATION – TO EMPOWER THE PATIENT

Citizens no longer want to be passive care-receivers. They want to participate.

Volume, velocity, variety, veracity…

Validity!

Well-founded and proven data

- Interaction
- Distance-spanning
- Accessibility
- Security
- Management

The political challenge

- Verify research
- Relevant industrial operations
- Necessary capital supply
- Insights into business conditions and markets
- Research competence
- Business incubators
- Business development players

- Consultation, treatment, increased cooperation and exchange of information
- Tear internal barriers and administrative borders within or between countries

Increasing demand of improved quality, efficiency and equality in treatment:

The democratic task: Providing welfare of higher quality and with an improved capacity to the citizens of Europe.

Anyone. Anywhere. Anytime.

THANK YOU

Agneta Granström

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