



Colorado Area Council Meeting and Development Session Spring 2020

March 15-16, 2020
Denver, Colorado

Network. Celebrate. Learn. Laugh. Engage.



Join us in Denver for the Colorado Area Council (CAC) Spring 2020 Meeting on March 15th and 16th, 2020!

Enclosed in this packet are details and agendas for the social and networking events, the spring Colorado Area Council Business Meeting and other development sessions and events during these two days.

Please register all attendees before March 13th using the link below. The cost is \$50 per board member or professional staff and this is a business casual event.

Registration Link: <https://www.eiseverywhere.com/ehome/index.php?eventid=506883&>

Hotel: Courtyard Marriott Denver Cherry Creek
1475 S. Colorado Boulevard, Denver, CO 80222
(303) 757-8797

Book before February 19th and mention you are booking with our host “Boys & Girls Club of Metro Denver” for our block rate.

Colorado Area Council Executive Team

Chair – Kelsea Ferrato, Boys and Girls Club of La Plata County
Vice Chair – Jay Mendoza, Boys and Girls Clubs of Weld County
Secretary – James Sullivan, CEO, BGC of the Pikes Peak Region
Treasurer – Amanda McDonald, Boys and Girls Clubs of Larimer County

National Support Staff

Adam Rothberg, BGCA, Director of Development (DOD) for CAC (primary)
Clifford Grimes, BGCA, Director of Development (DOD) for CAC (secondary)
BGCA- Kip Koso, National Director of Board Engagement/National Area Council Committee representative for Colorado



Sunday, March 15th, 2020

6pm – 8pm

Board/Staff Social and Networking Event

Location: Blackbird Public House, 305 Downing Street, Denver, CO 80209

Get Social – Meet, greet and eat! A casual dinner for Area Council attendees and their guests the night before our Area Council meeting. The Blackbird is approximately one mile from the hotel. A cash bar will be provided, dinner is available to order at the Blackbird but is not included in our registration fee.

Most importantly...compete in our CO BGC Trivia Contest hosted by Trivia Master Extraordinaire – Brian Beaulieu! Winners will receive bragging rights, a spot on “So You Want to Be a Trivia Star!” (not actually a show), and our always crowd-pleasing prizes!

Have fun while meeting and connecting with other Colorado organization Board Members and staff!



Monday, March 16th, 2020

8:30am – 9am

Arrival and Check-In

Location: Courtyard Marriott Denver Cherry Creek

9:00am - 10:15am

Area Council Business Meeting

Annual spring business meeting of the Colorado Area Council to address and discuss ideas, goals and objectives that concern Council membership.

We will also provide a general overview of Area Councils for new board members.

Kelsea Ferrato, Colorado Area Council Chair and Board Vice Chair, Boys & Girls Club of La Plata County

----- **10:15am – 10:30am BREAK** -----

10:30am – 12:00pm

Advocacy Training and Exercise with Colorado Alliance and BGCA

Successful advocacy plans and strategies consist of clearly defined goals, strategic tactics and measurable outcomes with the opportunity for growth. Whether it's pursuing new government funding streams, influencing state or local legislation or simply building relationships with your elected officials and community representatives, Clubs are uniquely situated to advocate on policies and solutions that will have the greatest positive impact on you throughout the nation.

Joyce Glasscock

12:00pm – 1:00pm

Board Awards Luncheon

Network with your peers and celebrate the winner of the 2020 Colorado High-Performing Board Award.

1:00pm – 4:00pm

BGCA Town Hall **BOARD MEMBERS REQUIRED**

Proposed Membership Requirements Rewrite presentation and group discussion. This time will be used to review and provide feedback on the proposed Membership Requirements. In preparation for our discussion, please visit the Membership Requirements Resource Center located at [BGCA.net/ProposedRequirements](https://www.bgca.net/ProposedRequirements). Here you will find the latest updates. You must have a BGCA.net account to access this site.

Misty Miller, Senior Vice President, Organizational Development, Boys and Girls Clubs of America

----- 4:00pm – 5:00pm – Transition to Youth of the Year Awards -----

5:00pm – 7:00pm

Colorado Youth of the Year Awards and Celebration

Location: Space Gallery, 400 Santa Fe Drive, Denver, CO 80204

Since 1947, Youth of the Year has been BGCA's premier recognition program, celebrating the extraordinary achievements of Club teens. Club members who earn the Youth of the Year title embody the values of leadership, academic excellence, and health and wellness. This evening we celebrate the 2020 Colorado Youth of the Year.