

THE MARITIME LAW ASSOCIATION OF AUSTRALIA AND NEW ZEALAND

## Sponsorship Proposal



42nd

# Annual Conference

16 - 18 September 2015

Parmelia Hilton Perth, Western Australia



# SPONSORSHIP OPPORTUNITIES

We invite you to support the 42nd Annual Conference of MLAANZ which will be held in Perth from the 16th to 18th September 2015.

Sponsorship offers your organisation a unique opportunity to participate in an industry wide symposium, promote your activities both locally and overseas, and enhance your profile in the maritime industry across the Asia Pacific region.

Delegates and speakers will represent:

- Maritime lawyers
- Operators and joint venture participants
- Relevant Government agencies
- Port Authorities
- Marine Insurers and P&I Clubs
- Professional Associations
- All manner of service providers
- Vessel operators .....and more

It is anticipated that there will be 100-120 delegates from Australia, New Zealand and South East Asia.

This will be an ideal opportunity for your organisation, staff and colleagues to be represented at a major industry event and to network with decision makers.

**Matthew Harvey**  
President, MLAANZ



# SPONSORSHIP PACKAGES

PACKAGES	Principal	Major	Session	Conference Dinner	"Optional" Dinner	Conference Satchel / Compendium	Name Badges & Lanyards	Conference Pads	Conference Pens
Cost with GST	\$11,000.00	\$5,500.00	\$3,000.00	\$6,600.00	\$4,400.00	\$3,850.00	\$2,200.00	\$2,750.00	\$2,000.00
Cost ex GST	\$10,000.00	\$5,000.00	\$2,727.27	\$6,000.00	\$4,000.00	\$3,500.00	\$2,000.00	\$2,500.00	\$1,818.18
Number of packages available	1	2	6	1	1	1	1	1	1
PACKAGE FEATURES									
Complimentary conference registration(s) including Welcome Reception and Conference Dinner	3	2	1	1	1				
Additional function tickets	2 tickets to Conference Dinner	2 tickets to Conference Dinner		4 tickets to Conference Dinner	3 tickets to optional dinner				
Sponsor address	5 minute address at opening session			5 minute address at dinner	2 minute address at optional dinner				
Signage in conference room	Company logo on lectern sign and on electronic holding slides. 2 self standing banners in prefunction area	2 self standing banners in conference room	1 self standing banner in conference room	1 self standing banner in conference room	1 self standing banner in conference room				
Signage at sponsored function				3 self standing banners and logo on menus	2 self standing banners				
Opportunity to chair a session		✓	✓						
Opportunity to sponsor one lunch break		✓							
Company logo	Back page of brochure	Back page of brochure	Back page of brochure	Back page of brochure	Back page of brochure	Logo printed on product	Logo printed on product	Logo printed on product	Logo printed on product
Company profile in conference handbook	Two pages	One page	One page	One page	One page	One Page	One Page	One Page	One Page
Verbal acknowledgement of sponsorship during conference	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on conference website and weblink from company logo	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide corporate gifts	✓			✓	✓				

## PRINCIPAL SPONSOR

\$11,000

*Limited to one sponsor*

### **Before the conference:**

Company logo displayed on all promotional material

### **During the conference:**

- Company logo displayed prominently on the lectern sign and electronic holding slides in the main auditorium throughout the conference plus 2 self-standing company banners in the prefunction area (banners to be provided by sponsor)
- Five minute address at the opening session.
- Three complimentary registrations to all conference activities excluding the optional dinner
- Two additional tickets to the conference dinner
- Two page company profile in the conference handbook
- The opportunity to provide a corporate gift to delegates eg. hat, mug etc with company logo (gift provided by sponsor).

## MAJOR SPONSOR

\$5,500

*Limited to two sponsors*

### **Before the conference:**

Company logo displayed on all promotional material

### **During the conference:**

- Two self-standing banners displayed in the main auditorium throughout the conference (banners to be provided by sponsor)
- Two complimentary registrations to all conference activities excluding the optional dinner
- Two additional tickets to the conference dinner
- The opportunity to sponsor one lunch break during the conference, with company banner set up in lunch area (banner to be provided by sponsor)
- The opportunity to chair a conference session (allocated in order of confirmed sponsorship)
- One page company profile in the conference handbook

## SESSION SPONSOR

\$3,000

*Limited to six sponsors*

### **Before the conference:**

Company logo displayed on all promotional material

### **During the conference:**

- One self-standing banner displayed in the main auditorium throughout the conference (banner to be provided by sponsor)
- One complimentary registration to all conference activities excluding the optional dinner
- The opportunity to chair a conference session or sponsor a morning or afternoon tea (allocated in order of confirmed sponsorship)
- One page company profile in the conference handbook

## CONFERENCE DINNER SPONSOR \$6,600

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*Limited to one sponsor*

### **Before the conference:**

Company logo displayed on all promotional material as conference dinner sponsor

### **During the conference:**

- Company signage displayed in the dinner venue (banners to be provided by sponsor)
- One self-standing banner displayed in the main auditorium throughout the conference (banner to be provided by sponsor)
- One complimentary registration to all conference activities excluding the optional dinner
- Four additional complimentary tickets to the conference dinner
- The opportunity for a company representative to give a five minute address at the conference dinner
- Company logo on table menus
- The opportunity to provide corporate merchandise for guests (sponsor to provide merchandise in advance)
- One page company profile in the conference handbook

## OPTIONAL SOCIAL FUNCTION \$4,400

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*Limited to one sponsor*

(max 80 guests) - Wine tasting and dinner in the Swan Valley

### **Before the conference:**

Company logo displayed on all promotional material as function sponsor

### **During the conference:**

- Company signage displayed in the dinner venue (banners to be provided by sponsor)
- One self-standing banner displayed in the main auditorium throughout the conference (banner to be provided by sponsor)
- One complimentary registration to all conference activities excluding the optional dinner
- Three complimentary tickets to the optional dinner
- The opportunity for a company representative to give a two minute address at the optional dinner
- The opportunity to provide corporate gift for guests (sponsor to provide merchandise in advance) eg chocolates, bags, pens.
- One page company profile in the conference handbook



## CONFERENCE SACHEL OR COMPENDIUM

\$3,850

*Limited to one sponsor*

- Company logo printed on satchel or compendium (full colour logo)
- One insert into satchel or compendium
- One page company profile in the conference handbook

## CONFERENCE PADS

\$2,750

*Limited to one sponsor*

- A4 conference pad over-printed with company logo and message on all pages (full colour logo and/or message)
- One page company profile in the conference handbook

## CONFERENCE PENS

\$2,000

*Limited to one sponsor*

- Company logo/name detailed on conference pen (one colour logo)
- One page company profile in the conference handbook

### **General terms and conditions for MLAANZ Conference 2015**

- A 50% deposit is required to confirm the booking, the remaining amount to be paid 60 days prior to the event (Friday 17th July).
- In the event of cancellation sponsors are requested to inform The Meetings Manager Pty Ltd in writing. Unless the sponsored item can be resold, the organisers reserve the right to retain any monies paid.
- Promotional activity must not impinge on or directly interfere with any other sponsor.
- Location of corporate banners will be at the organisers discretion

Images kindly supplied by Tourism Western Australia



# MLAANZ 42nd Annual Conference 2015

## SPONSORSHIP BOOKING FORM

Please complete and fax back to The Meetings Manager on **+612 9810 7320**  
or scan and email to **meetings@tmm.com.au**

Business or Company name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name and position: \_\_\_\_\_

Phone No: \_\_\_\_\_ Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsored item: \_\_\_\_\_

### PAYMENT DETAILS

Amount Due: \$ \_\_\_\_\_ *Please note: all prices include 10% GST.*

### PAYMENT DETAILS

A cheque payable to The Meetings Manager Pty Ltd is enclosed

Please invoice me, I would like to pay via EFT

Please charge the following credit card: Mastercard  Visa  Amex

I authorise payment for 50%  or 100%  of amount due.

Card number

Expiry date \_\_\_\_/\_\_\_\_/\_\_\_\_ CCV \_\_\_\_\_

Signature \_\_\_\_\_ Cardholder name \_\_\_\_\_  
*(credit card payment not valid without signature)* *(Please print)*

For further details or if you have any questions please contact Helen Mackenzie on  
02 9810 7322 or meetings@tmm.com.au



the meetings manager

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