

BMT Tandem Meeting Press Policy

Press badges are required to attend the BMT Tandem Meetings educational sessions and workshops.

The BMT Tandem Meetings request that press not pose questions to presenters during the sessions. Members of the media are observers of and not participants in all educational sessions.

Eligible press registrants are prohibited from developing CME content, or its international equivalent, based on information presented at the BMT Tandem Meetings.

GENERAL POLICIES:

- Members of the press are encouraged to attend scientific sessions, however they are prohibited from attending ASBMT or CIBMTR operational meetings including board of directors, committee, task force and any special meetings/forums of the either organization's membership without express permission of the BMT Tandem Meetings leadership.
- The BMT Tandem Meetings may restrict the attendance at any session for patient confidentiality or any other reason. In such cases, registered media will be notified in advance. An attempt may be made to provide news or information from that session in an alternate manner, pending cooperation of faculty involved.

RECORDINGS:

Audio recording is for personal use only, i.e., for gathering information and NOT for rebroadcast or reproduction. If recording for quotation, we encourage obtaining the speaker's permission in advance.

Registered press should refrain from :

- Videotaping/streaming in the scientific sessions, the technical exhibit hall or the poster exhibit area without consent of BMT Tandem Meetings leadership.
- Photographing scientific material in the technical exhibit hall, the poster exhibit area, and the scientific sessions except for accuracy of reporting. Registered media and all other attendees may share occasional photos of isolated slides on social media with proper attribution to the author.

COPYRIGHT INFORMATION

The BMT Tandem Meetings are not a public event. Programs presented at the meeting are for the education of attendees. Any unauthorized reproduction of program content, which includes, but is not limited to, oral presentations, audio-visual materials used by speakers and program papers, outlines, hand-outs, and poster abstracts, without the written consent of BMT Tandem Meetings leadership is prohibited and will be grounds for termination of press credentials, and prosecution for infringement of applicable copyright law. Handout materials are prepared and submitted for distribution by the presenters who are solely responsible for their content. Under no circumstances may the information presented at these meetings, with the exception of news releases, be republished in print, broadcast or electronic media in its full original format.

The views expressed and the techniques presented by the speakers at the BMT Tandem Meetings educational sessions are not necessarily shared or endorsed by either the ASBMT or the CIBMTR. Speakers are required to disclose all relevant personal/professional relationships and any not yet approved or “off label” uses of medical devices or pharmaceutical agents that they discuss, describe or demonstrate during their presentations.

EXHIBITOR MEDIA RELATIONS

Exhibitors may distribute press releases or press kits to the media at their booths. Neither the ASBMT nor the CIBMTR are promoting such products or services.

INELIGIBLE PRESS REGISTRANTS

The BMT Tandem Meetings do **not** issue press badges to:

- publishers or a publication’s advertising, marketing, public relations or sales representatives
industry/exhibitor press officers and their public relations consultants
- financial or business analysts
- educational program developers (including CME writers and editors and those writing for its international equivalent)
- trade media management personnel
- individuals who are not actually reporting on the meeting

The BMT Tandem Meetings staff does not consider any company that produces Continuing Medical Education (CME) materials (or its international equivalent) or offers CME credit with or without charge, as a recognized news organization, regardless of whether it produces editorial content as well. Media who repurpose or have repurposed meeting content into a stand-alone medium (print, broadcast or electronic) either for revenue or without charge, are ineligible to receive press credentials. (See the Copyright Information section earlier). In addition, press who produce or have produced a stand-alone medium (print, broadcast or electronic) that uses the ASBMT, CIBMTR or BMT Tandem Meetings names or logos to imply endorsement are ineligible to receive press credentials.

Members of the media who have registered as press may not register as exhibitors and those registered as exhibitors may not register as press.

Freelancers must produce a letter of assignment from their employing media outlet or must present credentials indicating membership in a recognized professional communications association along with appropriate identification.

UNAUTHORIZED PRESS ACTIVITIES

Any individual with a press badge who violates the BMT Tandem Meetings' press guidelines will immediately forfeit his or her press credentials and may be barred from future meetings. Specifically, members of the media are considered to be in violation of policies if:

- They sell, market or represent a company for the purpose of obtaining advertising or subscriptions from any registrant or exhibitor.
- They secure a press badge for the express purpose of marketing a product or service displayed on the BMT Tandem Meetings exhibit floor.
- They secure a press badge for the express purpose of developing CME materials, or its international equivalent, from the BMT Tandem Meetings scientific sessions or poster exhibits.
- They are found to have misrepresented themselves or their media organization in order to obtain press credentials to cover the meeting

INTERPRETATION & APPLICATION OF PRESS GUIDELINES

All matters and questions not specifically covered by these press guidelines are subject to the decisions of the BMT Tandem Meetings staff. The ASMBT and CIBMTR reserve the right to amend or supplement these guidelines as necessary and provide notice of such changes to registered press. Should staff have reason to suspect that press guidelines are being violated; staff reserves the right to inspect all bags, parcels, etc. for unauthorized articles (e.g., recording devices or cameras), confiscate any such articles, and/or eject and ban any member of the media for violation of the guidelines.

ABSTRACT INFORMATION

Access to Abstracts are embargoed until January first. No information contained therein is available to the media or anyone else until the embargo date. Printed materials are not available for all workshops. Media representatives will receive printed materials for a program if there is surplus after all registered participants have received a copy.

PRESS CREDENTIALS

To request a press pass in advance, contact [Dan Kotheimer](#), Manager of Communications at the ASBMT at (847) 725-2317; or contact [Andrea R. Kusch](#), Communications Consultant at CIBMTR at (414) 550-7178 onsite at the event.

Passes may be picked up at registration if other arrangements have not been made. The BMT Tandem Meetings does not have a Press Room; however, we may be able to help identify appropriate space or resources if we are provided a request with sufficient lead time.