

WCO PICARD Conference Agenda
Malatya, Turkey
9-11 October 2018

Monday 8 October		
19:00-21:00	Welcome cocktail hosted by the WCO Secretary General	
Tuesday 9 October		
09:30-10:00	Registration	
10:00-11:00	<u>Opening Ceremony</u>	
SAFİR HALL	Moderator: Thomas Cantens (WCO, Belgium)	
	<p style="text-align: center;">Jaeho Jung, Director of Multilateral Cooperation, Korea Customs Service Kunio Mikuriya, Secretary General, World Customs Organization Bülent Tüfenkci, Former Minister of Customs and Trade/MP of Malatya, Turkey Fatih Metin, Deputy Minister of Trade, Turkey</p>	
11:00-11:30	Group Photo and Coffee/Tea Break	
11:30-12:00	<u>Keynote Speech</u>	
SAFİR HALL	Introduced by: Thomas Cantens (WCO, Belgium)	
	<i>Under the Radar: Porous Borders, Grey Zones and Cross-Border Practices. Evidence from the Global Informality Project</i>	
	– Alena Ledeneva (University College London, United Kingdom)	
12:00-13:30	Lunch	
13:30-15:00	<u>Data, Security and Intelligence</u>	<u>Trade Facilitation: An Optimal Policy For Cross-border Trade</u>
	SAFİR HALL	AKİK ROOM

	<p>Moderator: Mariya Polner (WCO, Belgium)</p> <p><i>Border Cooperation in Fragile Areas (Lake Chad) through Data and Intelligence</i></p> <p>- Wale Adeniyi (Nigerian Customs Administration)</p> <p><i>Modelling Borderlands for Customs Intelligence and Cooperation</i></p> <p>- Thomas Cantens (WCO, Belgium; Clermont School of Economics Auvergne University, France)</p> <p><i>Use of Satellite Imagery for Customs in Fragile Borderlands</i></p> <p>- Olivier Van Damme (United Nations Operational Satellite Applications Programme, Geneva)</p> <p><i>Geospatial Analysis and Intelligence Fusion Training Project.</i></p> <p>- Mathilde Dumont (IGN FI, Paris, France)</p>	<p>Moderator: Hao Wu (WCO, Belgium)</p> <p><i>What Is the Cost of Customs and Borders across the Supply Chain?</i></p> <p>- Andrew Grainger (Nottingham University Business School, UK)</p> <p><i>Bilateralism and Unilateralism: The Future of International Trade Relations?</i></p> <p>- Frank Altemöller (Harz University of Applied Sciences and Research, Germany)</p> <p><i>Identification and Prioritization of Strategic Factors Affecting Empowerment of Human Resources to Electronize Cross-border Trade</i></p> <p>- Edtemadian Sajad (Iran Customs, Iran)</p>
15:00-15:30	Coffee/Tea Break	
15:30-17:00	<p><u>Data, Security and Intelligence (contd.)</u></p> <p>SAFİR HALL</p> <p>Moderator: Mariya Polner (WCO, Belgium)</p> <p><i>Role of the Conflict in Casamance in the Ziguinchor Borderlands between Senegal and Casamance</i></p> <p>- Abdourahmane Sène (Ziguinchor University, Senegal)</p> <p><i>Use of Network Analysis applied to Insecurity in Sahel</i></p> <p>- Christian Leuprecht (Royal Military College of Canada and</p>	<p><u>Trade Facilitation: An Optimal Policy for Cross-Border Trade (contd.)</u></p> <p>AKİK ROOM</p> <p>Moderator: Jeffery Snyder (Global Trade and Customs Journal, U.S.)</p> <p><i>Economic Approach to Improve Export Level: Exchange Rate Effect, the Turkish Example</i></p> <p>- Çağlayan Aslan and Ömer Koç (Ministry of Trade, Turkey)</p> <p><i>Streamlining Customs Clearance Procedures to Facilitate International Trade in the Case of Ethiopia</i></p>

Queen's University, Canada) <i>Mapping the Arc of Instability in Sahel</i> - Stella Cooper (C4ADS, Washington D.C.)	- Tekleweyni Tadesse (World Bank Customs Consultant, Ethiopia) <i>A Dynamic Optimal Trade Facilitation Policy</i> - Nasreen Nawaz (Pakistan Customs Service, Pakistan)
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Wednesday 10 October

09:00-10:30	<u>Data Analytics and Illicit Trade</u>	<u>Measuring Customs</u>	<u>Trade Facilitation: Experience of WCO Members</u>
	SAFİR HALL	AKİK ROOM	YAKUT ROOM
	Moderator: Andrew Grainger (Nottingham University Business School, UK)	Moderator: Özgür Demirtaş (İnönü University, Turkey)	Moderator: Jean-Luc Albert (University of Aix-Marseille, France)
	<i>Using AI for Hybrid Risk Management and Facilitation in Customs Tax Administration</i>	<i>Industry 4.0 and Trade Facilitation: Impact Analysis on Turkish Exports through the Panel Gravity Model</i>	<i>Diving Deeper in Performance Indicators: What Do We Know about the AEO in Brazil?</i>
	- Suvir Misra & Anish Upadhyay (Indian Customs Administration)	- Gökhan Aktaş (Ministry of Trade, Turkey)	- Cristiano Morini (University of Campinas, Brazil)
	<i>Customs risk intelligence based on data analysis</i>	<i>FCL vs. LCL – constructive approach in Risk Management and Revenue</i>	<i>Customs Policy in the Harmonization of Trade Facilitation in Indonesia Bonded Logistic Centers</i>
	- Hasan Ali Khojest Aliabadi (Islamic Azad University, Iran)	- Prasad Wickramaratne (Sri Lanka Customs Administration)	- Agung Budilaksono & Rudy Rahmadi (Ministry of Finance, Indonesia)
	<i>Regional electronic cargo tracking system: implications on smuggling by youth along the Northern Corridor in Uganda</i>	<i>Measuring Integrity Of Customs Officials: Evidence From Corruption Acceptance Survey In Sri Lanka</i>	<i>The Trade Facilitation Agreement and its impact on Iranian Customs Law and its Newly Executive Procedures</i>
	- Geoffrey Okoboi (Electricity Regulatory Authority)	- Nandika Sanath Kumanayake (Sri Lanka Customs Administration)	- Solmaz Foroud (Iran Customs Administration)

10:30-11:00	Coffee/Tea Break	
11:00-12:30	<p><u>Innovative Data Analytics Methods For Customs</u></p> <p>SAFİR HALL</p> <p>Moderator: Neslihan Derin (İnönü University, Turkey)</p> <p><i>Using Benford's Law to Detect Tax Fraud in International Trade</i></p> <p>- Banu Demir (Bilkent University, Turkey)</p> <p><i>Trading on Time: Analysing Time Cost from Port of Entry to Inland Container Depots in Pakistan</i></p> <p>- Salamat Ali (Federal Board of Revenue, Pakistan)</p> <p><i>Use of Decision Tree Methods to Score Declarations</i></p> <p>- Bassem Chermiti (Tunisian Customs Administration)</p>	<p><u>Trade Facilitation: WCO Members' Experiences (contd.)</u></p> <p>AKİK ROOM</p> <p>Moderator: Jean-Luc Albert (University of Aix-Marseille, France)</p> <p><i>An Assessment of Behavioral Response of Importers to Trade Facilitation Initiatives: A Case Study at Jawaharlal Nehru Custom House</i></p> <p>- Vijay Singh Chauhan (Indian Customs Administration)</p> <p><i>China Customs: Risk Analysis and Treatment in Processing Trade</i></p> <p>- Weiliang Zhang (University of International Business & Economics, China)</p> <p><i>Customs Modernization for Trade Facilitation, WCO – ESA Members: Case Study – Tanzania Customs & Excise Department</i></p> <p>- George G. Msuya (Tanzania Revenue Authority, Tanzania)</p>
12:30-13:15	Lunch	
13:15-15:00	<u>Social Excursion: Arslantepe Tour</u>	
15.00-16:30	<p><u>Innovative Uses of Data for Customs</u></p> <p>SAFİR HALL</p> <p>Moderator: Didem Dirlik Songür (Ministry of Trade, Turkey)</p> <p><i>Data to Fight Against Corruption: Measurable Results and Methodological Perspectives in Madagascar</i></p> <p>- Eric Rabenja (Director General, Madagascar Customs Administration)</p>	<p><u>Connectivity In Customs</u></p> <p>AKİK ROOM</p> <p>Moderator: Jeffery Snyder (Global Trade and Customs Journal, U.S.)</p> <p><i>Preparation of Regional Program for Modernization of Border Crossing Points Project in the ECO Region)</i></p> <p>- Anil Evmez (Ministry of Trade, Turkey)</p>

	<p><i>DEFenD, Use of Blockchains for Customs</i></p> <p>- Mourad El Maouchi (Delft University, Netherlands)</p> <p><i>Monitoring and Counteracting Transnational Flows of Illicit Cigarettes by Combining Research and Technology: Findings from the NEXUS Project and the use of the ALICE System</i></p> <p>- Alberto Aziani, Marco Dugato, Cecilia Meneghini (Università Cattolica del Sacro Cuore, Italy)</p>	<p><i>Connectivity in Customs and the Multiple Roles of Customs Administration</i></p> <p>- Wiesław Czyżowicz (Warsaw School of Economics, Poland)</p> <p><i>Does Implementing Digital Trade Facilitation Matter for Intra-Africa Exports?</i></p> <p>- Adam Willie (Ministry of Industry, Commerce and Enterprise Development, Zimbabwe)</p>
<p>16:30-17:00</p>	<p>Coffee/Tea Break</p>	
<p>17:00-18:30</p>	<p><u>Data and Illicit Trade</u></p> <p style="text-align: center;">SAFİR HALL</p> <p>Moderator: Ömer Faruk Derindağ (İnönü University, Turkey)</p> <p><i>Customs against Illegal Trade in Cigarettes: Enhanced Monitoring and Control of Cigarette Precursors</i></p> <p>- Juha Hintsa (Cross-border Research Association, Switzerland)</p> <p><i>A Model for Biometric Baggage Handling Systems in Customs Departments</i></p> <p>- Sylvester Walusala (Kenya School of Revenue Administration, Kenya)</p> <p><i>Customs Administrations' Risk Analysis using the Fuzzy Dematel Method</i></p> <p>- Murat Gülgör (Ministry of Trade, Turkey)</p>	<p><u>Connectivity In Customs (contd.)</u></p> <p style="text-align: center;">AKIK ROOM</p> <p>Moderator: Osman Nuri Beyhan (Ministry of Trade, Turkey)</p> <p><i>Connectivity in Customs : Legality Empowerment of Korea's Corrected Import Tax Invoice Issuance and Post-Clearance Audit Processes</i></p> <p>- Jae Wung Cho (Lee & Ko Law Firm, Korea)</p> <p><i>Connectivity between Customs and Other Administrations through Translated and Dematerialized Regulations Texts: The Case Of CEMAC and ECCAC (CEEAC)</i></p> <p>- Raymond Ekwembwe Mesumbe (Cameroon Customs Administration)</p> <p><i>Customs Trade Facility and GDRP</i></p> <p>- Wisnu Nuryanto (Directorate General of Customs and Excise, Indonesia)</p>

Thursday 11 October

08:30-10:00

Collaborative Research: Customs and Academia. How can WCO Members Derive Benefits?

SAFİR HALL

Moderator: **Juha Hintsa** (Cross-border Research Association, Switzerland)

PROFILE and PEN-CP (new projects)

- **Susana Wong Chan** (University of Lausanne, Switzerland; Warsaw School of Economics, Poland)

Multi-Project reflections

– representative from a European Customs Administration (tbc)

Illicit Trade

**Please note that this session will be in English only with no interpretation.*

YAKUT ROOM

Moderator: - **Wale Adeniyi** (Nigerian Customs Administration)

Financial Fraud Detection for Tax Authorities by Machine Learning Approach

- **Sylvester Walusala** (Kenya School of Revenue Administration, Kenya)

Data Mining in Customs Risk Detection with Cost-sensitive Classification

- **Xin Zhou** (Shanghai Customs College)

Testudines (Turtles and tortoises) - Key species: Illicit Trafficking and Trade in India: A Status Update

- **Anees Cherkunnath & Ani Bency Jacob** (Indian Revenue Service, Customs & Central Excise, India)

Customs in Cross-Border E-Commerce

AKIK ROOM

Moderator: **Osman Nuri Beyhan** (Ministry of Trade, Turkey)

Some Reflections on Measuring Trade Facilitation in Cross-border E-commerce

- **Jenia Peteva** (European Commission, Belgium)

The Impact of E-commerce on Business Environment and Trade Facilitation Approaching Cross-border Single Window

- **Etemadian Sajad** (Iran Customs Administration)

Consumer Protection in the Context of E-commerce

- **Hazal Oğuz** (Ministry of Trade, Turkey)

10:00-10:30

Coffee/Tea Break

<p>10:30-11:00</p> <p>SAFİR HALL</p>	<p><u>Keynote Speech</u></p> <p>Introduced by: Hao Wu (WCO, Belgium)</p> <p><i>Global Governance in Trade and Customs</i></p> <p>- Jan Wouters (Leuven Centre for Global Governance Studies, KU Leuven, Belgium)</p>
<p>11:00-11:30</p> <p>SAFİR HALL</p>	<p><u>Keynote Speech</u></p> <p>Introduced by: Hao Wu (WCO, Belgium)</p> <p><i>Trends In Global Customs</i></p> <p>- Jeffery Snyder (Global Trade and Customs Journal, U.S.)</p>
<p>11:30-12:00</p> <p>SAFİR HALL</p>	<p><u>Roundtable: INCU Research Projects</u></p> <p>Thomas Cantens (WCO, Belgium), Mikhail Kashubsky (Charles Sturt University, Australia), Andrew Grainger (Nottingham University Business School, UK)</p>
<p>12:00-12:30</p> <p>SAFİR HALL</p>	<p><u>Roundtable: The Future of WCO PICARD Professional Standards</u></p> <p>Moderator: Mikhail Kashubsky (INCU, Australia)</p> <p>Brenda Mundia (WCO, Belgium), Susana Wong (Cross-border Research Association, Switzerland; University of Costa Rica, Costa Rica), Aivars Krastins (Riga Technical University, Latvia), Christopher Dallimore (University of Münster, Germany)</p>
<p>12:30-13:00</p> <p>SAFİR HALL</p>	<p><u>Closing Ceremony</u></p> <p>Moderator: Hao Wu (WCO, Belgium)</p> <p>Osman Nuri Beyhan, Turkish Ministry of Trade</p>