

Client Connections – New York 2019
Clients Committed as of Monday, March 18, 2019

Please refrain from contacting these clients prior to the conference, as they will be less inclined to participate in our face-to-face programs if they're inundated with pitches.

PLEASE NOTE: There will be NO same-day or same-week appointment signups. All lottery selections must be made during the Client Connections signup period: April 17-22, 2019.

Client Connections is open to ASJA Professional Members ONLY. Want to become a Professional Member and participate in Client Connections? Visit <http://asja.org/How-To-Join/Why-Join-ASJA> and apply for Professional Membership for your chance to meet with these and more top editors. NOTE: You must apply for Professional Membership by March 31 and then, if accepted, join ASJA and pay in full by April 20.

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|--------------------------|---|
| Company Category | Online Publication |
| Name | Alexandra Finkel |
| Company Name | Bustle Digital Group |
| Pay Range | \$150-\$1000 |
| How freelancers are used | We primarily look for freelance writers with fresh feature ideas for all of our publications - Bustle, Romper, Elite Daily, Zoe Report, and Mic. |
| Desired Skills | We don't look for specific skills or interests, but rather writers who are able to pitch fresh/interesting stories that our staff writers are not able to tell. Perspective and innovative ideas are paramount. |
| Additional info | We look for writers who understand the company as well as our audience. Freelance writers should have past experience writing for a millennial audience. |
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| Company Category | Online Publication |
| Name | Genelle Levy |
| Company Name | Narratively |
| Pay Range | \$300-400 |
| How freelancers are used | We use freelancers to contribute longform personal essays and pieces of creative nonfiction to our website. |
| Desired Skills | The ability to write a strong pitch and develop a strong writing voice |
| Additional info | We're not a typical journalistic outlet. We focus on personal stories, so writers with a creative bend or who are familiar with the meditation and creativity that comes with writing a personal essay are preferred. |
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| Company Category | Online Publication |
| Name | Sarah Jacoby |
| Company Name | SELF Magazine |
| Pay Range | Our rates start between \$200 and \$400 per piece, but it really depends on the story and the amount of reporting involved. |
| How freelancers are used | Articles |
| Desired Skills | Solid reporting is the most valuable skill in a writer for me, which includes being able to parse medical/scientific literature (including primary peer-reviewed studies), thinking critically about those studies and all the information you encounter while reporting, and finding top tier experts to comment. |
| Additional info | Everything we do is through the lens of health and wellness - and we believe wellness is for everyone! Our three core values are accuracy, inclusivity, and empathy. |
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| Company Category | Literary Agent/Book Editor |
| Name | Hannah Brattesani |
| Company Name | Emma Sweeney Agency, LLC |
| Pay Range | We do not pay fees, we represent authors and help them sell their work. |
| How freelancers are used | Historically, we have found writers ghostwriting projects though we primarily represent writers and sell their own work for publication. |
| Desired Skills | A unique story and a distinct and engaging voice with which to tell it. |
| Additional info | <p>Emma Sweeney Agency LLC was formed in 2006 and is a boutique literary agency based in New York City. Emma Sweeney Agency LLC has had eight New York Times bestsellers, including Meddling Kids, At the Water's Edge, In The Shadow of the Banyan, How It All Began, Water for Elephants, Ape House, Making Rounds with Oscar, and The Joy of Living. Our authors have won The Booker Prize and the American Book Award, been short-listed for the Orange Prize and the National Book Award, and are Guggenheim Fellows as well as the recipients of NEA grants. We specialize in general fiction, historical fiction and narrative nonfiction projects including memoir, history, science and religion.</p> <p>As an agent, I am particularly interested in literary fiction, poetry, and non-fiction lifestyle books.</p> |
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| Company Category | Content Marketing Agency |
| Name | Molly Conicella |
| Company Name | Skyword |
| Pay Range | Skyword works with a wide range of clients that offer compensation from \$200 to \$3000 per assignment depending on subject matter, word count, and the type of content. Skyword pays per assignment (not per word), and all payments are made through PayPal and are sent out twice a month. Skyword contributors are not charged to withdraw their funds. |
| How freelancers are used | Skyword works exclusively with freelance writers and creatives to create a variety of content—primarily web articles, but also case studies, white papers, ebooks, infographics, video scripts, web copy and more. |
| Desired Skills | Skyword values all specializations because our clients are so diverse. We work with clients asking for experts in B2B tech, B2B and personal finance, banking, B2B and consumer healthcare, energy, human resources, small business, and practitioners (dentists, veterinarians, contractors, etc.) We also work with clients in 14 languages, so international and foreign language writers are welcomed. |
| Additional info | I've been to Client Connections a few times in the past and one thing that I want to make sure everyone understands is that Skyword is a content marketing company and we're creating content marketing assets for our clients. While we do create a wide range of content types, it is incredibly challenging to place poets, novelists, fiction writers and creative writers. I've worked very hard to advocate for these creative types in the past, but our clients generally onboard people who specialize in the client's respective specific industry who have a plethora of samples that represent the content we're trying to create. Additionally, although being a generalist can be advantageous at times, many of Skyword's clients are looking for subject matter experts within their respective industries. It's helpful for interested writers to highlight an area of expertise and be prepared to provide digital samples that exemplify their knowledge in the space. As noted above, we have many clients asking for experts and practitioners within a specific industry. |
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| Company Category | Consumer Publication |
| Name | Lottie Joiner |
| Company Name | The Crisis Magazine |
| Pay Range | \$200 for online and front-of-the-book articles. .50 a word for magazine features |
| How freelancers are used | We use freelance writers, copyeditors, factcheckers and proofreaders. |
| Desired Skills | We are looking for freelance writers and copyeditors. |
| Additional info | <p>The Crisis magazine is the official publication of the NAACP. It was created in 1910 by W.E.B. DuBois. The quarterly journal focuses on African American social and political issues, civil rights, history, art and culture.</p> <p>What to pitch: We are looking for writers who are familiar with and have experience writing about African American social justice issues - health disparities, education inequity and achievement gap, poverty, the criminal justice system, voter suppression, We also want unique stories on African American history - think "Hidden Figures." We would like in-depth, well-reported feature stories that examine critical issues in the Black community; stories that go beyond the statistics and explore structural racism. It would be great to have pitches for stories that have been under-reported or not widely reported by the mainstream press.</p> |
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| Company Category | Trade Magazine |
| Name | ANDREA FIANO |
| Company Name | Global Finance Magazine |
| Pay Range | 0.80-\$1 USD per word for the magazine. 200 USD per online story |
| How freelancers are used | We use freelancers to write most of our stories online and in print. |
| Desired Skills | We are always looking for financial writers. In particular we need writers familiar with corporate finance, private banking and macroeconomic issues. In recent years we are increasingly focusing on financial innovation, management issues, and emerging markets. |
| Additional info | We are a monthly financial magazine with controlled circulation of 50k copies worldwide in over 190 countries. Our primary audience is made of financial executives in non financial corporations, bankers, central bankers and so on. We have a global approach and readership and we focus on the issues of interest for companies/people doing business in several countries. |
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| Company Category | Content Marketing Agency |
| Name | Marcy F. Bosco |
| Company Name | Vox Media (Vox Creative) |
| Pay Range | Our rates start at \$1/ word, and goes up based on experience and deadlines (up to \$2.50 / word for expedited timelines). |
| How freelancers are used | Reported features and articles, paid for by advertisers of Vox Media occasionally social media, content marketing, and idea generation |
| Desired Skills | Experience working with advertisers is a plus Priority specializations: Consumer tech, B2B, personal finance, tech (AI, 5G, smart cities, auto, etc). Secondary specializations: food, travel, home & interiors, sports |
| Additional info | <p>1) Vox Creative is the in-house creative agency for all of Vox Media's brands (Vox.com, The Verge, Recode, Polygon, Eater, Curbed, and SB Nation). I do not work with or assign anything for those brands.</p> <p>2) All of our work is branded content, paid for by an advertiser. Any writers for Vox Creative must be comfortable working with some client stipulations in assignments.</p> <p>3) Writers do not receive bylines, unless for special circumstances.</p> <p>4) I rarely ask for pitches or am able to assign based on pitches, most of my work is predetermined and on an assignment basis.</p> <p>5) Our website does a really good job of highlighting our work! https://www.voxmedia.com/a/go-deeper/vox-creative</p> <p>6) We cover so many different subjects and different niches, from food to travel to gaming to policy to technology. Writers with specific beats are always welcome.</p> |
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|--------------------------|--|
| Company Category | Content Marketing Agency |
| Name | Lori Hoffman |
| Company Name | Original9 Media |
| Pay Range | \$0.75 to \$1 per word |
| How freelancers are used | We contract with writers to work on feature articles, white papers, case studies, blogs, e-books |
| Desired Skills | ability to write marketing content with the skills of a journalist: clean copy, well-researched, sophisticated thinking |
| Additional info | We are looking for freelancers and full-time employees. We are a young CM agency with clients that range from b-to-b SAAS clients to consumer clients. |
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|--------------------------|--|
| Company Category | Association |
| Name | Alan Brown |
| Company Name | Mechanical Engineering Magazine (ASME) |
| Pay Range | \$500-1500 |
| How freelancers are used | We welcome pitches and assign online stories (600-800 words), longer online stories (1200-1400 words), and features (2000-2200 words). |
| Desired Skills | <p>We are looking for writers who are comfortable telling stories about engineering. That means understanding the details well enough to communicate them plainly—and explaining why an invention is important in ways that go beyond the immediate headlines.</p> <p>We also like writers who understand how advanced technology—AI, big data, IoT, design—is reshaping our field.</p> <p>If you can do this stylishly while communicating the struggle and excitement of beating a good idea into something that works, we might have a match.</p> |
| Additional info | <p>Mechanical devices date back to the earliest civilizations, but today the field is changing dramatically. Engineers are finding ways to make traditional mechanical systems smarter, more interactive, and more connected. That is our sweet spot.</p> <p>Our topics range from robots, 3D printing, autonomous cars, and biomechanical engineering to green energy, aircraft, pressure technology, and, yes, even motors and gears.</p> <p>We've covered topics as diverse as robotic bees, deconstructing offshore oil platforms, modeling the human heart, developing surgical tools, tidal energy, and how engineers are doing in the gig economy.</p> <p>If these types of making excite your imagination, let's talk.</p> |
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| Company Category | Consumer Publication |
| Name | Mara Bovsun |
| Company Name | American Kennel Club Family Dog Magazine |
| Pay Range | \$100 for small front-of-book items to \$550 for long features with several photos. |
| How freelancers are used | Magazine news and feature articles |
| Desired Skills | Accurate reporting |
| Additional info | We are the consumer publication of the American Kennel Club. We cover all kinds of dogs, and all kinds of topics, but purebreds are our main focus. A new writer has the best chance breaking in with an unusual story about unique people and their lives with dogs, Another good way to break in is with our Heroes and Helpers column. Please go online at AKC.org and read a few issues of the magazine before you query. |
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|--------------------------|--|
| Company Category | Content Marketing Agency |
| Name | Christopher Gillespie |
| Company Name | Find A Way Media |
| Pay Range | \$300 - \$2,500, ranging from short articles for our site to lengthy e-books for clients. |
| How freelancers are used | We have a few incredible freelance authors for our online publication, The Beat. They conduct interview series, pitch articles, and manage our social media. For client work (what we call production), freelancers do everything from pitching clients and int |
| Desired Skills | Writing that's precise. Our niche is writing for B2B software companies whose content is typically riddled with acronyms and jargon. We need writers who 1) have B2B software experience and 2) can help our clients ditch the jargon and grow by telling stories. |
| Additional info | While our publication accepts pitches from all manner of writers, marketers, and freelancers, our client work is very narrowly focused on B2B software companies. Experience at such a company is critical if we're to work together. |
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| Company Category | Online Publication |
| Name | Lina Zeldovich |
| Company Name | JSTOR Daily |
| Pay Range | 50c per word/feature stories |
| How freelancers are used | writing features covering sustainability and the environment |
| Desired Skills | ability to do research |
| Additional info | JSTOR Daily covers scientific and environmental topics, tapping into scholarship on JSTOR, a digital library of academic journals. |
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|--------------------------|---|
| Company Category | Online Publication |
| Name | Mark Yarm |
| Company Name | BREAKERMAG |
| Pay Range | 50 cents/word and up, depending on amount of reporting/level of complexity |
| How freelancers are used | Articles |
| Desired Skills | Ability to write about cryptocurrency and blockchain in an engaging and understandable way. |
| Additional info | We're always on the hunt for great stories with a blockchain hook that will connect with general readers: narrative, longform, profiles, interviews, data-journalism, packaged columns, and more. We're looking for tech experts, crypto obsessives, crime reporters, big-idea analysts, profile writers, business experts, etc. Check out breakermag.com to get a better idea of what we're all about. |
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| Company Category | Consumer Publication |
| Name | Allan Richter |
| Company Name | Energy Times & Discover Life magazines |
| Pay Range | 50 cents to 60 cents a word |
| How freelancers are used | Articles |
| Desired Skills | Clean copy and solid reporting skills |
| Additional info | Energy Times covers the latest research and developments in nutrition, wellness and dietary supplements. For Discover Life, aimed at millennials, we are looking for writers with experience covering fitness, extreme sports, the environment, consumer technology and gaming (as in video games not gambling). |
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| Company Category | Literary Agent/Book Editor |
| Name | Dan Gerstein |
| Company Name | Gotham Ghostwriters |
| Pay Range | the fees we secure for our book ghosts range from \$25,000 on the low-end all the way up to \$300,000. |
| How freelancers are used | books, speeches, white papers, articles, blog posts, website content, thought leadership strategy |
| Desired Skills | experience writing idea-driven books |
| Additional info | While we are highly selective of our talent, we're always on the lookout for accomplished new writers who can strengthen our network. If you have experience creating smart content or compelling stories — such as non-fiction books or novels, speeches, blog posts, articles, slide decks, humor writing, or screenplays — we are interested in hearing from you. |
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| Company Category | Nonprofit |
| Name | Laura Macfarlane |
| Company Name | Memorial Sloan Kettering |
| Pay Range | Negotiable/varies |
| How freelancers are used | articles/blog posts |
| Desired Skills | Health science knowledge (interpreting clinical/academic research). News article writing in this area. |
| Additional info | Specialized cancer center. This writing would be pitched to clinicians, in particular, referring physicians |
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| Company Category | Online Publication |
| Name | Katherine Bagley |
| Company Name | Yale Environment 360 |
| Pay Range | Based on experience. |
| How freelancers are used | We have a small staff, and much of Yale Environment 360's content is written by professional freelance journalists. We are looking for well reported and thought-provoking stories from talented writers. We also accept pitches for opinion and analysis piece |
| Desired Skills | n/a |
| Additional info | We're interested in just about anything related to the environment, from climate change to clean energy to conservation and environmental policy. (Take a look at Yale Environment 360's Topics page to get a better sense of the subjects we cover.) Our readership is global, with 40 percent coming from outside the U.S., so we are not interested in stories on local issues unless they have national or international implications. |
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| Company Category | Literary Agent/Book Editor |
| Name | Jeff Ourvan |
| Company Name | Jennifer Lyons Literary Agency |
| Pay Range | As an agent, I earn the standard 15% commission on sales. |
| How freelancers are used | We occasionally seek ghostwriters and editors to work with published authors. |
| Desired Skills | We seek biographers, memoirists, narrative nonfiction writers and authors in the fields of history, current events, sports, science, true crime and religion. |
| Additional info | Our boutique literary agency was established ten years ago and represents many top nonfiction authors, including John Maclean, Donald Bogle, Fawaz Gerges, Chris Knowlton, Tatsha Robertson, and others. |
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| Company Category | Literary Agent/Book Editor |
| Name | Alison Fargis |
| Company Name | Stonesong Press, LLC |
| Pay Range | Advances for authors can vary considerably based on the writer's experience, idea, and platform. |
| How freelancers are used | Some of our authors hire work-for-hire writers to help with proposal writing, ghostwriting, or collaboration on certain titles. |
| Desired Skills | An author's idea, experience, and platform are incredibly valuable when selling their non-fiction book proposal to a publishing house. |
| Additional info | In my 20+ years in publishing, I have cultivated a wide-ranging list of commercially successful and critically acclaimed writers, from New York Times bestselling cookbook authors to award-winning novelists and food writers. I am actively looking for narrative history, biography, and memoir. |
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| Company Category | Literary Agent/Book Editor |
| Name | Cullen Stanley |
| Company Name | CULLEN STANLEY INTERNATIONAL |
| Pay Range | 15% for sales in North America 20% for sales outside North America |
| How freelancers are used | I am interested to find journalists keen to write a full-length manuscript for publication. Ideally the subject matter is broad and has potential internationally. The writer has previous publication credits in major outlets and is interested to work on |
| Desired Skills | I am particularly interested in nonfiction journalists writing in the areas of science, nature, history, sports, health and well-being, and business. |
| Additional info | I have thirty years experience in book publishing with a specialty in books that work in the U.S. and in foreign countries. I'm interested to find stories that speak to a broad audience and can resonate with readers beyond the North American audience. |
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| Company Category | Literary Agent/Book Editor |
| Name | Peter Rubie |
| Company Name | FinePrint Literary Management |
| Pay Range | n/a |
| How freelancers are used | n/a |
| Desired Skills | Peter Rubie specializes in a broad range of high-quality fiction and non-fiction. He is particularly interested in working with writers of diverse voices, and multicultural stories and topics. In non-fiction he specializes in narrative non-fiction, popular science, spirituality, history, biography, pop culture, business and technology, parenting, health, self help, music, and food. He is a "sucker" for outstanding writing. In fiction he represents literate thrillers, crime fiction, science fiction and fantasy, military fiction and literary fiction, commercial women's fiction, middle grade and some boy-oriented young adult fiction. |
| Additional info | We are looking to work with members who are writing or planning to write nonfiction books. http://fineprintlit.com/peter-rubie-ceo.html |
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|--------------------------|---|
| Company Category | Nonprofit |
| Name | Jenny Song |
| Company Name | Cancer Support Community |
| Pay Range | It depends on the scope of the project but starting with \$1/word. |
| How freelancers are used | Our education department uses health and science writers to produce educational resources |
| Desired Skills | health and science background in clips and experience |
| Additional info | We are looking for writers who have experience in producing health and science content for a consumer audience. |
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|--------------------------|--|
| Company Category | Literary Agent/Book Editor |
| Name | Ellen Scordato |
| Company Name | Stonesong |
| Pay Range | \$3,000 to \$30,000 |
| How freelancers are used | pairing them with clients as ghostwriters, work-for-hire on book proposals and nonfiction |
| Desired Skills | knowledge of nonfiction book proposal writing ability to work with high-level professional clients who have a book contract and need a flexible, professional, on-time ghost- or co-writer Also looking for professionals with a strong platform and their own book proposal in the works. |
| Additional info | Stonesong has 8+ agents who rep hundreds of culinary arts writers, health and diet writers, home and shelter (interior design), business, positive psychology, and even some YA and kids fiction. We look for top-level pros with a strong platform who have their own book proposal in the works or who want to work as ghost- or co-writers. |
| Date added | 1/25/2019 10:55:00 AM |

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|--------------------------|--|
| Company Category | Consumer Publication |
| Name | Joe Harper |
| Company Name | Departures Magazine |
| Pay Range | Typically between \$1 to \$2 per word |
| How freelancers are used | Articles, idea generation |
| Desired Skills | Home + Design, Food & Drink |
| Additional info | We are a luxury magazine exclusively for holders of the American Express Platinum or Centurion (Black) card. Our readership can be extremely affluent. |
| Date added | 1/24/2019 3:56:00 PM |

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|--------------------------|--|
| Company Category | Online Publication |
| Name | Erin Khar |
| Company Name | Ravishly |
| Pay Range | \$100-\$250 |
| How freelancers are used | Articles on four main topics: Parenting (infertility, pregnancy, motherhood, teens, divorce), Relationships (sexuality, dating, love, different types of relationships, LGBTQ), Minds (mental health, activism, pro-choice, disability, healing, survivor) and |
| Desired Skills | I am looking for writers who understand our readers (women who are older Millennials and younger Gen-Xers), who have familiarized themselves with the site, and who pitch according to our guidelines. |
| Additional info | Ravishly's tagline is "Life is easier when you're not alone." What you write for us should have the intention of bringing people together, not tearing people apart. Our voice is conversational and friendly — not academic or formal. While we do include some news-pegged pieces, they need to have an approachable and accessible slant. Pop culture criticism is great, but make sure to explain your position thoroughly and approachably. |
| Date added | 1/23/2019 2:04:00 PM |

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|--------------------------|--|
| Company Category | Literary Agent/Book Editor |
| Name | Donna Talarico |
| Company Name | Hippocampus Magazine & Books |
| Pay Range | 20% royalties on acquired books; various per-project fees for freelance work. |
| How freelancers are used | We're looking to acquire book-length works of creative nonfiction (memoir, essay collections, narrative journalism, etc.); and we also look for freelance designers, editors, etc. for book production. |
| Desired Skills | The ability to tell a compelling story. Also, copy and developmental editing. |
| Additional info | Hippocampus Magazine, founded in 2010, is an online journal dedicated to creative nonfiction. In 2017, we launched our small press division and are now seeking manuscripts primarily, but also we're looking for freelance editors and designers for project-based work. While the magazine is near its tenth birthday, we're a newer small press; so we're looking for writers who are drawn to independent presses and excited to be part of something new! |
| Date added | 1/22/2019 5:15:00 PM |

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|--------------------------|---|
| Company Category | Content Marketing Agency |
| Name | Stephen Zorio |
| Company Name | Perfect Sense |
| Pay Range | We start around \$1 per word and adjust the range upward based on any additional asks (eg interviews, research, long-form, etc) |
| How freelancers are used | We utilize freelancers for a wide variety of content, mostly articles, blog posts, white papers and some editing |
| Desired Skills | Subject matter expertise |
| Additional info | https://www.perfectsensedigital.com/about-us |
| Date added | 1/18/2019 5:44:00 PM |

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|--------------------------|--|
| Company Category | Online Publication |
| Name | Kelly Meehan Brown |
| Company Name | CentSai Inc |
| Pay Range | Depending on the length of the piece, it can range from \$200-\$1,000 |
| How freelancers are used | All of our writers are freelance, submitting article pitches for approval and then once approved, given a deadline in which to complete it. |
| Desired Skills | A background in or knowledge of finance is invaluable to our content and goals as a company. |
| Additional info | We are a multimedia platform focussing on financial literacy that aims to take the fear out of personal finance and de-mystify financial jargon. We do this through storytelling, video, social media, quizzes, and podcasts. Our article topics are broad, always with a money focus but can range from changes in tax law to the cost of polyamory. We do not shy away from the taboo, in fact, we embrace it. |
| Date added | 1/18/2019 11:56:00 AM |

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|--------------------------|---|
| Company Category | Consumer Publication |
| Name | Doria Lavagnino |
| Company Name | Centsai/CentsaiEducation |
| Pay Range | It depends on variables. Anywhere from \$200 - \$1000 depending on what they are working on. It would be easier to describe when they look at the sites. |
| How freelancers are used | I use freelancers for articles, blogs, reviews, research, idea generation. |
| Desired Skills | Strong understanding of journalism and high personal standards. Care with accuracy + use of primary sources. Someone who knows that even after 20 years in the field they still have a lot to learn. Avid readers. Ability to accept feedback constructively, |
| Additional info | Centsai.com is a platform that takes the fear out of finance. We do this with fun and irreverent storytelling, either first person or via interviews, with expert advice or tips. Our style is relatable, w/ a core emphasis on editorial independence. Our stories are evergreen. We also publish independent reviews. Centsaieducation is our sister site, for educators looking for free financial literacy resources for their high school students. Also looking for vloggers. |
| Date added | 1/17/2019 8:38:00 PM |

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| Company Category | Literary Agent/Book Editor |
| Name | Sorche Fairbank |
| Company Name | FAIRBANK LITERARY REPRESENTATION |
| Pay Range | Lit agent |
| How freelancers are used | Lit agent |
| Desired Skills | Looking for narrative nonfiction - stories big enough for a book. |
| Additional info | A small, selective agency and member of AAR, the Author's Guild, the Agents Round Table, PEN, and Grub Street's Literary Advisory Council, Fairbank Literary Representation is happily in its seventeenth year. Clients range from first-time authors to international best-sellers, prize winning-journalists to professionals at the top of their fields. |
| Date added | 1/16/2019 2:13:00 PM |

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| Company Category | Online Publication |
| Name | Richard Eisenberg |
| Company Name | PBS Nextavenue.org |
| Pay Range | \$200-\$500 per article |
| How freelancers are used | articles |
| Desired Skills | ability to write for readers in 50s and 60s in layman's terms |
| Additional info | We publish daily on money, health, caregiving, work, lifestyle and technology. Stories are for people 50+ and often have service advice. |
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|--------------------------|--|
| Company Category | Consumer Publication |
| Name | Ann Gault |
| Company Name | Vertical Health |
| Pay Range | \$50 to \$300 per article depending on the type of story |
| How freelancers are used | quality article for company's digital websites: Practical Pain Management, EndocrineWeb, OnTrack Diabetes, SpineUniverse and Psycom. |
| Desired Skills | The ability to turn often-complicated health information and news into compelling and understandable copy. Also quick turnaround time. |
| Additional info | I'm often surprised by writers who pitch me but have obviously never looked at our websites and waste my time with ideas that have already been covered. |
| Date added | 12/10/2018 9:41:00 AM |

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| Company Category | Trade Magazine |
| Name | Lauren Muskett |
| Company Name | CFO Magazine, An Argyle Company |
| Pay Range | Pay per online news post or by word in print. Start at \$1/word. |
| How freelancers are used | Online daily news and print features. |
| Desired Skills | Financial writing experience is ideal. Business experience preferred. |
| Additional info | CFO.com offers daily stories geared specifically for finance executives. Coverage includes original reporting on new accounting standards, recent capital-raising, risk management, and professional career development. |
| Date added | 12/5/2018 4:37:00 PM |

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|--------------------------|---|
| Company Category | Online Publication |
| Name | Anna Attkisson |
| Company Name | Business.com |
| Pay Range | \$200 to \$400 per story, depending on expertise, experience, length and detail research involved. |
| How freelancers are used | idea generation, B2B articles geared toward small to medium business owners, business software and services reviews, buying guides for business products and services |
| Desired Skills | Solid and accurate reporting skills, engaging story telling, detail oriented that results in documentation of findings. |
| Additional info | Between Business News Daily and Business.com, we seek to help aspiring and established small to medium business owners find all the information they need to build and grow their business through advice, insight, and expert reviews. |
| Date added | 11/30/2018 9:17:00 AM |

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|--------------------------|--|
| Company Category | Online Publication |
| Name | Amanda Norcross |
| Company Name | Family Vacation Critic |
| Pay Range | We pay up to \$400 for articles. |
| How freelancers are used | We assign articles only. |
| Desired Skills | We value writers who follow our style guidelines and voice; write clearly and concisely; pitch fresh, unique ideas; and bring a new family travel perspective to the table -- from choosing the best vacation destination for tweens to pushing past your fears and trying something new with your kids on a trip. |
| Additional info | In 2019, Family Vacation Critic is assigning mostly product and hotel roundups. We're less likely to assign general tips articles or "Best Things to Do with Kids in X." |
| Date added | 11/30/2018 8:12:00 AM |

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|--------------------------|--|
| Company Category | Online Publication |
| Name | Anna Bressanin |
| Company Name | BBC. com |
| Pay Range | 600\$ |
| How freelancers are used | Idea generation and writing for ambitious multimedia projects which involve video and mixed forms of storytelling |
| Desired Skills | Creativity, journalistic acumen, audience awareness, knowledge of what makes a good headline and a good story, reliability, integrity |
| Additional info | I am a commissioning editor for videos and multimedia projects on BBC.com. I commission content for BBC Travel, BBC Capital and BBC Reel. I am looking for writers who have ideas for stories that are feature-y but relevant, and that have very strong headlines. Please do check our websites before meeting up. Thank you! |
| Date added | 11/19/2018 3:23:00 PM |

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| Company Category | Literary Agent/Book Editor |
| Name | Leah Spiro |
| Company Name | Riverside Creative Management, Inc. |
| Pay Range | Authors earn advances and royalties from \$5,000 to \$50,000 to \$500,000. It all depends on how commercially viable their project is. |
| How freelancers are used | I work with freelancers to help my Authors with their proposals. |
| Desired Skills | Business, military history, parenting, Christian life, science and humor. |
| Additional info | Riverside Creative Management, Inc. is a literary agency specializing in non-fiction. RCM, Inc. represents journalists, experts and academics in the areas of business, military history, parenting, Christian life, science and humor. |
| Date added | 11/19/2018 10:38:00 AM |

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|--------------------------|---|
| Company Category | Content Marketing Agency |
| Name | Cam Brown |
| Company Name | King Fish Media |
| Pay Range | Depends on the level of market expertise the writer has, and the category. Our highest fees generally go to pharma/life sciences and energy writers. |
| How freelancers are used | As a marketing agency, King Fish builds media channels including websites, white paper, ebooks, social media, blogs, video, infographics. Our editorial teams include the writers on the upfront strategy team, which is a 5-10 week discovery period. During t |
| Desired Skills | Our approach is to introduce our clients to editorial talent that is respected and seen in a market leadership light. They will often be required to meet with clients (in person or on phone) and need to be capable of pushing-back when clients are heading down the wrong path. Bringing fresh eyes and new thinking to the project is critical. |
| Additional info | We have over 300 writers who have been profiled in our network. Every year, we partner with 50+ of those writers, based on our client requirements. If we get to the point where we ask for a profile, then writers are likely to be assigned at some point in the future. Patience matters: we have running accounts that are already assigned, and steadily bring in new business - but the area of expertise required will not be appropriate for all writers. |
| Date added | 11/19/2018 8:05:00 AM |

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|--------------------------|---|
| Company Category | Literary Agent/Book Editor |
| Name | Rita Rosenkranz |
| Company Name | Rita Rosenkranz Literary Agency |
| Pay Range | N/A |
| How freelancers are used | In addition to working with authors, I sometimes use freelance book doctors. |
| Desired Skills | Representing both first-time and seasoned authors of adult non-fiction, I look for projects that present familiar subjects freshly or lesser-known subjects commercially. I work with major publishing houses, as well as regional publishers that handle a variety of niche markets. I look for clear, commercial ideas matched by good writing. |
| Additional info | I look for authors who are well paired with their subject for personal or professional reasons. Visit my website at www.ritarosenkranzliteraryagency.com/ |
| Date added | 11/18/2018 11:31:00 AM |

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|--------------------------|---|
| Company Category | Literary Agent/Book Editor |
| Name | Albert LaFarge |
| Company Name | Albert LaFarge Literary Agency |
| Pay Range | 15% commission |
| How freelancers are used | N/A |
| Desired Skills | I work with scholars and journalists in a wide variety of disciplines and subject areas, almost entirely nonfiction. I like long-form journalism on topics of current public interest, and projects on health/medicine and business/economics/sustainability. I have a fondness for history, particularly in interdisciplinary contexts, such as sports and history, the cultural history of food, and music history. |
| Additional info | My agency looks for deeply informed writers whose books have the potential to radiate out to ever-widening circles of readers. Visit http://thelafargeagency.com/ |
| Date added | 11/17/2018 5:18:00 PM |

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|--------------------------|---|
| Company Category | Literary Agent/Book Editor |
| Name | Steven Harris |
| Company Name | CSG LITERARY PARTNERS |
| Pay Range | If we sell an author's work, we charge 15% of all monies received. |
| How freelancers are used | N/A |
| Desired Skills | We deal mostly in Advice/Relationships, Business/Investing/Finance, Self-Help, Mind/Body/Spirit, Spirituality, History, Health/Wellness/Beauty, and True Crime. We also deal in Memoirs and Humor, but only if very heavily platformed. |
| Additional info | Please check out our website at www.csgliterary.com and scroll down halfway to read a description of who we are, our strengths, and specialties. |
| Date added | 11/17/2018 9:13:00 AM |

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|--------------------------|---|
| Company Category | Literary Agent/Book Editor |
| Name | Regina Ryan |
| Company Name | Regina Ryan Books |
| Pay Range | N/A |
| How freelancers are used | I occasionally need a co-author or editor. |
| Desired Skills | Good, sharp writing. |
| Additional info | I handle a broad range of adult nonfiction and some juvenile nonfiction. My interests are eclectic and range from science (especially natural history), women's issues, psychology, narrative and so on. You can check my website for more specific info - www.reginaryanbooks.com |
| Date added | 11/16/2018 4:54:00 PM |

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|--------------------------|---|
| Company Category | Literary Agent/Book Editor |
| Name | Marilyn Allen |
| Company Name | Allen O'Shea Literary Agency |
| Pay Range | NA |
| How freelancers are used | NA |
| Desired Skills | We love writers with credentials in their field, large media platforms and great new ideas! Not to mention strong writing skills are a must. |
| Additional info | We specialize in nonfiction books and are looking for projects in the fields of science, psychology, business, pop culture, lifestyle, mind-body-spirit, health, cooking, cocktails, parenting and clever gift-type books. We look for passionate authors with strong marketing campaigns articulated in a book proposal. |
| Date added | 11/16/2018 3:25:00 PM |

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|--------------------------|---|
| Company Category | Consumer Publication |
| Name | Kira Peikoff |
| Company Name | Leapsmag |
| Pay Range | Starting at \$1/word with potential to go up |
| How freelancers are used | Feature articles |
| Desired Skills | Ability to make scientific topics engaging and interesting for readers without science backgrounds; ability to write clean, colorful prose; extreme attention to accuracy, thoroughness, and fairness in reporting. |
| Additional info | Leapsmag.com was founded in 2017 with the ambition to become the premier destination online for intelligent coverage of innovation and ethics in the life sciences. |
| Date added | 11/16/2018 1:36:00 PM |

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|--------------------------|---|
| Company Category | Online Publication |
| Name | Rose Pike |
| Company Name | Remedy Health Media |
| Pay Range | \$100-\$350 |
| How freelancers are used | consumer-facing articles, slideshows, quizzes, etc., mostly on chronic health conditions like cancer, arthritis, diabetes, GI issues and the like |
| Desired Skills | EXCELLENT writing, reporting, fact-checking, and interviewing skills |
| Additional info | We are a producer of four consumer-facing websites, HealthCentral, TheBody, TheBodyPro, and BerkeleyWellness, as well as a few periodic print publications on health and wellness topics. Please review our websites before you come in with pitches/questions. |
| Date added | 11/16/2018 1:01:00 PM |

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| Company Category | Online Publication |
| Name | Tony Hagen |
| Company Name | mjh associates |
| Pay Range | 55-65 cents p word for start |
| How freelancers are used | oncology publications. need clinical writers |
| Desired Skills | experienced, independent, motivated, accurate, informed, deadline savvy, with good reporting skills. |
| Additional info | would rather that prospective writers research our company, learn about our publications, and get a feel for the way we write and present information. |
| Date added | 11/16/2018 11:19:00 AM |

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|--------------------------|---|
| Company Category | Trade Magazine |
| Name | Beth Kormanik |
| Company Name | BizBash |
| Pay Range | \$200 to more than \$1,000 |
| How freelancers are used | Articles for online and print. Open to pitches. Also looking to work with graphic designers. |
| Desired Skills | Creativity, organization, writing style, accuracy, ability to meet deadlines, responsive communication to editors and sources. |
| Additional info | BizBash is a trade publication for meeting and event planners. Our coverage includes on-the-scene reports from events, style and ideas, tech, news, and more. |
| Date added | 11/16/2018 11:05:00 AM |