

Membership Committee Tuesday, April 17, 2018 (4:00 – 5:15 pm) Room: Marathon, First Floor

AGENDA

- I. Call to order and welcome to visitors (Chair)
- II. NCA Antitrust Compliance Policy (NCA Staff)
- III. Approval of Draft Minutes from March 13, 2018 (all)

 Att. A
- IV. Old Business
 - a. Progress on 2018 prospective new member recruiting (S. Raphel)
 - b. Remaining outstanding membership renewals
- Att. B
- c. Milestone membership certificate mailing May 2018 (K. Johnson)
- V. New Business
 - a. Complete list of member drops and non-renewals for Board approval in June (S. Raphel)
 - b. Membership Committee renewal for 2018-19 (S. Raphel)
 - c. Define and Increase Member Benefits
 - d. New Membership Recruitment Concept for 2019
- VI. Other business: Committee participation at New Member Reception (K. LaVanier or S. Raphel)

 Att. C
- VII. Next meeting: Tuesday, May 8, 11:00 am ET.
- VIII. Adjourn