

## **CALL FOR PRESENTATIONS**

## **Submit Your Education Session Proposal**

Deadline: February 1, 2016

The Convention Planning Committee invites you to submit a proposal for an educational breakout session for the National Independent Automobile Dealers Association Convention and Expo, scheduled June 13-16, 2016, at the Mirage in Las Vegas, NV.

NIADA will celebrate its 70<sup>th</sup> Anniversary of leadership in the automotive industry. Our mission to represent and assist the independent dealer through seven successful decades has been ever-changing. Therefore, we are looking for topics that demonstrate successful reinvention and give attendees the skills, knowledge and motivation to grow their businesses and increase their profits. Sessions should be classified as Retail, Buy Here Pay Here or Compliance.

- Topics should address the issues that dealers find most challenging in their day-to-day operations.
- The committee is open to single speakers and panels. No more than two speakers or three panelists and a moderator per session.
- Sessions must be commercial-free and vendor neutral.
- Sessions should be approximately 50 minutes in length.
- Hands-on workshops should be 90 minutes in length.
- Presentations should engage the attendees, not just speak to the audience.

## **Submission Calendar**

| December 1, 2015  | Call for Presentations posted and disseminated   |
|-------------------|--|
| February 1, 2016  | Submission deadline  |
| February 15, 2016 | Notification of selection  |
| March 15, 2016    | Presentation abstract due, including presenters and support materials                        |
| March 18, 2016    | Follow-up calls to presenters/panelists to ensure presentations meet<br>session expectations |
| April 15, 2016    | Final presentation description, Power Point, handouts due                                    |