

Wild On Wounds Employer TALKING POINTS



We at Wound Care Education Institute® (WCEI®) are forever devoted and passionate about the need for quality wound care education. We designed Wild On Wounds® (WOW®) for the specific purpose of helping clinicians to advance their wound care, nutrition wound care diabetic and ostomy knowledge and obtain education credits. WCEI® is an educational center of excellence supporting 70K+ clinical professionals. Our alumni use this conference as an opportunity to re-connect with colleagues and friends and reignite their passion for healing wounds.

We feel it is our responsibility to provide clinicians the most up-to-date information in wound care by providing quality speakers that are leaders in their fields, to deliver the most cutting-edge information in a dynamic and energized environment. WOW offers new educational opportunities to foster their personal growth and support the needs of their patients.

Benefits of Attending WOW

- Interaction with over a thousand clinicians who influence change
- 40+ basic to advanced educational sessions to choose from
- 15+ interactive, how-to and hands-on workshops
- Energetic speakers who are at the top of their fields
- Buzz Report offers a year's worth of research on what's new and innovative in wound care
- 5 hours of one-on-one time to interact with vendors and learn about emerging innovations and technologies that help improve healing outcomes for your
- Up to 24 contact hours of continuing education available

Value of attending WOW

- No rate increases in over four years
- Early bird discount available until May 1, 2019 (\$450)
- Lunch included during conference dates
- Thursday night networking event
- Hotel room group discount of \$155/night, single/double, includes:
 - ✓ Unlimited local phone calls
 - ✓ 2 guest admissions per day to Fitness Center (does not include spa)
 - ✓ In-room only internet access to include two (2) devices per room per day.
- Discount coupons for meals and entertainment in your conference tote bag
- Exposure to the latest in wound products and education

Continuing Education Credits - *(Earn up to 18 contact hours for main conference, 6 hours for pre-conference)*

Relias LLC approved by the California Board of Registered Nursing, Provider #CEP13791 for 21 contact hours.



In support of improving patient care, OnCourse Learning (a Relias LLC company) is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



OnCourse Learning (a Relias LLC company) is an approved provider of continuing education for occupational therapists by the American Occupational Therapy Association. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA



Relias LLC is a Continuing Professional Education (CPE) Accredited Provider (#ON001) with the Commission on Dietetic Registration (CDR). This is a level 2 course with suggested CDR learning codes of 5390, 6000, 5285, 5380, 5280, 5190 and performance indicators of (10.2.10), (10.2.9), (8.1.3), (8.1.4), (10.1.3), (10.2.1), (10.2.3),(10.2.4), (10.2.6). Live Activity 170.

Relias LLC is an approved physical therapy continuing Education sponsor, license number 216.000290 by the Illinois Department of Financial and Professional Regulation. Please check with your state for prior approval,

SAMPLE LETTER

Dear *[Supervisor]*,

Coming this fall is the Annual Wild on Wounds® (WOW) National Wound Conference, September 11-14, 2019 in Las Vegas, NV and I would like to attend. As a *(insert your title)*, it is important that I continue my education and further develop my knowledge by learning as much as I can about the latest techniques, trends, and treatments related to wound care and ostomy issues. This conference is directly related to our work at *(insert facility)* and will allow me to professionally network with over 1,000 other wound and ostomy clinicians. The conference offers up to 24 educational contact hours which will also be helpful for my license renewal requirements.

Besides the opening general session, there are several educational opportunities that are related to our organization where we can immediately put what I have learned into practice. I am especially interested in *[insert 3-5 sessions]*, which will help us improve our outcomes, reduce costs and become more innovative. In addition, there is a great opportunity to meet with industry experts to learn about the newest products and latest technology.

I am requesting funding for the registration fee and travel expenses for the Annual Conference. Please find the breakdown of costs associated with the conference below:

Registration Costs

Early Rate Price:	<i>Before May 1, 2019</i>	\$450 (3-days)
Regular Registration Price:	<i>After May 1, 2019</i>	\$550
Additional pre-conference fees: <i>[insert pre-conference fees if attending]</i>		

Travel Costs

Roundtrip Airfare to Las Vegas:	\$XXX.XX enter cost here <i>(Base dollar amount on a ticket price today)</i>
Hotel Accommodations: Paris Las Vegas Hotel <i>Lunches are included in the price of registration</i>	\$155/night + tax and fees
Total approximate costs associated with the conference:	<i>(Add all relevant numbers together)</i>

The opportunity to gain insights from industry leaders, develop new clinical skills, network with fellow clinical professionals and earn continuing education contact hours makes this a wise investment for *[insert name of practice/organization]*. Please consider sponsoring my attendance to the Annual Wild on Wounds National Wound Conference. If you have any questions or concerns, you can learn more at www.woundseminar.com or contact me for more information.

Sincerely,
(Your name here)

SESSIONS AT A GLANCE



PRE-CONFERENCE SESSIONS

Wednesday September 11, 2019

- 8:30 a.m. - 12:00 p.m. **500** HOW TO: HANDS-ON WORKSHOP: Total Contact Casting – Redefining the gold standard (Limited Seating) **\$25 Lab Fee**
- 1:00 p.m. - 4:30 p.m. **501** HOW TO: HANDS-ON: Sharp Debridement **\$150 Lab Fee**
- 1:00 p.m. - 3:30 p.m. **502** HANDS-ON LAB: Practical Compression: Wearing-Working-Wound Closure (Limited Seating) **\$10 Lab Fee**

MAIN CONFERENCE SESSIONS

Thursday September 12, 2019

- 8:00 a.m. - 10:15 a.m. **100** The Buzz Report
- 10:30 a.m. - 11:30 a.m. **101** Ostomy Buzz
- 10:30 a.m. - 11:30 a.m. **102** Mythbusters 2019: "Taking on the dabbler"
- 10:30 a.m. - 11:30 a.m. **103** Clinical Conundrums: Which Takes Priority-Weight Loss or Wound Healing?
- 10:30 a.m. - 11:30 a.m. **104** "Oh Say Can You "C"?" Differentiating Collagens in Clinical Practice
- 2:45 p.m. - 3:45 p.m. **105** "OUCH! Assessing and Managing Skin Tears"
- 2:45 p.m. - 3:45 p.m. **106** Microbiology and Wound Care Treatments
- 2:45 p.m. - 5:00 p.m. **107** Wound Assessment
- 2:45 p.m. - 5:00 p.m. **108** HANDS-ON LAB: Practical Compression: Wearing-Working-Wound Closure (Limited Seating) **\$10 Lab Fee**
- 4:00 p.m. - 5:00 p.m. **109** Active vs. Resting? Neither matter without compliance!
- 4:00 p.m. - 5:00 p.m. **110** The Patient Perspective: Understanding Common Challenges after Surgery
- 5:15 p.m. - 6:15 p.m. **111** Dressing for Dignity
- 5:15 p.m. - 6:15 p.m. **112** Debridement Options: BEAMS Made Easy

Friday September 13, 2019

- 8:00 a.m. - 9:00 a.m. **200** Nutrition from A to Zinc
- 8:00 a.m. - 10:15 a.m. **201** HANDS-ON WORKSHOP: Principles & Practice of Maggot Debridement Therapy
- 8:00 a.m. - 11:30 a.m. **202** HOW TO: HANDS-ON: Topical Wound Management
- 9:15 a.m. - 10:15 a.m. **203** Colostomy Irrigation: It's a No Bagger!
- 9:15 a.m. - 10:15 a.m. **204** Symptom Control for Malignant Wounds: Drugs to Dressings
- 10:30 a.m. - 11:30 a.m. **205** Saving Lives One Angiosome at a Time
- 10:30 a.m. - 11:30 a.m. **206** Effective Wound Healing: Getting Back to the Basics
- 1:45 p.m. - 2:45 p.m. **207** Peristomal Skin Problems: Oh My!
- 1:45 p.m. - 2:45 p.m. **208** What To Do When The Basics Aren't Enough: Adjunctive Modalities
- 1:45 p.m. - 2:45 p.m. **209** Wet to Dry: Substandard of Care
- 1:45 p.m. - 2:45 p.m. **210** Stay Ahead of the Curve: Don't Become a Malpractice Case Study
- 3:00 p.m. - 4:00 p.m. **211** Sherlock Miller: Exploring good and bad care, the how's and why's
- 3:00 p.m. - 4:00 p.m. **212** It's Just Not Fat: Lymph/Fat Connection
- 3:00 p.m. - 5:15 p.m. **213** HANDS-ON WORKSHOP: Ostomy Lab: Basic Ostomy Management for Reluctant Clinicians (Limited Seating)
- 4:15 p.m. - 5:15 p.m. **214** Diabetic Ulcers: Identification and Treatment
- 4:15 p.m. - 5:15 p.m. **215** So You Want To Be the Boss: Starting Your Own Business

SESSIONS AT A GLANCE (CONTINUED)



Saturday September 14, 2019

- 8:00 a.m. - 9:00 a.m. **300** Diabetic Foot Exam Made Easy
- 8:00 a.m. - 10:15 a.m. **301** HANDS-ON WORKSHOP: Ostomy Lab: Basic Ostomy Management for Reluctant Clinicians (Limited Seating)
- 8:00 a.m. - 10:15 a.m. **302** HANDS-ON: STRETCH Your Mind and Their Skin: The Role of Elastic Taping in Wound Management
- 8:00 a.m. - 11:30 a.m. **303** HANDS-ON LAB: Sharp Debridement **\$150 Lab Fee**
- 9:15 a.m. - 10:15 a.m. **304** Assessing the Whole Patient - Not Just the Hole in the Patient
- 10:30 a.m. - 11:30 a.m. **305** Herding Insipid Cats – Teaching Wound Care to the Modern, Omniscient, Dabbling Physician
- 10:30 a.m. - 11:30 a.m. **306** Arterial Ulcers
- 1:00 p.m. - 2:00 p.m. **307** Wound Patrol
- 1:00 p.m. - 2:00 p.m. **308** The After Party: Providing Patient Care Post Wound Closure
- 2:15 p.m. - 3:15 p.m. **309** Antimicrobials - Are You Getting What You Paid For?
- 2:15 p.m. - 3:15 p.m. **310** It's a Bruise. It's a Stage 1. No, It's a Deep Tissue Pressure Injury (DTPI)!
- 3:30 p.m. - 4:30 p.m. **311** Pay It Forward

PHYSICIAN TRACT: International Conference on Skin Integrity and Infection Prevention Sessions

- 9:20 a.m. - 10:15 a.m. **400** Biofilm Management - Myths and Reality
- 1:00 p.m. - 2:00 p.m. **401** Hard-to-heal wounds consensus: What this means in clinical practice
- 2:15 p.m. - 3:15 p.m. **402** Smart materials for wound management and infection prevention
- 4:30 p.m. - 5:30 p.m. **403** Surgical wound dehiscence - identification and management