

**Northern California Blood Cancer Conference**  
Saturday, February 4, 2017  
 Hyatt Regency-San Francisco

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| **Start** | **End** | **Agenda** | **Speaker** |
| 8:00am | 8:30am | Registration, Exhibits & Breakfast |  |
| 8:30am | 9:45am | Welcome from LLS Patient Access  Keynote Speaker | **Nicole Bell, LMSW** Executive Director, Patient Access  **Jerry Lee, PhD**  Deputy Director for Cancer Research and Technology, White House Moonshot Task Force |
| 9:45am | 10:00am | Exhibitor Session |  |
| 10:00am | 10:45am | Survivorship Session: Cancer Rights | **Joanna Morales, Esq.**  CEO of Triage Cancer |
| 10:45am | 11:00am | Exhibitor Sessions & Transition to Breakouts |  |
| 11:00am | 12:30pm | **Concurrent Breakout Sessions** |  |
|  |  | Chronic Lymphocytic Leukemia (CLL) | **John Pagel, MD, PhD**  Swedish Medical Center |
|  |  | Chronic Myelogenous Leukemia (CML) | **Neil Shah, M.D., Ph.D.**  UCSF Comprehensive Cancer Center |
|  |  | Multiple Myeloma | **Jeff Wolf, MD**  UCSF Comprehensive Cancer Center |
|  |  | Acute Leukemias (AML & ALL) | **Fred Appelbaum, MD**  Fred Hutchinson Cancer Research Center |
|  |  | Myelodysplastic Syndrome (MDS) | **Brian Jonas, MD, PhD**  UC Davis Cancer Center |
|  |  | Non-Hodgkin Lymphoma (NHL)-Aggressive and Hodgkin Lymphoma | Babis Andreadis, MD  UCSF Comprehensive Cancer Center |
|  |  | Non-Hodgkin Lymphoma (NHL)- Indolent | Leslie Popplewell, MD  City of Hope Comprehensive Cancer Center |
|  |  | Myeloproliferative Neoplasms (MPN) | Ruben Mesa, MD  Mayo Clinic Cancer Research Center |
| 12:30pm |  | Conference concludes |  |

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