



WATER TECHNOLOGY IN WISCONSIN

WEFTEC 2014
NEW ORLEANS, LA
SEPTEMBER 27 – OCTOBER 1



STRONG BUSINESS GROWS IN WISCONSIN.



Centrally located in the United States' leading manufacturing and agricultural region, Wisconsin is one of the best places for business. Generations of business leaders have recognized the advantages our major ports provide, giving them quick access to markets throughout the country and around the world. Plus, our transportation infrastructure allows distribution of goods and services rapidly, reaching many markets within one day.

POLICIES AND PROGRAMS FOR BUSINESS IN WISCONSIN

Our policy decisions and organizational changes have realigned our priorities to help businesses start and grow operations in Wisconsin. We offer customized solutions for businesses relocating to Wisconsin, including industry-focused tax credits and job creation incentives. In addition, our foreign direct investment continues to grow as investors understand the value of our skilled workforce, market growth potential, and robust infrastructure and logistics.

As part of our commitment to helping expand business in Wisconsin, we've created the Wisconsin Economic Development Corporation (WEDC). WEDC provides business-focused support and services, partnering with a network of over 600 regional and local entities sharing our commitment. WEDC provides assistance to help you locate your new company, programs with state and local resources to simplify the relocation process, and other sources of funding to advance your business in Wisconsin.

Our business future is moving forward, and WEDC will help you find the resources, talent and innovative environment to build your business in Wisconsin.



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Visit us at:

WISCONSIN WATER INNOVATION PAVILLION

BOOTH # 4045



WELCOME

Wisconsin knows water. Bound on three sides by the Great Lakes and the mighty Mississippi River with 15,000 lakes in-between, our state cherishes the abundance of nature's most precious resource. Industries that rely upon responsible stewardship of water—from food production and processing to advanced manufacturing—benefit from Wisconsin's proven leadership in its effective management and protection.

With more than 160 water technology companies located in the Milwaukee region alone and another 150 spread across the state, Wisconsin is home to the nation's most advanced water technology cluster. Our concentration of water technology companies includes five of the eleven largest worldwide industry leaders and accounts for more than \$10.4 billion in transactions, or roughly 4 percent of the global water market. No other state has a water technology portfolio that is so complete and diverse. Quite simply, Wisconsin excels at solving water quality and quantity issues for businesses and municipalities across the world.

Beyond natural and economic advantages in water, Wisconsin offers another unique advantage in water innovation through The Water Council. Located in Milwaukee's Global Water Center, The Water Council provides a public/private partnership platform for robust interaction between all water industry stakeholders—from corporate titans to startups and investors; academic researchers to government agencies; and advocacy groups to business solution providers.

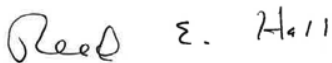
Recently, The Water Council was named the North American Headquarters for the international Alliance for Water Stewardship, and soon the council will begin assisting companies wishing to adopt the newly launched Water Stewardship Standards. The council also recently named JPMorgan Chase & Co. as an investment partner through the Small Business Forward program. JPMorgan Chase is investing \$225,000 to help identify and groom innovative entrepreneurs and startup companies to be matched with potential investors. The initiative further solidifies Milwaukee's reputation as the premier launch pad for new water technology solutions.

WEDC and The Water Council are committed to expanding the relationships between Wisconsin and our partners, both foreign and domestic. We look forward to building connections between Wisconsin's leading water technology specialists and potential partners, customers, suppliers and investors from around the world.

If you are at WEFTEC or know that a delegation from your country will be in attendance, please visit us at Booth 4045 or connect with us at your convenience. It would be our pleasure to arrange private meetings with key members of the Wisconsin delegation. Contact Mr. Stanley Pfrang, market development director, at stanley.pfrang@wedc.org or 608-210-6777 to discuss potential connections and contacts to be made.

We hope that you will take advantage of the opportunity that WEFTEC offers to engage with the many organizations and companies representing Wisconsin. We look forward to working with you as you explore the many strategic opportunities available in Wisconsin®.

Sincerely,



Reed E. Hall
Secretary and CEO
Wisconsin Economic Development Corporation



Dean Amhaus
President and CEO
The Water Council

Visit www.InWisconsin.com or follow WEDC on Twitter @_InWisconsin to learn more.

THE WATER COUNCIL

Premier water cluster in the United States driving economic growth by improving world water health.

Supports alliances with technology companies, entrepreneurs and academia.

Global epicenter for freshwater research, innovation, education and business development.





**“ The Global Water Center is like
Disney World but for water geeks.**”

—John Tillotson,
CMO and Principal, Phigenics

ABB

BOOTH 2928

16250 W. Glendale Drive
New Berlin, Wisconsin 53151

PRODUCT ACQ550

USE Variable Frequency Drive

Mary Symes, Industry Marketing Manager – Water & Wastewater Segment

262-395-2328

email: mary.n.symes@us.abb.com

www.abb.com

System reliability, pump efficiency and a suite of industry-specific controls enable you to successfully maintain a reliable water cycle management system. With this in mind, we designed our variable speed AC drives specifically for water/ wastewater environments and applications. These devices are available, as standard, for panel-mounting or factory direct NEMA-1, drip-proof NEMA-12 or outdoor-rated NEMA-3R enclosures. A water industry start-up assistant resides within the intuitive, full graphic display panel to aid in commissioning submersible, centrifugal or positive displacement pumps. This control panel can also be mounted remotely, or on the cover of the drive, and used to upload, store and download parameters in multiple drive setups.

The ACQ550 - which ranges from 1 to 550 HP - is well-suited to meet your needs, from the simplest pumping applications, through the most demanding.

AQUARIUS TECHNOLOGIES INC.

BOOTH 3157

1103 Mineral Springs Drive
Port Washington, Wisconsin 53074

PRODUCT

Fine Pore and Coarse Bubble Aeration

USE

Advanced Diffused Aeration Technology

Rich Gannon, Vice President-Sales

262-268-1500

email: rgannon@aquariustechnologies.com

www.aquariustechnologies.com

Provider of advanced biological wastewater treatment processes and equipment for municipal, industrial and commercial applications. These include innovative fine pore and coarse bubble diffused aeration systems for conventional and BNR plants, as well as complete treatment systems.

ASA ANALYTICS

BOOTH 8218

2325 Parklawn Drive, Suite I
Waukesha, Wisconsin 53186

PRODUCT

ChemScan Process Analyzers

USE

Wastewater Process Monitoring and Control

Bernie Beemster, President

262-717-9500

email: info@chemscan.com

www.ASAanalytics.com

ASA Analytics manufactures ChemScan Process Analyzers. These products are automatic chemistry analyzers that are embedded in a treatment process and used to automatically detect a wide variety of nutrients, inorganic chemicals, halogens, and optical parameters that can be used to monitor and/or adjust a waste treatment process.

The analyzers products can be grouped as full spectrum analyzers and mini analyzers. The full spectrum analyzers have the capability to detect multiple parameters and monitor multiple sample locations in one central flow through cabinet. Numerous sample handling and sample conditioning accessories are available to provide a complete chemical analysis system. The mini analyzers provide analysis of a single parameter at a single sample location.

BADGER METER

BOOTH 6128

PO Box 245036
Milwaukee, Wisconsin 53224

PRODUCT
Flow Measurement and Control

USE
Flow Meters, Control Valves

800-876-3837

email: infocentral@badgermeter.com

www.badgermeter.com

Badger Meter understands that companies cannot manage what they cannot measure—and leverages more than a century of flow measurement expertise and a technology-rich portfolio to optimize customer applications worldwide.

An industry leader in both mechanical and electrical flow metering technologies, Badger Meter offers one of the broadest flow control and measurement portfolios in the industry—a portfolio that includes eight out of the ten major flow meter technologies.

Simply put, Badger Meter Flow Instrumentation provides technology to measure and control whatever moves through a pipe or pipeline – including water, air, steam, oil, other liquids and gases. And we apply our expertise to further enhance our products' ease-of-use, accuracy and effectiveness.

Customers can rely on Badger Meter for application specific solutions that deliver accurate, timely and dependable flow data and control essential for product quality, cost control, safer operations and regulatory compliance.

CADENS, LLC

BOOTH 4045

W1860 Main Street
Sullivan, Wisconsin 53178

PRODUCT

New Micro-and Small Hydropower Technologies

USE

Site-specific Hydraulic Turbomachinery

Randal Mueller, Business Development

608-358-4101

email: randal.mueller@cadensllc.com

www.cadensllc.com

Cadens is a start-up and a pioneer in the field of micro- to small-hydro, particularly in the development of CAD-based, turbine design software applied to additive manufacturing methods. This is a means of custom tailoring installed hydropower systems to each waterway or dam. Our goal is to fill a market void and to assist river communities and private dam owners, promoting sustainability by providing affordable, high-performance hydropower systems.

CENTRISYS CORPORATION

BOOTH 3151

5986 58th Place
Kenosha, Wisconsin 53144

PRODUCT

Decanter Centrifuge Technology for Dewatering and Thickening

USE

Decanter Centrifuge

Michele Whitfield, Marketing Manager

262-654-6006

email: info@centrisys.us

www.centrisys.us

Centrisys is a USA Manufacturer of dewatering and thickening centrifuges and systems for municipal and industrial wastewater. The Centrisys team is focused on centrifuge equipment including the innovative THK-Series Thickening Centrifuge, 2 and 3 phase technologies and custom engineered design solutions. Centrisys provides global service, repair and maintenance for all manufacturers' centrifuges on the market today. Centrisys is known for process optimization expertise and a hands on approach to find the most efficient dewatering solutions, giving their customers the results they need.

FELKER BROTHERS CORPORATION

22 North Chestnut Avenue
Marshfield, Wisconsin 54449

PRODUCT
Stainless Steel Piping Systems

USE
**Prefabricated piping systems that eliminate
welding in the field and decrease installation time.**

Keith Boernke, Sales Manager

(715) 486-2181

email: kboernke@felkerbrothers.com

www.felkerbrothers.com

Felker Brothers Corporation is the only stainless steel pipe fabricator in the United States that manufactures its own pipe and fittings in a variety of diameters and wall thicknesses. Being a manufacturer of these components allows us to be very price competitive.

HANGING GARDENS, LLC

247 Freshwater Way, Suite 210
Milwaukee, Wisconsin 53204

PRODUCT

Green Infrastructure Solutions for Stormwater Management

USE

Industry leader in products and services for green infrastructure construction projects for stormwater management.

Anthony Mayer, CEO

414-877-2001

email: anthony.mayer@hanging-gardens.com

www.hanging-gardens.com

Hanging Gardens, LLC is the source for 400+ products for the built environment of green infrastructure for stormwater management. Our products/systems are designed around water holding capacities to help alleviate the burden on combined storm sewer districts. Additionally, we are able to purify stormwater to drinking water grade as necessary for reuse and or remediation of urban brownfields.

These products include the sub-categories of:

- Brownfield Remediation
- Vegetated/Green Roofing
- Bio-Infiltration
- Porous Pavements
- Stormwater Harvesting and Reuse

Additionally, Hanging Gardens provides design integration services and consulting that encompass all of the needs of the green infrastructure for stormwater management industry.

IJINUS

BOOTH 4045

247 Freshwater Way, Suite 440
Milwaukee, Wisconsin 53204

PRODUCT

**Level Sensor to Monitor and Manage Remotely Water Network
(sewer network, stormwater)**

USE

**Ultrasonic technology to measure level with GSM / GPRS
transmitter to push data.**

Matthieu Urvoy, Business Developer

312-678 - 8605

email: matthieu.urvoy@ijinus.com

www.ijinus.com

Ijinus engineers and develops its own products and solutions to provide an autonomous system to monitor water networks remotely (with a low consumption system).

A totally autonomous solution to control and manage water networks (sewer network, ground water, storm water, etc.). With this system users can receive data from the field directly on a computer and via phone alerts.

- Ultrasonic level sensor / Data Logger / GSM – GPRS Transmitter
- Low energy consumption (battery)
- Web service to retrieve and manage data

INSINKERATOR

BOOTH 4045

4700 21st Street
Racine, Wisconsin 53406

PRODUCT

Food Waste Disposers/Organics Diversion and Resource Recovery

Michael Keleman, Manager of Environmental Engineering

262-598-5219

email: michael.keleman@emerson.com

www.insinkerator.com

InSinkErator is the world's leading manufacturer of in-sink food waste disposers. Historically purchased as a convenient way to dispose of food waste, they are increasingly viewed as an important environmental tool to help municipalities both divert food scraps from landfills and accomplish resource recovery at water resource recovery facilities. Diversion of food scraps from landfills:

- Reduces solid waste management costs.
- Decreases greenhouse gas emissions from landfills.
- Allows recovery of clean water, energy and fertilizer at wastewater treatment plants.

INSTITUTE FOR WATER BUSINESS AT UNIVERSITY OF WISCONSIN-WHITEWATER

BOOTH 4045

247 Freshwater Way, Suite 527
Milwaukee, Wisconsin 53204

PRODUCT Education

Eric Doescher

847-224-0764

email: doescherEW20@uww.edu

www.uww.edu/cobe/water

The Institute's mission is to engage, educate, and empower stakeholders to identify and successfully respond to regional, national and international water business issues, challenges, and opportunities.

K4 ENVIRONMENTAL TECHNOLOGIES

2949 Venture Drive, Suite 112
Janesville, Wisconsin 53546

PRODUCT
Export/Import Services

USE
Providing Environmental Solutions to the People's Republic of China

Chad Kaderabek, Vice President

608-554-6942

email: chad@k4inn.com

www.k4innovation.com

K4 Environmental Technologies is a distributor of water treatment systems for the People's Republic of China. K4 is the bridge between US technology and applications experience and China's environmental improvement goals.

K4 is seeking technology partners interested in growing their business.

LIQUID WASTE TECHNOLOGY, LLC

BOOTH 2129

1750 Madison Avenue
New Richmond, Wisconsin 54017

PRODUCT
Dredging Equipment

USE
World Leader in Automated Dredging Solutions

E. Companion, Manager Sales & Marketing

714-220-9018

email: ecompanion@lwtpithog.com

www.lwtpithog.com

World leader in automated dredging solutions

- Electric and Diesel Engine Drive options available
- Auger and Cutter Suction Dredges for your dredging application
- Environmental Cleanup Dredging
- Environmental Remediation Dredging
- Wastewater Treatment Plant Dredging
- Aeration Lagoon Dredging
- Industrial Lagoon Dredging
- Power Plant Inlet Water Dredging
- Municipal Sludge Recycling using Dredges
- Hazardous Waste Pit Dredging
- Marina and Canal Dredging
- Sewer Pipeline Dredging

MARLO INCORPORATED

2227 South Street
Racine, Wisconsin 53404

PRODUCT

Commercial, Institutional, and Industrial Water Treatment Equipment

USE

Media Filtration, Water Softening, Reverse Osmosis and Specialty Ion Exchange Technologies

Michele Whitfield, Marketing Manager

262-681-1300

email: slamere@marlo-inc.com

www.marlo-inc.com

Marlo Incorporated is a leading designer and manufacturer of high quality water treatment equipment for a wide variety of applications worldwide. Our extensive product line is centered on numerous technologies including water softening, media filtration, reverse osmosis, and ion exchange applications. We specialize in custom engineered solutions including designs meeting specific client requirements for product water quality objectives and equipment hardware specifications. Typical industries served include healthcare, schools/universities, commercial laundries, food/beverage production, chemical processing, steam/energy production, automotive, general manufacturing and small municipalities.

MICHELS CORPORATION

BOOTH 3110

817 W. Main Street
Brownsville, Wisconsin 53006

PRODUCT

Michels Pipe Services

USE

Pipe Rehabilitation

David Rosenberg,

Senior Manager, Business Development & Water Rehab

920-924-4300

email: drosenbe@michels.us

www.michels.us

Michels Pipe Services, a division of Michels Corporation, is a leader in the rehabilitation of existing municipal and industrial pipeline systems.

Specialties include Cured-In-Place Pipe (CIPP), Sprayed-In-Place Pipe (SIPP), Pipe-Bursting/Upsizing (PB) and Horizontal-Directional-Drilling Pipe (HDD).

MICROBE DETECTIVES

247 Freshwater Way
Milwaukee, Wisconsin 53204

PRODUCT

DNAMyWater; DNAMyWastewater; DNAMyDigester; DNAMyMembranes

USE

Microbial Testing/Analysis

Trevor Ghylin, CEO

414-217-7784

email: trevor.ghylin@microbedetectives.com

www.microbedetectives.com

Microbe Detectives is the sole provider of a DNA-based analysis service that can identify and quantify nearly every microbe in a sample.

This service has been used to troubleshoot problems in drinking water wells and distribution systems, wastewater treatment plants and membrane biofouling in water and wastewater treatment.

MIKROFLOT TECHNOLOGIES, LLC

BOOTH 4045

2325 Parklawn Drive, Suite 1
Waukesha, Wisconsin 53186

PRODUCT
Mikroflot Technology

USE
Simple, Low-Cost On-Site Industrial Wastewater Treatment System

Jose A Ramirez, Founder & CEO

414-988-8723

email: jose.ramirez@mikroflot.com

www.mikroflot.com

Mikroflot Technologies is developing a modular, simplified wastewater treatment system targeted at small/medium-sized industrial plants generating high biological oxygen demand (BOD) and total suspended solids (TSS) wastewater. The patent-pending technology is based on low energy micro-flotation, whereby small microscopic air bubbles are generated using a proprietary system that involves no moving parts or complex mechanical or electronic devices. The solution is particularly suited for sites wishing to reduce their sewer fees without incurring the cost and complexity of traditional on-site treatment systems. The company is refining its system prototype and is interested in working with prospective customers and early adopters.

NEPTUNE BENSON

238 Commercial Drive
Beaver Dam, Wisconsin 53916

PRODUCT

**ETS-UV – Ultraviolet Disinfection Systems,
Defender® Regenerative Media Systems, SandFilters**

USE

**Water Reuse, Drinking Water, Wastewater Treatment,
Industrial applications**

Jon McClean, President ETS-UV

920-885-4628

email: jmcclean@neptunebensson.com

www.ets-uv.com

ETS-UV by Neptune Benson provides closed vessel ultraviolet disinfection systems for a variety of industrial and municipal applications. These UV systems are NWRI approved for reuse applications such as irrigation, dust suppression and urinal flushing. Our UV systems are carefully designed and performance optimized using a variety of CFD emulation tools. Ask about our portable skid mounted systems used in oil and gas and municipal applications.

PAVEDRAIN, LLC

BOOTH 4045

247 Freshwater Way, Suite 520
Milwaukee, Wisconsin 53204

PRODUCT The PaveDrain System

USE

Permeable Pavement made from 50 lb. articulating concrete blocks. Spaces between the blocks do NOT need to be filled with sand or aggregate in order to function.

Doug Buch, CEO/President

608-263-6314

email: dbuch@pavedrain.com

www.pavedrain.com

PaveDrain, LLC is the owner of the PaveDrain system which combines modern day functionality with a structural concept used for centuries to create a revolutionary permeable pavement. **Manufacturing can be accomplished with local or regional concrete block manufacturing facilities around the world.**

The PaveDrain system provides installation ease and flexibility and provides infiltration, storage, detention, conveyance and a paving surface all in one product. When combined, these features allow for a reduction or complete elimination of stormwater infrastructure costs and can even help reduce localized flooding. Applications to date include:

- Parking Lots
- Alley Ways
- Low Speed Roadways
- Emergency Access Lanes
- Driveways

PHINDING SOLUTIONS

BOOTH 4045

247 Freshwater Way, Suite 320
Milwaukee, Wisconsin 53204

PRODUCT SmartBar

USE Wireless Sensing Technology

Zach Munns, Co-Founder/COO

608-220-0531

email: zmunns@connectedcatalystinc.com

www.phindingsolutions.wordpress.com

pHinding Solutions is a company integrating and innovating old processes and systems to disrupt legacy companies and serve unique customer needs in the wastewater, natural resources, food, and research industries.

PLUNKETT RAYSICH ARCHITECTS, LLP

11000 W. Park Place
Milwaukee, Wisconsin 53224

PRODUCT
Architectural and Interior Design

USE
Architectural and Interior Design, Planning,
Construction Administration, Sustainable Design

Mark Herr, Partner

414-410-2954

email: mherr@prarch.com

www.prarch.com

PRA is an award-winning Architectural and Interior Design firm dedicated to delivering innovative design solutions. We specialize in projects that comprise the essence of communities — where you live, work, play, learn, worship and retire. We are passionate about turning your aspirations into reality.

PUTZMEISTER AMERICA, INC.

BOOTH 1545

1733 90th Street
Sturtevant, Wisconsin 53177

PRODUCT Putzmeister Solids Pump

Jerry Yu, Municipal Systems Engineer

262-884-6268

email: yuj@putzam.com

www.putzmeisteramerica.com

- Putzmeister technology provides municipalities and industry with advantages in handling the most difficult applications, including the transport and storage of coarse sludges and slurries.
- Our experienced application engineers and world class design and manufacturing team turn ideas into a solution.
- Putzmeister is well known for its complete systems approach and has system solutions to fit even the most challenging project's specific needs.
- Our flexible modular system, proven manufacturing methods, and quality materials create superior pumps.
- All Putzmeister parts and accessories are robust and reliable, including high pressure coupling.

REXNORD

247 Freshwater Way, Suite 300
Milwaukee, Wisconsin 53204

PRODUCT

VAG – Valve and Gate Group, Zurn Wilkins

USE

Engineered flow control solutions: a broad portfolio of valves, gates and backflow preventers for the plumbing, irrigation, fire protection, and waterworks industries.

Shawn Thibodeau, International Sales

Christine Verdecchia, Director Marketing Communications

414-643-3000

email: Shawn: s.thibodeau@vag-group.com

email: Christine: christine.verdecchia@zurn.com

www.rexnord.com

The Rexnord Water Management platform designs, procures, manufactures and markets products that provide and enhance water quality, safety, flow control and conservation. Customers choose our products based upon performance, life cycle, project cost, and our service levels. Products are marketed and sold through widely recognized brand names including Zurn®, VAG®, Rodney Hunt®, Fontaine®, GA Industries and Zurn Wilkins.

RICE TECHNOLOGY, LLC

247 Freshwater Way, Suite 310
Milwaukee, Wisconsin 53204

PRODUCT
Whole Home Leak Detection System

USE
Wireless Leak Detection and Water Shut-off System

David Rice, President

414-339-1987

www.ricetechnology.net

A number of battery operated leak detection devices are placed around your home where leaks may occur. When a leak is detected, a wireless signal is sent to a valve in line with the water coming into your home and shuts the the water off. No water, no damage!

A text is then sent to alert you that the water is off.

ROCKWELL AUTOMATION

BOOTH 4253

1201 S. 2nd Street
Milwaukee, Wisconsin 53204

Christa D. Bankay, Market Development, Water Industry

519-277-8332

email: cdbankay@ra.rockwell.com

www.rockwellautomation.com

Rockwell Automation is a global provider of industrial automation, power, control and information solutions. Throughout the world, our flagship Allen-Bradley® and Rockwell Software® product brands are recognized for innovation and excellence. Headquartered in Milwaukee, Wisconsin, Rockwell Automation is one of the largest industrial automation companies around the world, employing about 22,000 people serving customers in more than 80 countries. Initially founded in 1903, our company is built on a strong foundation of integrity, and our reputation for quality, reliability and innovation is represented by the brands our products, software and services carry.

Organized in two primary operating segments, Architecture & Software and Control Products & Solutions, both play an instrumental part within our focus in the water industry.

Architecture & Software

- The Logix control platform
- FactoryTalk®
- The Rockwell Automation Integrated Architecture® system
- Automation components

Control Products & Solutions

- Motor Control Products
- Solutions and Services

SAMUEL PRESSURE VESSEL GROUP

BOOTH 8813

2121 Cleveland Avenue
Marinette, Wisconsin 54143

PRODUCT

ASME section VIII, Div. I Pressure Vessels

USE

Custom engineered pressure vessels for many service conditions as well as stock air receivers available for all your air storage needs.

Mark Callow, Sales/Marketing Specialist

800-247-8265

email: mark.callow@samuel.com

www.samuelpressurevesselgroup.com

SPVG manufactures pressure vessels constructed of carbon steel, 304 and 316 stainless steel, and also higher alloys that are used in water applications including treatment, filtration, separation and storage as well as many other applications. Our team will work with your team to help develop solutions to your problems as well as quote a manufactured design to your specification. Contact us today to discuss how we can help you now and in the future!

SHORT ELLIOTT HENDRICKSON (SEH)

10 N. Bridge Street
Chippewa Falls, Wisconsin 54729

PRODUCT
Integrated Water Resource Management

USE
Consulting Engineering and Design-Build Services

Jon Strand, PE, Senior Principal

414-217-7784

email: jstrand@sehinc.com

www.sehinc.com

SEH's team of water and waste stream experts work hand-in-hand with clients to address a broad range of challenges, including: water supply, treatment and distribution; wastewater treatment; resource recovery; renewable energy; and surface and groundwater protection.

We work across traditional boundaries to effectively collaborate with public sector and private sector stakeholders to deliver water and waste stream solutions that are economically sound, enhance livability, conserve resources and protect the environment.

SEH has specialized expertise in designing systems that handle complex waste streams; recover by-products for use as renewable energy sources and ensure clean, reliable water supplies to support communities and the local industries that rely on them.

Offices throughout the US.

STONEHOUSE WATER TECHNOLOGIES, LLC

247 Freshwater Way, Suite 310
Milwaukee, Wisconsin 53204

PRODUCT

Smart Mini Water Treatment Node (Pelican)

USE

Water Decontamination Technology

Hensley Foster, President

262-377-3033

email: hensleyf@gmail.com

www.stonehousewatertechnologies.com

Stonehouse is the manufacturer and developer of a complete water treatment product.

An ideal solution for treating bad water and making it healthy and drinkable.

- Modular and easy to set-up
- Easy to maintain and operate
- Low capital costs
- Low energy inputs

STORMWATER SOLUTIONS ENGINEERING, LLC

247 Freshwater Way, Suite 410
Milwaukee, Wisconsin 53204

PRODUCT
Stormwater and Drainage Engineering Services

USE
Civil Engineering

Carrie Bristol-Groll, PE, CFM, President/Principal Civil Engineer

414-810-1245

email: cbg@stormwater-solutions-engineering.com

www.stormwater-solutions-engineeirng.com

Stormwater Solutions Engineering, LLC is a civil engineering firm specializing in drainage design, stormwater management and green infrastructure as a full stormwater management package for site design, redevelopment and roadway design. We also perform flood studies for waterways to determine flood elevations and design for new development as it approaches the waterway. SSE is a certified DBE, woman-owned and small business in the State of Wisconsin.

UNIVERSITY OF WISCONSIN-MADISON

DEPARTMENT OF ENGINEERING
PROFESSIONAL DEVELOPMENT

BOOTH 8811

432 N. Lake Street
Madison, Wisconsin 53706

PRODUCT

Continuing Education for Water and Wastewater Industries

USE

Professional Development Courses and Online Masters Degree Programs

Colleen Barrett, Marketing Director

608-263-6314

email: csbarrett@wisc.edu

epd.engr.wisc.edu/2014weftec

The University of Wisconsin-Madison offers professional development courses, online masters degrees and customer training in a variety of water- and wastewater-related topics.

Professional development course topics include:

- Asset management
- Drinking water treatment and distribution
- Pumping Facilities
- Wastewater collection and Treatment
- Water chemistry

Online Master of Engineering degrees in:

- Environmental Engineering
- Sustainable Systems Engineering
- Engineering Management

WEFTEC 2014

VEGETAL I.D. INC.

247 Freshwater Way, Suite 440
Milwaukee, Wisconsin 53204

PRODUCT

STOCK & FLOW – The First Blue Roof/Green Roof Solution

USE

STOCK & FLOW is a solution to optimize green roof based on-site stormwater management.

Brennon Garthwait, Stormwater Management Specialist

920-675-6758

email: brennon.garthwait@vegetalid.com

www.vegetalid.us

Vegetal i.D. is the creator of STOCK & FLOW, a reliable green roof stormwater management system. STOCK & FLOW is composed of the lightweight HYDROPACK extensive green roof paver superimposed over the HYDROSTOCK stormwater retention system.

STOCK & FLOW enables increased and controlled stormwater retention to create a system which functions consistently throughout the year to enable developers to move on-site stormwater management to the rooftop and conserve valuable real estate.

- Controlled runoff with site-specific rate to meet any runoff requirements
- Up to 3" of rainfall retention at a weight of only 31 lb/ft²
- Invisible and autonomous irrigation system that harvests rainfall to maximize retention

WATER EQUIPMENT AND POLICY I/UCRC RESEARCH CENTER

247 Freshwater Way, Suite 715
Milwaukee, Wisconsin 53204

PRODUCT

Collaborative Precompetitive Water and Wastewater Research

USE

Breakthrough research to create disruptive technologies in materials, sensors and devices, systems, and policy that produce a new generation of products for the water and wastewater treatment industries.

Dave Marsh, Managing Director

262-227-2277

email: marshd@uwm.edu

www4.uwm.edu/wep/

The Water Equipment and Policy (WEP) Research Center operates under the auspices of the National Science Foundation Industry/University Cooperative Research Center (I/UCRC) Program. WEP is a collaborative nonprofit organization of research universities and members including corporations and government agencies whose annual membership fees fund pre-competitive research in four areas important to the water industry: materials, sensors and devices, systems, and policy. Member organizations benefit in many ways.

- They receive royalty-free access to intellectual property created from the center's research.
- They stretch their research budgets with significantly reduced rates on scientific research, and by pooling research funds with other members.
- They work with talented engineering students who are potential future employees.

WATRHub INC.

BOOTH 4045

247 Freshwater Way, Suite 230
Milwaukee, Wisconsin 53204

PRODUCT

WatrHub Inc. Data Mining & Analysis

USE

Data Mining & Market Insights for Water & Wastewater Technology Vendors

Sunit Mohindroo, Chief Product Officer

206-979-8505

email: sunit@watrhub.com

www.watrhub.com

WatrHub Inc. provides treatment technology companies with a deeper view into the water industry, uncovering previously untapped data and giving product innovators an unprecedented level of insights into their target market.

By harnessing the power of data and software, we enable our customers to make empowered decisions about where and when to sell and market their water and wastewater treatment solutions. We work with customers to: access early prospect indicators, supercharge their sales teams with data, and derisk their product launch strategies.

WELLNTEL, INC.

BOOTH 4029H

4230 N. Oakland Avenue #202
Shorewood, Wisconsin 53211

PRODUCT Wellntel

USE Groundwater Information System

Marian Singer, Co-founder

414-416-6281

email: mjsinger@wellntel.com

www.wellntel.com

Wellntel is a groundwater information system consisting of a simple, smart water level sensor and a private website. With Wellntel, well owners can see current water levels, water levels over time and water levels when pumping. The information can be compared to previous periods using computers, tablets or smart phones.

- For homeowners, Wellntel gives advance notice if something is going wrong, or peace of mind that things are all right.
- For farmers, Wellntel provides the missing piece in the operating management system – their water supply.

For communities, Wellntel is a low-cost, higher-resolution alternative to drilling new monitoring wells.

WHYTE HIRSCHBOECK DUDEK S.C.

555 E. Wells Street
Milwaukee, Wisconsin 53215

PRODUCT Legal Services / Law Firm

Ted J. Barthel, Shareholder

414-978-5317

email: tbarthel@whdlaw.com

www.whdlaw.com

Whyte Hirschboeck Dudek S.C. (WHD), one of Wisconsin's leading full-service law firms, plays a significant role in shaping political, economic, environmental and legal landscapes. With offices in Milwaukee and Madison, Wisconsin, and Chicago, the firm has more than 150 professionals practicing in more than 50 industry and specialty areas. WHD is committed to delivering exceptional service and innovative, practical solutions to state, regional and national clients.

At WHD, our clients and their success always come first. We deliver client success by recruiting, developing and retaining quality at all levels of our firm and by providing the best counsel to our clients. We get the job done with urgency and overcome all obstacles along the way.

WHD's practice areas include:

- Corporate & International Transactions
- Commercial & Public Finance
- Construction Services
- Energy & Mining
- Environmental & Agribusiness
- Health Care
- Human Resources
- Intellectual Property
- Litigation
- Real Estate
- Sustainability & Renewable Energy
- Taxation (Federal, State and Local)
- Technology

XELA INNOVATIONS, LLC

111 W. Olive Street
Glendale, Wisconsin 53212

PRODUCT

Commercial Washroom Water Conservation Products

USE

No Water, Minimal Water and HYBRID Urinals

Todd Muderlak, President

414-272-3983

email: toddmuderlak@xelainnovations.com

www.xelainnovations.com

www.zeroflush.com

www.purleve.com

Xela Innovations, LLC innovates, manufactures and commercializes technologies under brand names ZeroFlush and Purleve that minimize use of water in the commercial washroom and kitchen. Xela continues to innovate new technologies to further the efficacy of all water conservation products in the commercial washroom. The ZeroFlush No Water urinal is considered the global leader in said technology. Xela's urinals provide the following benefits:

- Touch-free, hygienic operation
- No Flush mechanism or devices
- Leverages multiple types of traps for diverse marketplace needs
- Minimal cleaning and easy maintenance
- Accommodates and adapts to existing drain outlets
- Available in porcelain and stainless steel
- Vandalism-resistant
- Various models of unique designs suitable for all applications
- Longest lasting 'consumable /trap'
- Lowest cost per use trap
- 100% biodegradable and natural oil
- No odors
- Code compliancy (IAPMO approved /ADA compliant)
- Global distribution (access to product)
- Continuous innovation of urinals and complementary products

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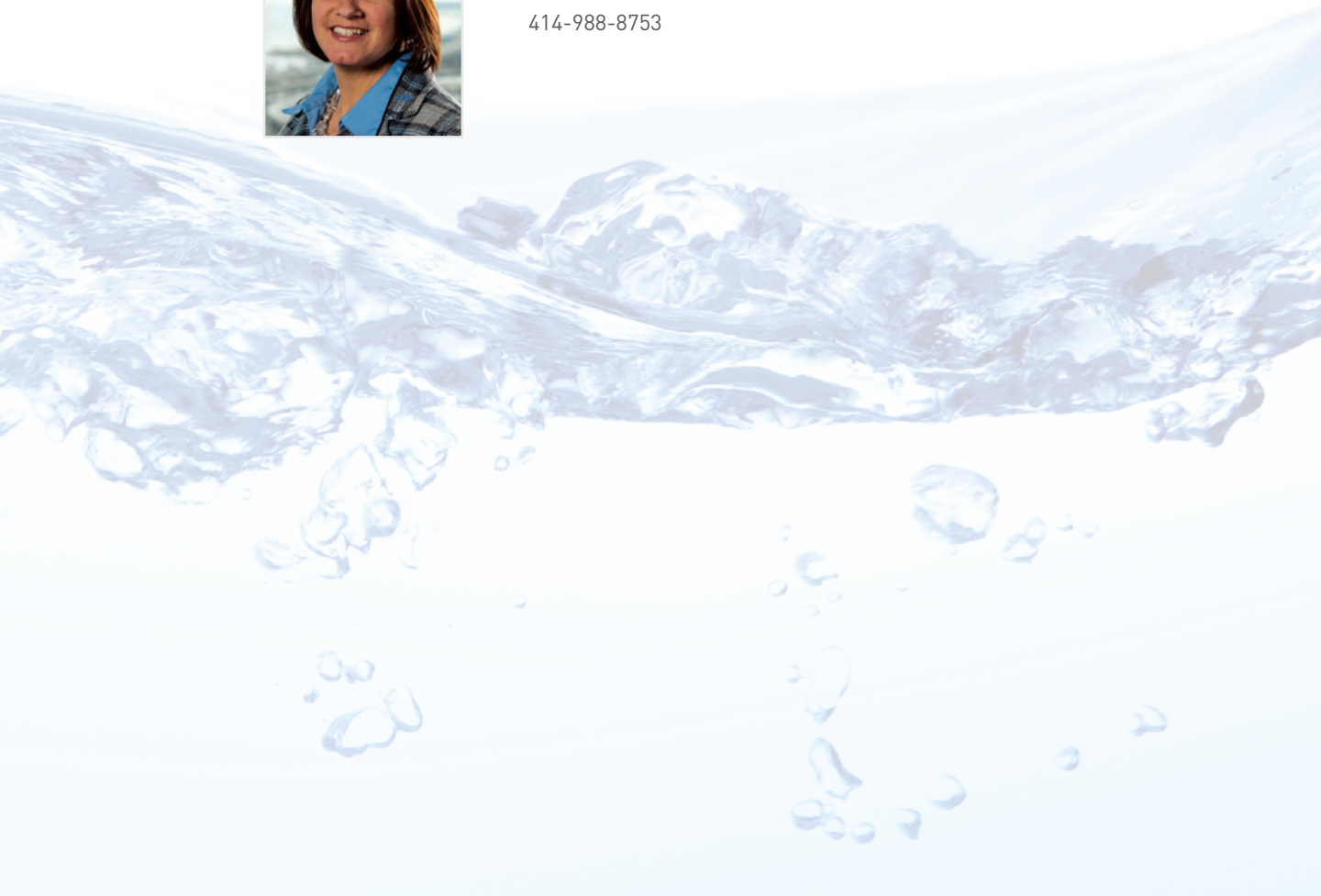
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IN WISCONSIN**



The Wisconsin Economic Development Corporation (WEDC) leads economic development efforts for the state by advancing Wisconsin's business climate. WEDC nurtures business growth and job creation by providing resources, technical support and financial assistance to companies, partners and communities in Wisconsin. WEDC has four focus areas: business and industry development, economic and community development, entrepreneurship and innovation and international business development. Together with more than 600 regional and local business development partners, it represents a highly responsive and coordinated network.

To learn more about WEDC or to access this plan electronically visit www.InWisconsin.com



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