# Transfer Pricing and Customs Valuation 

Background and current developments

## Transfer Pricing \& Customs Valuation Bridging the gap

## What is the issue?

- Customs aim to verify whether a price has been influenced in a related-party transaction
- Multi-nationals offer a transfer pricing study as 'proof' that the transactions are 'arm's length'
- Is this helpful to Customs?
- What are implications for Customs of TP adjustments?


## Competing tensions

Customs administration objective
Ensuring all appropriate elements are included in the Customs value

## Direct Tax authority objective

Ensuring the transfer price does not include inappropriate elements

## Pull in opposite directions

## Trade objective

Lower Customs value desirable

Trade objective
Higher transfer price desirable = reduced taxable profit

## Key Differences

## Customs Valuation

- Goods only
- Transaction based
- Confirmed at point of customs clearance


## Transfer Pricing

- Goods, services \& property
- Based on aggregates/annual
- Confirmed retrospectively (some years after event)


## Activities to date

- Two joint WCO/OECD conferences (2006, 2007)
- Focus Group 2007 - identified key issues
- On agenda of TCCV
- Commentary 23.1


## Commentary 23.1

## Examination of the expression "circumstances

 surrounding the sale" under Article 1.2 (a) in relation to the use of transfer pricing studies- First text of the TCCV to refer to transfer pricing
- Key questions:
- Has price been settled in a manner consistent with the normal pricing practices of the industry?
- Is price adequate to ensure recovery of all costs plus a profit representative of the firm's (seller's) overall profit realized over a ..period of time?
- Acknowledgement that a TP study may be of use in examining a related parties transaction


## Case Study : 14.1 Use of information from a TP study

| Info. obtained <br> from TP study <br> (TNMM used) |
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Exporter/ manufacturer parent company

Goods sold for export (transaction value)

Importer/ Distributor

Tested party (distributor) Operating margin $=2.5 \%$

