2015 - A Sedation Odyssey

Anthony S. Feck, DMD

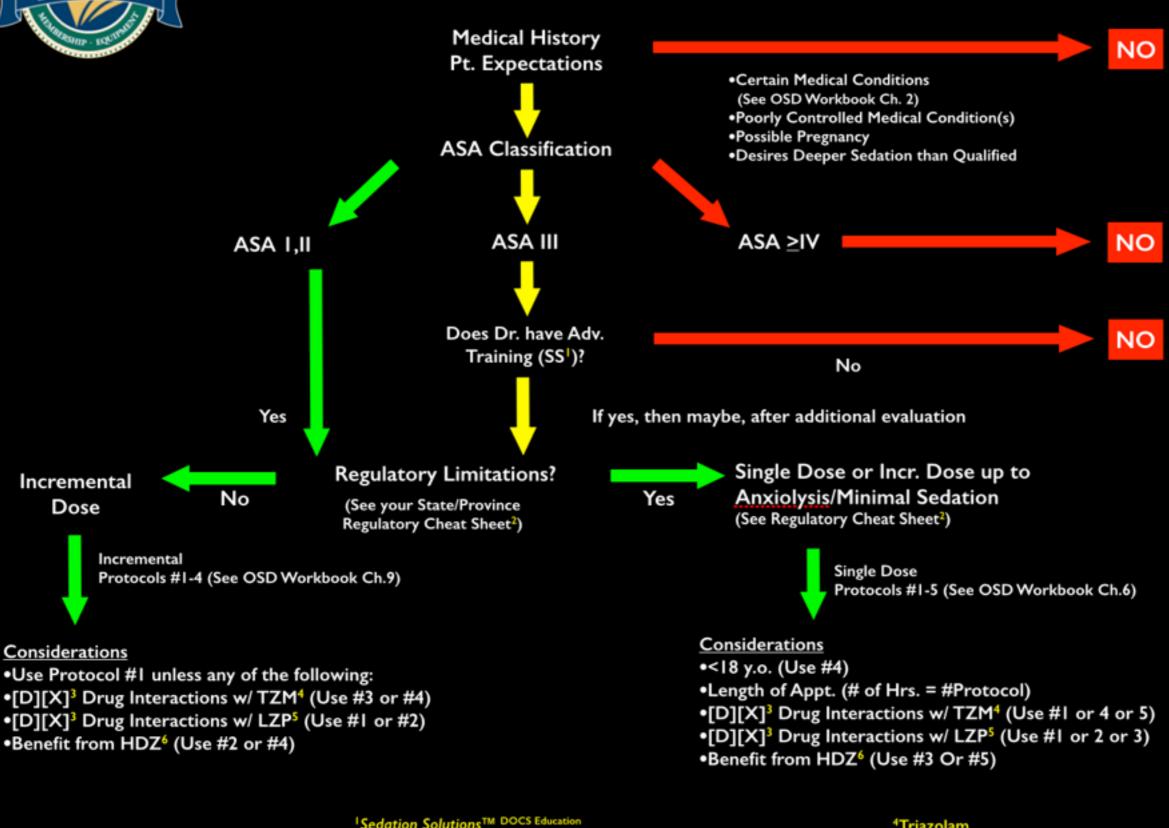
2000-2014



Vision and Passion

Make sure the high-fear patient has access to safe, comfortable care.

Oral Sedation Patient/Protocol Selection



Key

¹Sedation Solutions^{TM DOCS Education} ²Available at DOCS Courses or Membership Benefits ³Lexi-Comp[®] Drug Interaction Classifications ⁴Triazolam ⁵Lorazepam ⁶Hydroxyzine

2015 -

What does the future hold for this rapidly expanding modality?

More of the Same Promise

The Promise of Sedation

Increased Quality of Treatment Increased Quantity of Treatment Increased Gratitude from Pts & Team Decreased Stress! Everywhere • Decreased Failed Appointments Observe Decreased Rejected Treatment Plans

Who is a Candidate?

- Severe Gag Response Local Anesthetic Resistant Time Constraints Complex Restorative Patient Post – Operative Pain Sensitive Patient
- Anxious, Phobic, Fearful Patient

Does dental fear still exist?

Tremendous Need

30-50% of Population Avoids the Dentist due to Fear

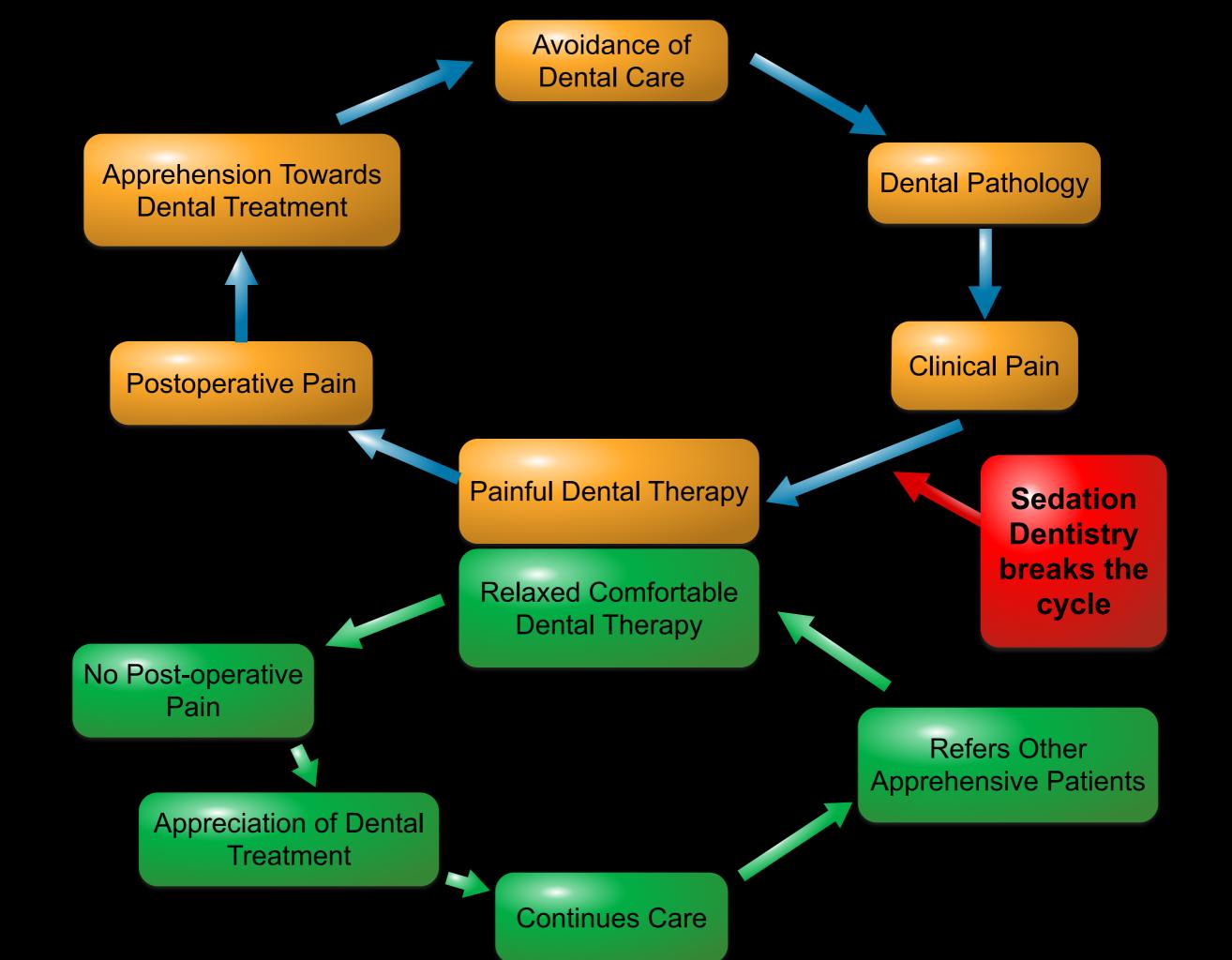
Tremendous Need

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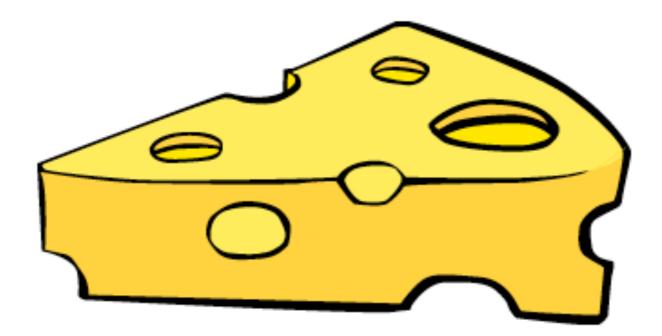
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A Few New Twists





NEWS

Dental spending stays flat

Dental care spending remained flat through 2012 over the prior year, in part because working-age adults are visiting dentists less frequently, with fewer people covered by employer-sponsored dental benefits, according to a new analysis released by the American Dental Association.

A2

The research, conducted by the ADA Health Policy Resources Center, shows that additional factors in the spending patterns include improvements in oral health, the erosion of benefits provided by state Medicaid programs and fee reductions among many private insurers.

National dental care expenditure reached \$111 billion in 2012, roughly the same as the previous year when adjusted for inflation. When population growth is taken into account, dental spending has been flat since 2008. The analysis covers three years of post-Great Recession recovery — suggesting that dental spending is not rebounding.

Overall U.S. health spending during the past four years has grown at the slowest rates ever recorded in the 53-year history of the National Health Expenditure Accounts, reflecting the lagged effects of the recent economic recession. Dental spending, how-



Research shows fewer people are covered by employer-sponsored dental benefits, and workingage adults are visiting dentists less frequently. Result: Year-over-year spending on dental care isn't changing much. Photo/Bentson Vladimir Mucibabic, www.dreamstime.com

ever, began to slow in the early 2000s before the onset of the recession.

The elderly continue to be the age group with the highest level of dental spending, driven primarily by gains in private dental benefits and higher demand for care.

Read the full research brief at www.ada. org/sections/professionalResources/pdfs/ HPRC Brief_0114_1.pdf.

The ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. Its research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The Journal of the American Dental Association is the ADA's flagship publication and one of the most-read scientific journals in dentistry.

For more information about the ADA, visit www.ada.org. For more information on oral health, including prevention, care and treatment of dental disease, visit the ADA's consumer website www.mouthhealthy.org.

(Sources: American Dental Association)



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BRIEFS

ADA 2014 registration open: travel discounts available

Registration for ADA 2014—America's Dental Meeting in San Antonia opened May 1 at ADA org/ meeting.

Airline, ground and hotel discounts for the Oct. 9-14 meeting are listed on the website under Travel.

ADA 2014 will feature more than 300 continuing educa-

MyView

Concenned from Page 4

to size a VA densite because of his experience, with the military dentist

I cold him, "Well, first, you are in control. If I do anything that bothers you or if anything heres, stop me. If it is just getting to be too much for you to be here one minute longer, taist your hand and I will stop. Would it be OK if I tried to do some cleaning?" He gave me a hestian "OK."

I worked above the gingival tissue and showed him some of the bigger pieces of calculus that I had removed and discussed what

Gallup: One-third of Americans had no dental visit in past year

BY HELLY SODERLUND

Wednington-More than onethird of Americans say they did not visit the dentist at all in the past year, adcording to a new Gallup poll. The two-thirds of U.S. adults in 2013 who said they did visit the Dentists running for Congress, Page 6

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dentist at least once in the past 12 months is the same percentage as the one reported in 2008. Women are more lively than more to report visiting the dentist annually. The report, released April 28, details findings based on interviews

in 2018 with 178,072 American adults and interviews in 2008 with 354,645 adults as part of the Gallups-Healthways Well-Being Index Results for all years between

See GALLUP, Page 5

similarly sized decline among those 30-14.
 The most pronounced differences in

dental habits are those across income groups. These who earn \$120,000 or more arrially are about twice as likely as those who carn less than \$12,000 to say they visited the dentist in the past year 82 percent and 13 percent, respectively. Dental visit rates have held steady since 2008 for higher income individuals, while they have declined for all other groups, particularly for low- and middle-income horseholds with incomes between \$24,000 and \$60,000 per year.

 Dental visit rates are essentially unchanged in all regions compared with 2008. Rates are lowest in the South 60 percent and highest in the East 69 percent.

 Married adults are more likely than single adults to visit the dentist

> The ADA recommends all adults visit their dentists regularly. Regular dental visits are important because they can help spot oral health problems early on when treatment is likely to be simpler and more affordable. Month Healthy org. the

ADA's website for the public, lists 15 signs that should prompt people to visit the dentist: MouthHealthy.org/en/dental-careconcerns/questions-about-going-to-thedentist. •

similarly :

Continued from Page 1

2008 and 2013 are emilar

Gallup

Arrang the findings

 Fifty-five percent of both African-Americans and Hispanics reported visiting the dentist in the past year. Whites and Asians are at about 70 percent.

 There are smaller differences across age groups in reported dontal behaviors. Adults age 18-29 are least likely to have visited the dential but only marginally less so than those who are middle aged or older. An improved rate among senitax since 2008 is offset by a

Top 100 Careers for 2014

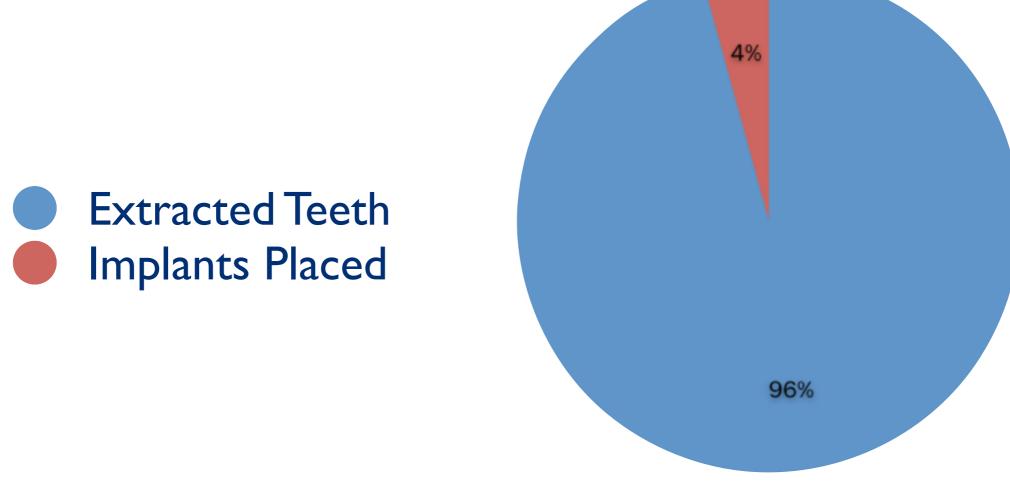
While there are quite literally thousands of different career options to choose from, not all careers are equal. The fact is, some career options are quite simply better than others. The list of top 100 careers for 2014 below are ranked based on a number of criteria including employment opportunity, work-life balance, job security, and last but not least, earning potential. While we do not assume that these jobs offer the best career path for everyone, they do offer just the right balance for many aspring career professionals.

Rank	Occupation	# of Jobs	Median Salary	Unemployment Rate
1	Dentist	27,600	\$142,750	0.7%
2	Registered Nurse	712,900	\$65,790	2.0%
3	Pharmacist	69,740	\$113,410	3.2%
4	Computer Systems Analyst	120,440	\$78,670	2.5%
5	Physician	168,330	\$183,270	0.7%
6	Database Administrator	33,600	\$75,390	1.3%
7	Software Developer	143,400	\$89,530	4.0%
8	Physical Therapist	65,740	\$77,930	4.7%
9	Web Developer	65,740	\$77,390	4.7%
10	Dental Hygienist	68,300	\$69,480	2.8%

*Source -CareerProfiles career and job search guide

The Opportunity

~ 45 million teeth removed annually in the United States ~2 million dental implants placed annually



*Source - American Dental Association

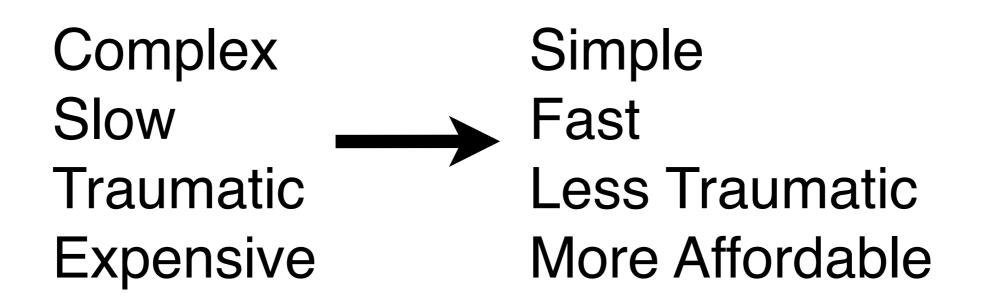
This implies a large, and currently unmet, need for implant dentistry.

In fact, according to some sources, the worldwide dental implant market, including final abutments and biologics, is expected to grow to **\$7.9 billion annually by 2015**, which represents compound annual growth of 13%.

Therefore, it is imperative for all dentists to become proficient in implant dentistry, in order to meet the growing demands of patients for an effective solution to the problem of tooth loss.



The Micro-Evolution of Implant Dentistry



Where is Implant Dentistry Headed?

Implant Dentistry: Specialty Service Routine GP Procedure GPs are expected to place 80% of implants



Trends - Time & Convenience

- Consumers believing more and more that health care providers should cater to their schedule
 Along with cost of care and fear, limited time is one of the three most common reasons consumers give for not visiting the dentist
- Therefore, the more efficient and convenient the delivery of care can be made, the higher the utilization rate.



Trends - The ASAIII Patient

When compared to the aggregate of its peer countries, the U.S. fares worse in the following health areas:

- Sexually transmitted infections
- Drug-related mortality
- Obesity and diabetes
- Heart disease
- Chronic lung disease
- Disabilities such as arthritis and activity limitations

Source - PBS NewsHour, Sara McHaney, Jan. 9, 2013

Trends - Prescription Drugs

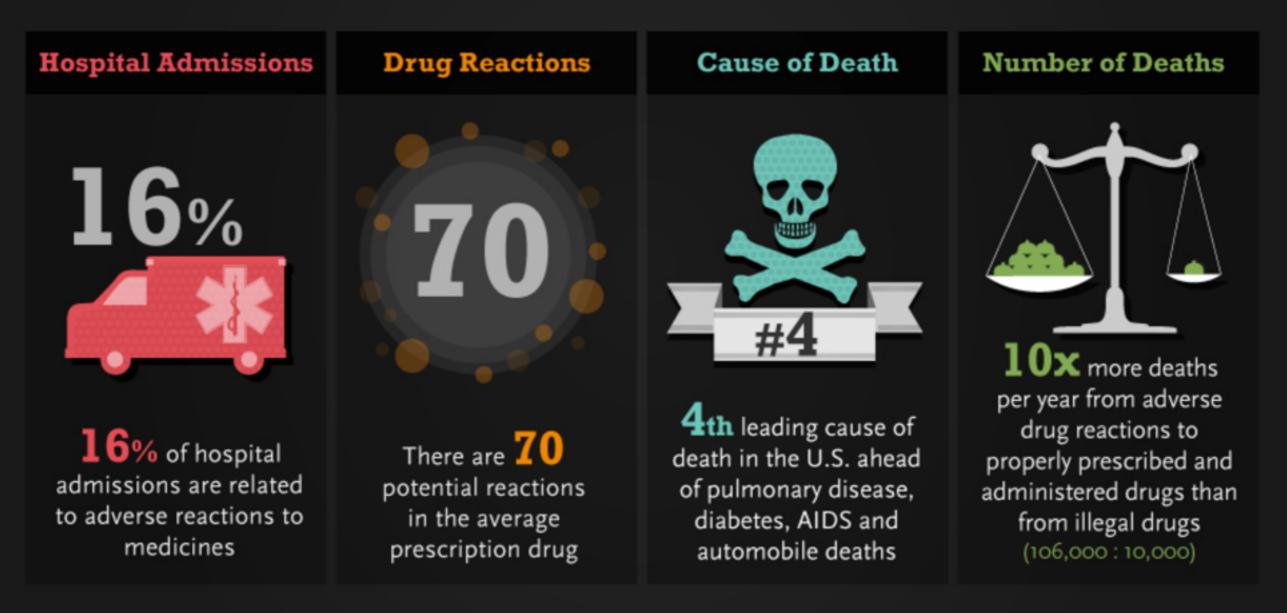
- 4.5 Billion prescriptions written in the US annually
- 47% of American adults take prescription drugs
- 35% of American Adults take at least one
- 12.5% of American adults take 3 or more
- 7.5% of American adults take 4 or more



Source: New York Times 2013/03/19/business/use-of-generics-produces-an-unusual-drop-in-drug-spending

Prescription Drugs in America

Risks:



Source: New York Times 2013/03/19/business/use-of-generics-produces-an-unusual-drop-in-drug-spending

Current legal and regulatory landscape regarding sedation in dentistry and its likely evolution over the next decade

Education

15 states require more than 24 hours of education for moderate sedation permit/multiple dosing

Eight states require an IV permit to perform moderate sedation (oral or IV)

As state regulatory agencies react to isolated sedation misadventures, the trend is to increase educational requirements

Current legal and regulatory landscape regarding sedation in dentistry and its likely evolution over the next decade

Monitoring

Standard of Care is pulse oximetry for all forms of sedation

Trend is toward advanced monitoring of ventilation and heart rhythm for moderate sedation

Current legal and regulatory landscape regarding sedation in dentistry and its likely evolution over the next decade

Emergency Preparedness

AEDs and BLS training is required in all states

Trend is toward ACLS training for moderate sedation

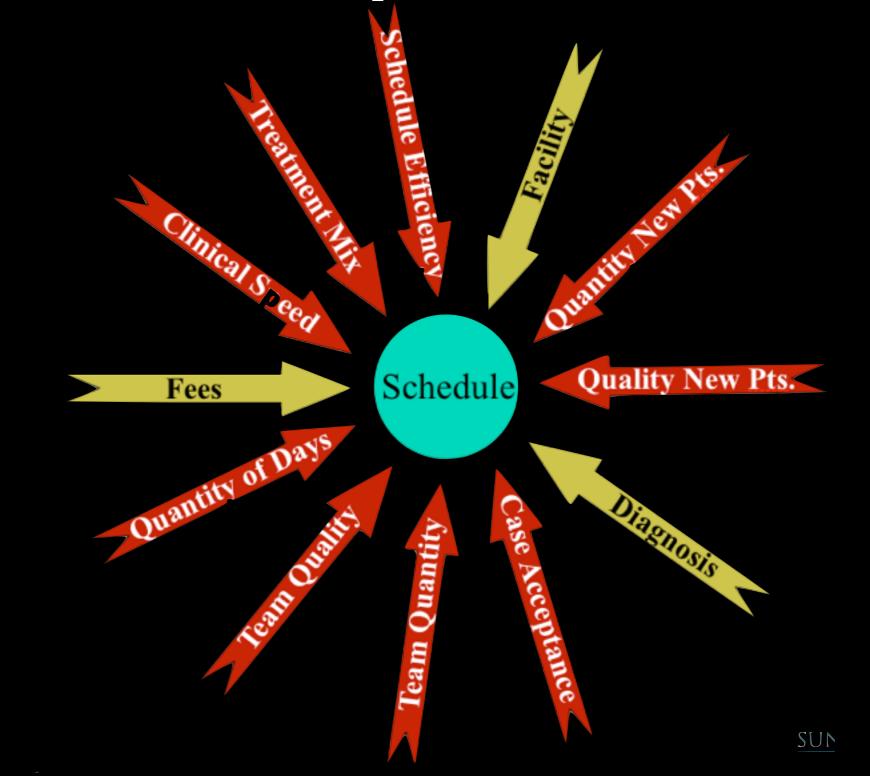
Characteristics of the Sedation Driven Business Model

- Higher Profitability
- Higher Production
- Fewer Patients
- Higher Case Acceptance
- Better Market Separation
- Higher Collection Rate
- More Efficiency
- Lower Overhead

*Maintenance of the Fee For Service Model in an age of Practice Model Polarization

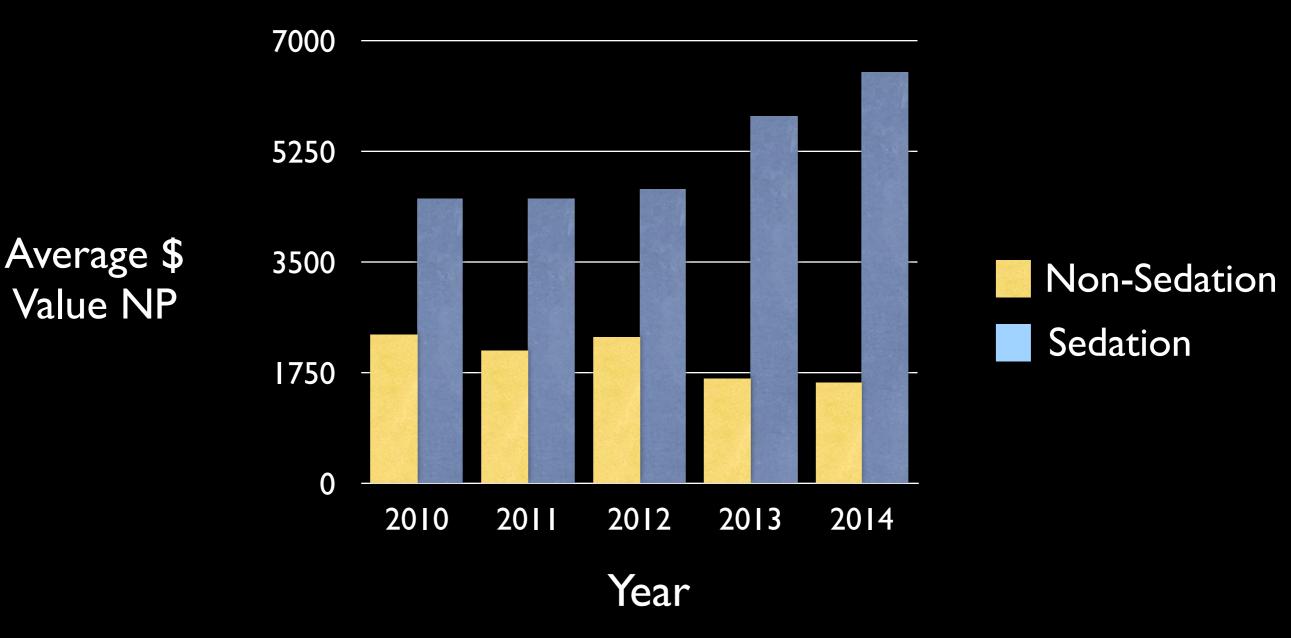
The Profit Equation PRODUCTION PROFIT = COLLECTION RATE**EXPENSES**

Sedation Dentistry makes you more productive



Quality of Patient

Sedation patients have a higher value to the business



Case Acceptance

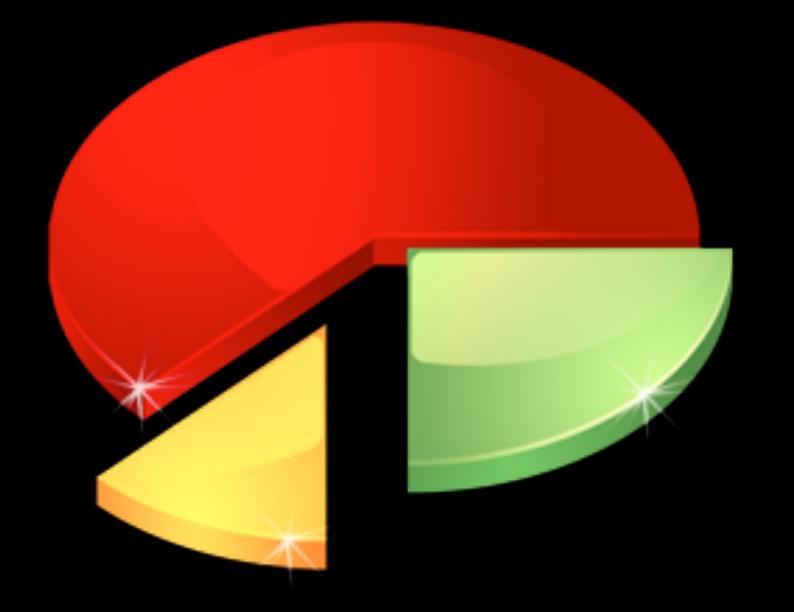
Sedation patients have a higher rate of case acceptance





Sedation Dentistry Efficient Implant Placement Adult Short-Term Orthodontics **Quantity of Patient**

The population of sedation candidates remains large & constant



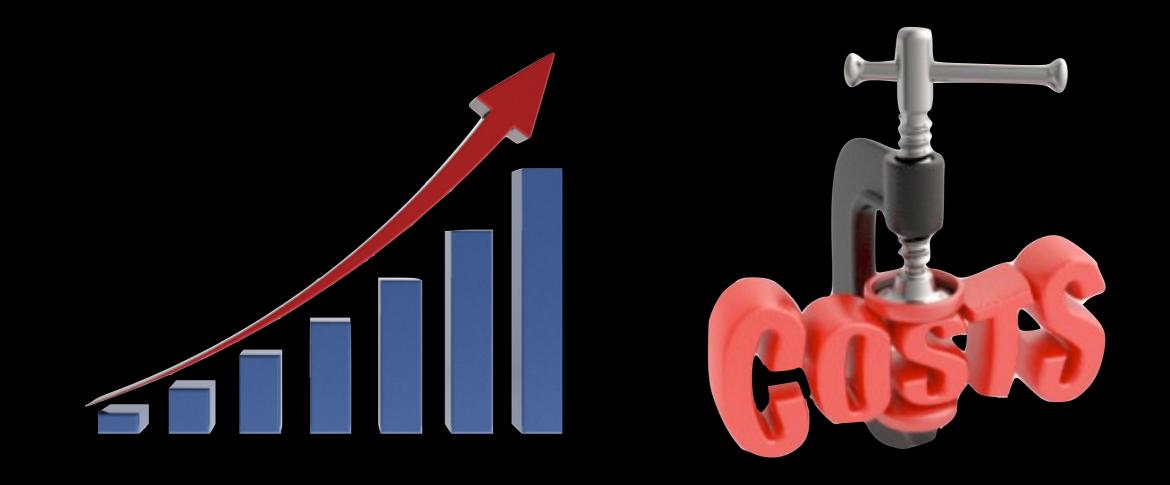
Clinical Speed

Scheduling Efficiency

Sedation Dentistry is more efficient



Sedation Dentistry has a high collection rate and low overhead



Latest advances in sedation equipment



Latest advances in sedation equipment



Latest advances in sedation equipment

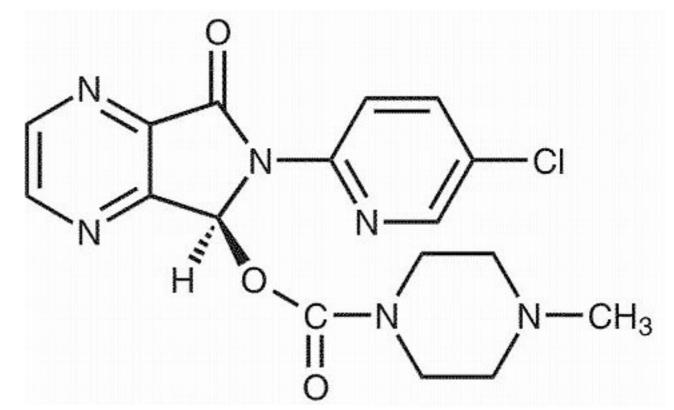


Characteristics of the "ideal" sedation medication

- High Therapeutic Index
- High Efficacy
- Reversible
- Short Half-Life
- Low Cost
- High Potency

Eszopliclone (Lunesta)

- Good Efficacy On-Label tx. of Insomnia
- Good Potency MRD 3mg
- Reversal Flumazenil (works on GABA receptors)
- Good Therapeutic Index
- Pregnancy Risk Factor C



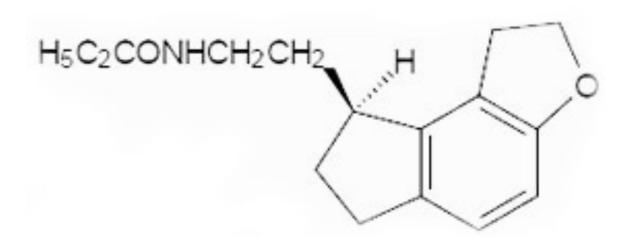
Eszopliclone (Lunesta)

- Onset of Action 1 hr.
- Few Side effects Headache (15-21%)
- Intermediate Half-Life 6 hrs.
- Expensive



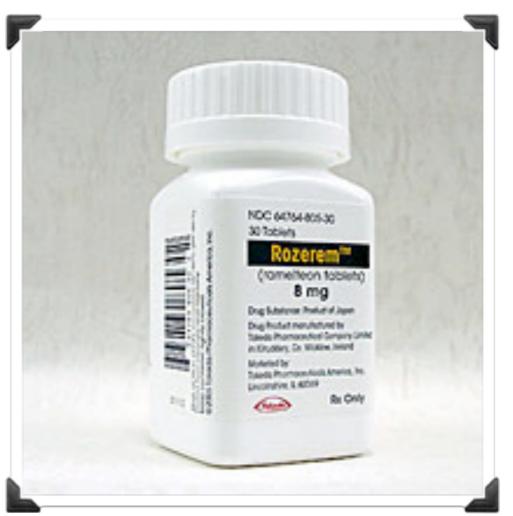
Ramelteon (Rozerem)

- Not a controlled substance
- Fast Onset of action 30 minutes
- High Therapeutic Index
- Side Effects None
- Short Half-Life 1-3 hours
- Pregnancy risk factor C

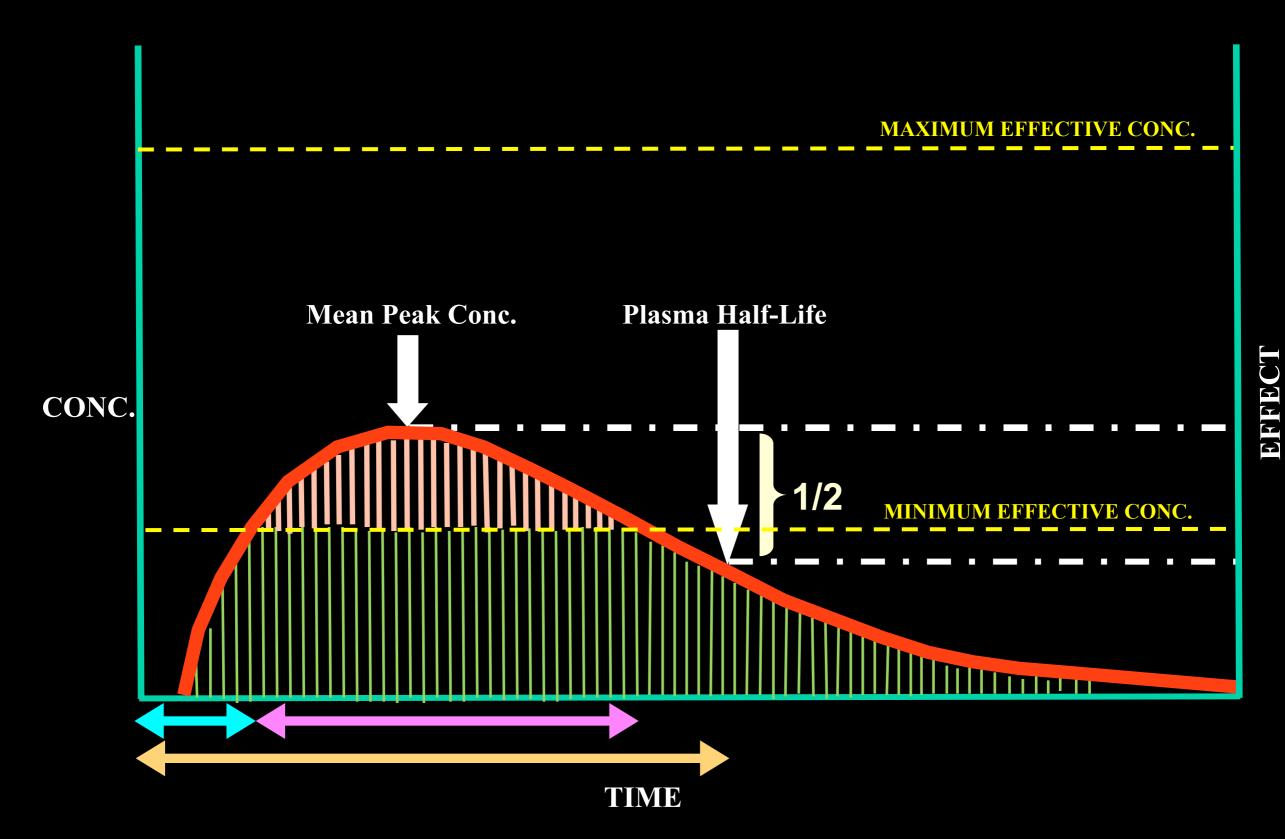


Ramelteon (Rozerem)

- Moderate Efficacy on-label use tx. of insomnia
- Low Potency 8mg MRD
- Reversal None (works on Melatonin receptors)
- Expensive

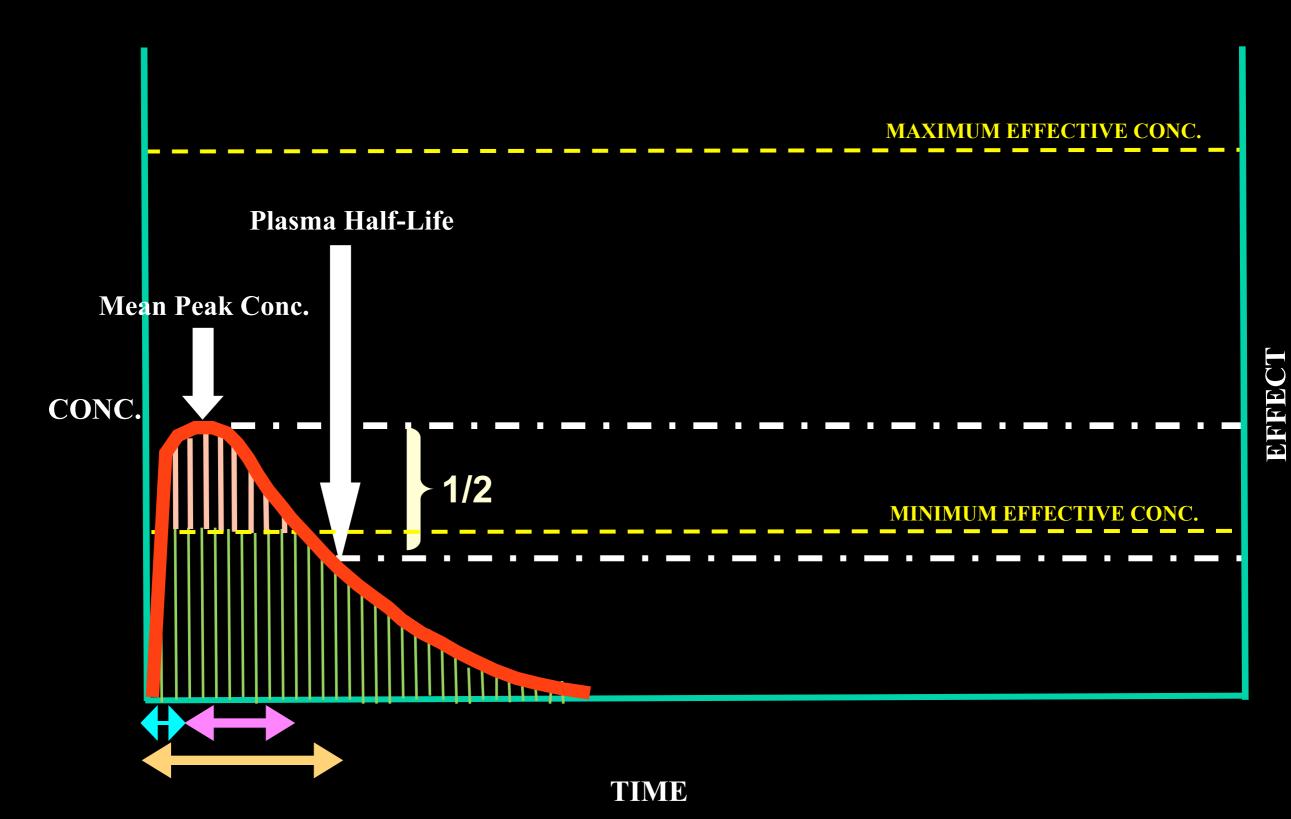


Time-Conc. Curve (Oral)



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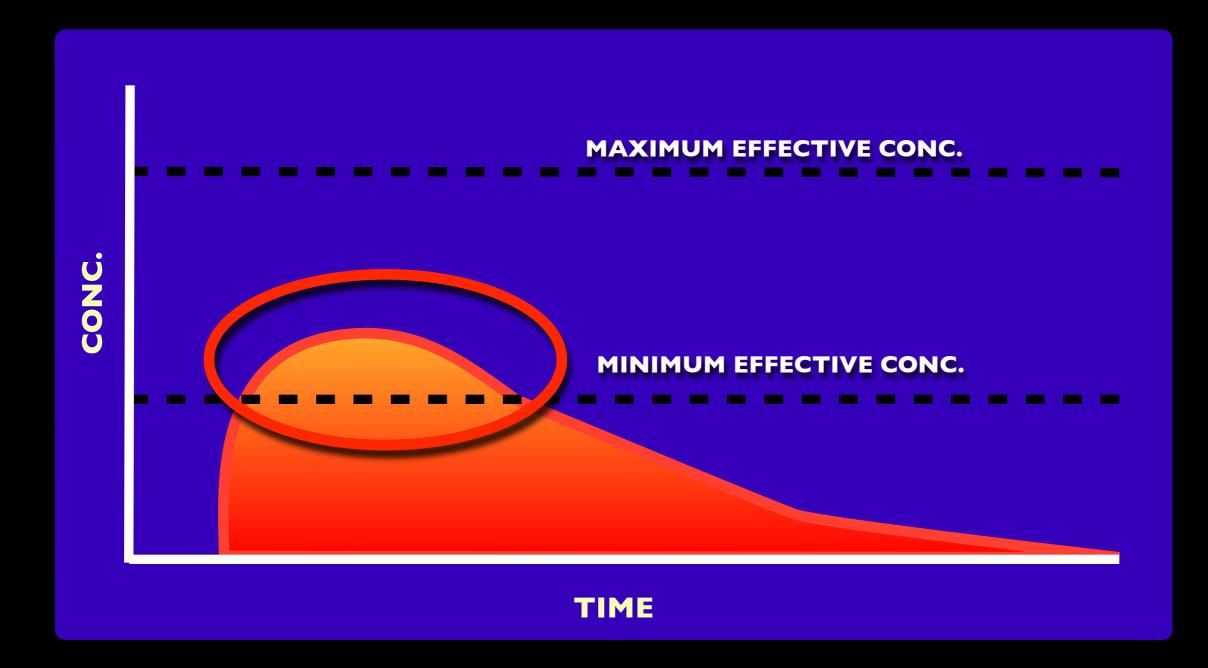
Time/Conc. Curve (IV)



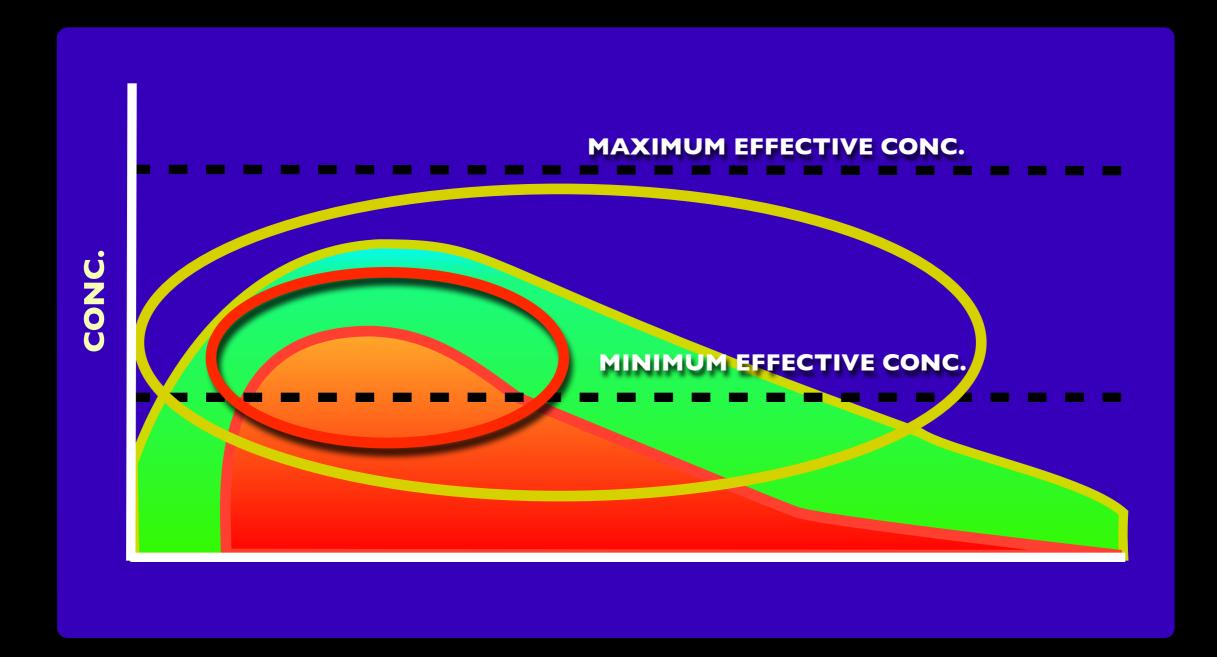
Amount of Night Before Dose of Diazepam Relative to Patient Characteristics

Dose Factor	0 mg	2.5 mg	5 mg	I0 mg
Age	<	▶ ≥ 65	NO	NO
BMI	←			→ ≥ 30
History	<	Hyper-response	Normoresponse	Hyporesponse
Existing Medications	≥ 3 CNS Drugs &/or Insomnia Drug, or [D] or [X] Interaction between DZP & existing medication	2 CNS Drugs	0-1 CNS Drug	►
Other	Patient drives &/or works on the day of prior to the sedation appointment	NO	NO	NO

TIME/CONC. CURVE ONE DOSE OF AN ANXIOLYTIC DRUG



ONE DOSE OF AN ANXIOLYTIC DRUG plus LA benzo the night before



Minimal Sedation Protocol #1: up to 1 hour – on adults 18 and older

- <u>Diazepam</u> night before, 0 10mg, swallowed
- Zalepion in office, 45 min. prior to beginning tx, 5 - 15mg, swallowed
- <u>Nitrous</u> in office, during delivery of local, titrate to effect with appropriate protocol

Minimal Sedation Protocol #2: up to 2 hrs on adults 18 and older

- Diazepam night before, 0 10mg, swallowed
- Triazolam in office, 1 hr. prior to beginning tx, 0.125 - 0.5 mg, sublingual
- <u>Nitrous</u> in office, during delivery of local, titrate to effect with appropriate protocol

Minimal Sedation Protocol #3: up to 3 hrs on adults 18 and older (multiple drug use)

- <u>Diazepam</u> night before, 0-10mg, swallowed
- <u>Triazolam</u>— in office, 1 hr. prior to beginning tx,
 0.125 0.5mg, sublingual
- <u>Hydroxyzine</u> in office, 1 hr. prior to beginning tx, 10 - 50mg, slurry drink
- <u>Nitrous</u> in office, during delivery of local, titrate to effect with appropriate protocol

Minimal Sedation Protocol #4: up to 4 hrs on pts. 12 yrs. and older

- <u>Diazepam</u> night before, 0 10mg, swallowed
- Lorazepam in office, 1 hr. prior to beginning tx, 1 - 3mg, sublingual
- <u>Nitrous</u> in office, during delivery of local, titrate to effect with appropriate protocol

Minimal Sedation Protocol #5: greater than 4 hrs on adults 18 yrs. and older, multiple drug use

- <u>Diazepam</u> night before, 0-10mg, swallowed
- Lorazepam in office, 1 hr. prior to beginning tx,
 1 3mg, sublingual
- <u>Hydroxyzine</u> in office, 1 hr. prior to beginning tx, 10 - 50mg, slurry drink
- <u>Nitrous</u> in office, during delivery of local, titrate to effect with appropriate protocol

Diazepam – night before at bedtime 0 – 10mg, swallowed

Triazolam – 1 hr. prior to appointment 0.125 – 0.25mg, swallowed

Triazolam – At initial assessment and reassessment, 0.125 – 0.5mg, sublingual as needed

Nitrous – in office, during delivery of local, titrate to effect with appropriate protocol

Diazepam – night before at bedtime 0 – 10mg, swallowed **Triazolam** – 1 hr. prior to appointment 0.125 - 0.25mg, swallowed Hydroxyzine – At initial assessment 0 – 100mg swallowed Triazolam – At initial assessment and reassessment 0 – 0.5mg, sublingual as needed Nitrous – in office, during delivery of local, titrate to effect with appropriate protocol

Diazepam – night before at bedtime 0 – 10mg, swallowed

Lorazepam – 1 hr. prior to appt. 1 – 2mg, swallowed

Lorazepam – At initial assessment and reassessment 0 – 3mg, sublingual prn *Nitrous* – in office, during delivery of local, titrate to effect with appropriate protocol

Diazepam – night before at bedtime 0 – 10mg, swallowed

Lorazepam – 1 hr. prior to appointment 1 – 2mg, swallowed

Hydroxyzine – At initial assessment 0 – 100mg, swallowed

Lorazepam – At initial assessment and reassessment 0 – 3mg, sublingual

Nitrous – in office, during delivery of local, titrate to effect with appropriate protocol

OCS Challenges

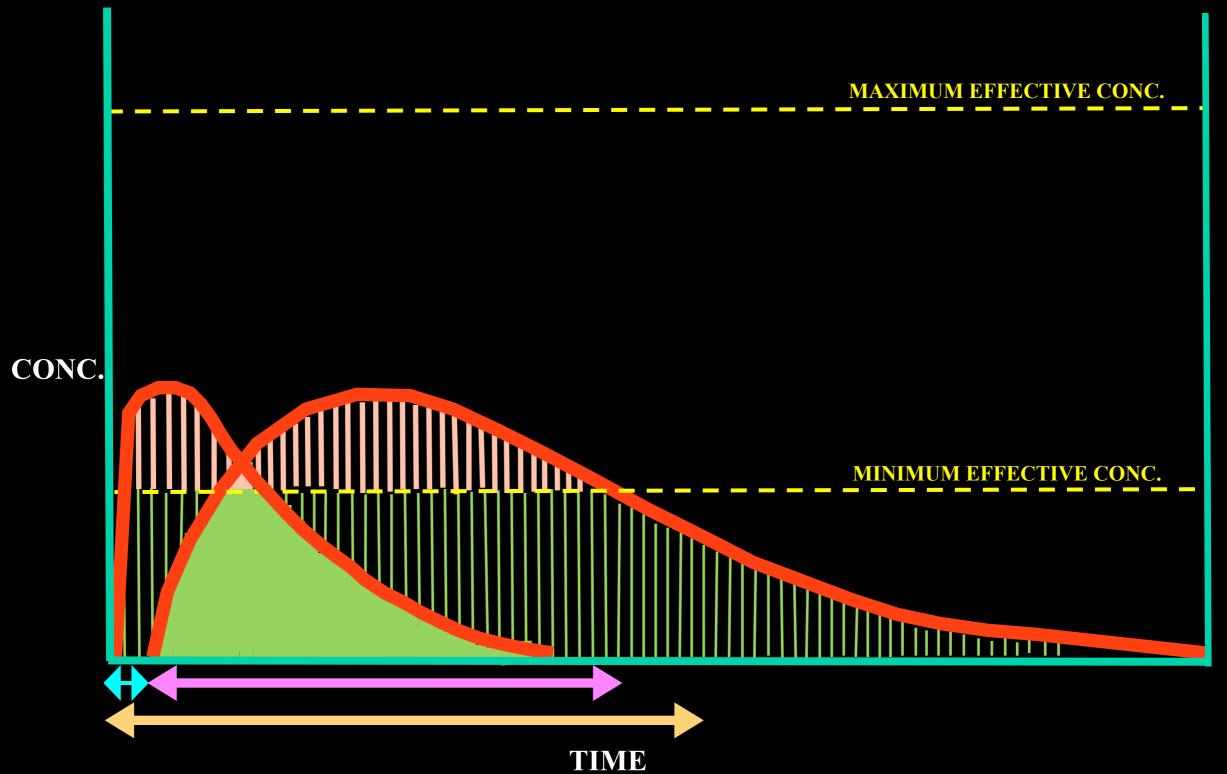
- Titrate
- Onset Of Action
- Recovery Time
- Sedation/Analgesia
- The Hyporesponder
- Hypoglycemia
- Dehydration

IV Sedation Protocols For The Outpatient Dental Setting

IVCS Challenges

- Short Duration of Action
 - More frequent dosing
 - Inconvenient
 - More drug is administered
- Needle phobia
 - Patient & Dentist

Time/Conc. Curve (Oral & IV)



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Combination Oral/IV Protocols On Day Of Appointment

- Prolong the duration of the sedation action intraoperatively and post-operatively
 - Reduce the amount and frequency of IV agent administered
- Reduce stress on the patient & IV administrator
 - Make IV access easier

Pediatric Sedation

Non-Pharmacologic Methods

New treatment delivery methods and models

Intranasal Administration of Drugs in Special Populations

Outpatient Medical Centers

Anesthesia Team: Partnerships with other Medical Professionals

New standards for sedation for the second decade of the 21st century

1.Dentist more qualified in Pt. Assessment
1.More Medical Conditions
2.Aging Population
3.More Medications
2.More IV Sedation
1.Combination Oral/IV
2.More Regulations

New standards for sedation for the second decade of the 21st century

3.Monitoring 1.Capnography 2.EKG **4. Emergency Preparedness 1.ACLS 1.Specialized 1.Dental** 2.Airway