

SUMMIT AGENDA:

BENDING THE COST CURVE

Swissotel, Chicago, IL

	TRACKS	Room
TRACK 1	Decision Support & Cost Reduction Driving out Costs by Understanding the True Cost of Healthcare Delivery	Vevey 2
TRACK 2	Operating Budgeting: Optimize and Advance Your Organization Through a More Flexible and Comprehensive Budgeting Process	Vevey 3
TRACK 3	Capital & Strategic Planning: Gain Control and Improve Flexibility in Capital Planning and Plan for the Future	Vevey 4

TUESDAY, OCTOBER 21, 2014

8 – 9 a.m.	Breakfast – Zurich Ballroom		
9 – 10:30 a.m.	Keynote Session: Bending the Cost Curve (1 CPE) – Zurich Ballroom DAN MICHELSON Chief Executive Officer Strata Decision Technology		
10:30 – 11 a.m.	Break		
11 – 11:50 a.m.	TRACK 1: DECISION SUPPORT & COST REDUCTION A Journey to Operating at Medicare Margins (1 CPE) MIKE SITOWITZ Controller Parrish Medical Center	TRACK 2: OPERATING BUDGETING Case Study: StrataJazz Management Reporting Demonstration with Meriter - UnityPoint Health (1 CPE) RONALD SCHROEDER Regional Director of Accounting UnityPoint Health JONI QUALE Budget & Forecast Senior Analyst Meriter - UnityPoint Health	TRACK 3: CAPITAL & STRATEGIC PLANNING Product Demonstration: Using StrataJazz for Equipment Replacement Planning Strata Decision Technology <i>(this session repeats on 10/22 at 2pm)</i>
12 – 1 p.m.	Lunch		

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TUESDAY, OCTOBER 21, 2014 – CONTINUED

1 – 1:50 p.m.	TRACK 1: DECISION SUPPORT & COST REDUCTION	TRACK 2: OPERATING BUDGETING	TRACK 3: CAPITAL & STRATEGIC PLANNING
	<p>Implementing StrataJazz Decision Support: A Model for Successful Implementation (1 CPE)</p> <p>LAURA DOUCETTE Director of Reimbursement and Decision Support Boston Children’s Hospital</p>	<p>A Strategic Approach to a Budgeting Timeline (1 CPE)</p> <p>ALICIA MAZON Lead - Accounting & Budgeting West Virginia United Health System</p>	<p>Product Demonstration: Using StrataJazz for Scenario Based Planning</p> <p>Strata Decision Technology</p>
<p>1:50 – 2 p.m. Break</p>			
<p>2 – 2:50 p.m.</p>	<p>Using Data Analytics to Drive Organizational Success (1 CPE)</p> <p>ROBIN AWALT Director of Cost Accounting / Financial Analysis Conway Medical Center</p> <p>BRIAN FESKE Decision Support Analyst Conway Medical Center</p>	<p>Best Practices in Physician Budgeting (1 CPE)</p> <p>KATIE CUNNINGHAM Director of Financial Planning Wellstar Health System</p>	<p>Group Therapy: Capital Planning User Group Workshop (1 CPE)</p> <p>Strata Decision Technology</p> <p>RICHARD BURRSTON Corporate Capital Budget Director Intermountain Healthcare</p>
<p>2:50 – 3 p.m. Break</p>			
<p>3 – 3:50 p.m.</p>	<p>Product Demonstration: Using StrataJazz to Improve Cost Accounting</p> <p>Strata Decision Technology</p>	<p>Establishing a System Wide Operating Budgeting Process (1 CPE)</p> <p>JAYMES CHENEY Sr. Budget / Reimbursement Analyst Adventist Health</p>	<p>Group Therapy: Strategic Planning User Group Workshop (1 CPE)</p> <p>Strata Decision Technology</p> <p>MEAGHAN LUTTS Director, Business Intelligence & Financial Analytics The Children’s Hospital of Philadelphia</p>
<p>6 – 9 p.m. Dinner Reception – Navy Pier</p>			

WEDNESDAY, OCTOBER 22, 2014

7:45 – 8:30 a.m.	Breakfast – Zurich Ballroom		
8:30 – 9:40 a.m.	Keynote Session: The Greatest Healthcare Story Ever Told – Zurich Ballroom GEORGE LOMBARDI, MD		
9:40 – 10:00 a.m.	Break		
10 – 10:50 a.m.	<p>TRACK 1 – DECISION SUPPORT & COST REDUCTION</p> <p>Product Demonstration: First Look at Strata Decision's Cost Solution</p> <p>LIZ KIRK VP, Cost Solutions Strata Decision Technology</p> <p><i>(this session repeats on 10/22 at 3pm)</i></p>	<p>TRACK 2 – OPERATING BUDGETING</p> <p>Group Therapy: Management Reporting User Group Workshop (1 CPE)</p> <p>Strata Decision Technology</p> <p>SCOTT REED Director of Finance Norton Healthcare</p>	<p>TRACK 3 – CAPITAL & STRATEGIC PLANNING</p> <p>Five Year Operating and Capital Planning (1 CPE)</p> <p>MARY KEITH GIORDANO Vice President, Business Development Sharp HealthCare</p>
10:50 – 11 a.m.	Break		
11 – 11:50 a.m.	<p>Blending Clinical and Financial Data to Drive the Value Equation (1 CPE)</p> <p>BEN SHAH Director of Finance Legacy Health</p>	<p>Group Therapy: Operating Budgeting User Group Workshop (1 CPE)</p> <p>Strata Decision Technology</p> <p>SCOTT REED Director of Finance Norton Healthcare</p>	<p>Shifting from a Bottom-Up to Top-Down Forecasting Process (1 CPE)</p> <p>ANTHONY DORSCH CFO - Alaska Region Providence Health & Services</p>
12– 1 p.m.	Lunch		
1 – 1:50 p.m.	<p>Group Therapy: Decision Support User Group Workshop (1 CPE)</p> <p>MIKE RILEY Vice President, Performance Analytics Children's Healthcare of Atlanta</p>	<p>Management Reporting - More Than Financial Data (1 CPE)</p> <p>JEFF HALE VP, Decision Support Akron Children's Hospital</p>	<p>Integrating Service Line Planning into your Long Range Planning Process (1 CPE)</p> <p>SONJA ZITUR Director of Finance CentraCare Health</p>
1:50 – 2 p.m.	Break		

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WEDNESDAY, OCTOBER 22, 2014 - CONTINUED

2 – 2:50 p.m.	TRACK 1 – DECISION SUPPORT & COST REDUCTION	TRACK 2 – OPERATING BUDGETING	TRACK 3 – CAPITAL & STRATEGIC PLANNING
	<p>Establishing a Successful Cost Improvement Initiative (1 CPE)</p> <p>LIZ KIRK VP, Cost Solutions Strata Decision Technology</p>	<p>Operating Budget Challenges, Issues, and Concerns in an Academic Medical Center Setting (1 CPE)</p> <p>GREG DAMRON CFO Georgia Regents Health System</p> <p>LARRY DREILING Manager, Performance & Operational Improvement Georgia Regents Health System</p>	<p>Product Demonstration: Using StrataJazz for Equipment Replacement Planning (1 CPE)</p> <p>Strata Decision Technology</p> <p><i>(this session repeats on 10/21 at 11am)</i></p>
2:50 – 3 p.m.	Break		
3 – 3:50 p.m.	<p>Product Demonstration: First Look at Strata Decision's Cost Solution</p> <p>LIZ KIRK VP, Cost Solutions Strata Decision Technology</p> <p><i>(this session repeats on 10/22 at 10am)</i></p>	<p>Best Practices in Service Line Budgeting (1 CPE)</p> <p>COLLIN MCNULTY Manager of Financial Planning & Analysis Fairview Health Services</p> <p>KRIS TUSETH Director of Reimbursement and Revenue Accounting Fairview Health Services</p>	<p>Product Demonstration: Using StrataJazz to Improve Capital Planning</p> <p>Strata Decision Technology</p>

LEVEL 1	<p>Implement:</p> <p>Provides training on basic concepts within StrataJazz and what they look like in practice. Led by a client and Strata Decision. Recommended for users about to or currently undergoing implementation.</p>	Vevey 2
LEVEL 2	<p>Empower:</p> <p>Provides hands-on StrataJazz training. Led by Strata Decision consultants. Recommended for users who are using the system for their first year.</p>	Vevey 3
LEVEL 3	<p>Optimize:</p> <p>Provides solution specific training on advanced functionality within StrataJazz and what it looks like in practice. Led by a client and Strata Decision. Recommended for users who have been using the system for two years or more.</p>	Vevey 4

THURSDAY, OCTOBER 23, 2014

8 – 8:45 a.m.	Breakfast – Vevey 1		
8:45 – 10:15 a.m.	<p>LEVEL 1: IMPLEMENT</p> <p>System Rollout</p> <p><i>Discuss keys to a successful implementation rollout and how to avoid common pitfalls. Topics include setting expectations, organizational buy-in and post go-live communication.</i></p> <p>TIM TAYLOR Director, Financial Analysis Systems Forest Park Medical Center</p> <p>CAITLIN ILES Project Manager Strata Decision Technology</p> <p>JOHN LIM Consultant - Implementation Strata Decision Technology</p>	<p>LEVEL 2: EMPOWER</p> <p>User and Security Management</p> <p><i>Walk-through of using Data Studio 2.0 to manage data and assumptions centrally across plans. Will cover global assumption management and mass assumption shifts.</i></p> <p>ROSE LISCOVITZ Consultant - Optimization Strata Decision Technology</p> <p>SHIKHA MEHRA Sr. Business Analyst Strata Decision Technology</p>	<p>LEVEL 3: OPTIMIZE</p> <p>Strategic Planning and Operating Budgeting Physician Planning</p> <p><i>Demonstrate how organizations can use StrataJazz tools to budget at the global service line and department provider level.</i></p> <p>SARAH SANTILLI Sr. Consultant - Implementation Strata Decision Technology</p> <p>DEBRA REITZ Sr. Consultant - Optimization Strata Decision Technology</p>
10:15 – 10:30 a.m.	Break		

THURSDAY, OCTOBER 23, 2014

10:30 - 12:00 p.m.	LEVEL 1: IMPLEMENT	LEVEL 2: EMPOWER	LEVEL 3: OPTIMIZE
	<p>Data and Dimensions</p> <p><i>Introduction to the fundamental concepts of how the StrataJazz database is structured. Provides insight on how to best configure dimensions and data in the system.</i></p> <p>ADITYA MALHOTRA Project Manager Strata Decision Technology</p> <p>JOSH GOODMAN Sr. Consultant - Implementation Strata Decision Technology</p>	<p>Data Management</p> <p><i>Provides an overview of data management in StrataJazz including loading data, checking exceptions, updating dimensions and data flow through the system.</i></p> <p>DAVID YORKE Consultant - Optimization Strata Decision Technology</p> <p>DAVID MOLDAWER Sr. Consultant - Implementation Strata Decision Technology</p>	<p>Capital Planning Evaluation and Optimization</p> <p><i>Demonstrate how organizations have utilized the StrataJazz Evaluation and Optimization tools to put more structure and analytics behind the capital decision making process.</i></p> <p>DEVIN BACHELDER Decision Support & Budget Supervisor Northwestern Medical Center</p> <p>LINDSEY CASTLEMAN-ZIA Sr. Consultant - Implementation Strata Decision Technology</p> <p>AMIN HEMANI Sr. Consultant - Optimization Strata Decision Technology</p>
<p>12:00 – 12:45 p.m. Lunch</p>			
<p>12:45 – 2:15 p.m.</p>	<p>Users, Security and Workflow</p> <p><i>Overview of how security is designed, the relationship to process workflow, and tips on how to apply this functionality at your organization.</i></p> <p>JASON PISANI Sr. Project Analyst New Hanover Regional Medical Center</p> <p>WOODY BOYD Finance Data Systems Manager Mission Health</p> <p>HUNG NGUYEN Manager, Optimization Consulting Strata Decision Technology</p>	<p>Users, Security and Workflow</p> <p><i>Training on how to add, remove and edit users and their system access. Provide tips to keeping security simple while still meeting key information and processes secured.</i></p> <p>EMAAD SHEHZAD Consultant - Optimization Strata Decision Technology</p> <p>JAMI EDDINGTON Sr. Consultant - Implementation Strata Decision Technology</p>	<p>Decision Support Ad-Hoc Reporter</p> <p><i>Provides an overview a self-service reporting and analytics approach for end users using the StrataJazz Ad Hoc Reporter tool.</i></p> <p>MARGIE WHITTIER Manager, Decision Support Fairview Health Services</p> <p>LEON CORBEILLE Manager, Implementation Consulting Strata Decision Technology</p> <p>JACLYN SPITZ Consultant - Optimization Strata Decision Technology</p>