**CRE’s Best Bosses 2018 Real Estate Forum’s Leadership Issue**

True leaders manifest themselves not only through performance but also by the way their employees feel about them. As part of our upcoming **Leadership Issue**, *Real Estate Forum* is giving CRE professionals a chance to tell us what they think about their supervisors.

All successful leaders share similar qualities: ambition, financial prowess, people skills, etc. We’re also looking for individuals who are not only accomplished, but are likable, inspirational, innovative and who lead by example. Those one-in-a-million leaders who are not only a boon for their organizations, but also professionals whom others are clamoring to work with, and for.

We will profile the winning bosses in each category in the **June 2018 Leadership Issue** of *Real Estate Forum*, which will also feature our Best Places to Work Survey

The #1 choice for **CRE's Best Boss**, to be determined via a confidential reader poll, will grace the cover of the magazine.

**Think your leader has what it takes? Let us know.**

**Here’s What You Need to Know:**

* This contest is open to any executive-level professional (from management to C-suite) who leads, and has a significant decision-making role for, a commercial real estate company, the commercial real estate-focused division of a larger company, or a major division within a larger commercial real estate company.
* To enter, click through to the nomination form via the **"Submit an Entry"** button to the right. You'll be asked to fill out a few fields and then enter your nomination in up to 4 of the 12 categories provided. You’ll also have a chance to suggest an alternate category on the final page, bringing the total submissions to 5.
* Each category must have its own entry (no more than 750 words) in order to be considered.
* If a company's leadership is split between two executives, you may nominate them as a team.
* Each nominee will be automatically entered into the running for “CRE’s Best Boss.” (To be determined by our readers via a confidential vote.)

**For more information** about the nomination, please visit the **Frequently Asked Questions** tab on the [official website for CRE’s Best Bosses 2018](https://www.eiseverywhere.com/ehome/328291/708681/).

*This form should be used for preparation purposes only.*All final entries must be electronically submitted via this portal. Late or incomplete entries will not be considered.

*\*Please contact Sule Aygoren with questions about eligibility at (212) 457-9659 or via*[*email*](mailto:saygoren@alm.com)*.*

*\*For technical issues with the online portal, please contact customer service via*[*email*](mailto:support@etouches.com)*or 800.516.4265.*

**BEST BOSSES IN THE BUSINESS 2018 NOMINATION FORM**

**Who Are You?**

Submitter First Name

Submitter Last Name

Submitter Company

Submitter Phone

Submitter Email Address

Submitting on Behalf of

**Who’s the Boss?**

Nominee First Name

Nominee Last Name

Nominee Full Title

Nominee Email Address

CC Email Address

**Does this nominee split leadership responsibilities with another executive?** Yes/No

Co-Leader’s First Name

Co-Leader’s Last Name

Co-Leader’s Full Title

Co-Leader’s Email Address

CC Email Address

**Company Information**

Name of Firm

Phone Number

HQ City State Country

**Type of Organization *(select all that apply)***

Full-Service Brokerage Finance & Investment

Private Owner/Developer Public Owner/Developer

Lender/Capital Source Association, Education, Government Agency

Technology/Data/Research Consultant/Service Provider

Other *(Specify)*

**Background Information**

**Tell us a little about the nominee (a brief bio will suffice).** *(500-word max)*

**Now tell us a bit about the company the nominee heads up.** *(500-word max)*

**Breakdown of Categories**

You may nominate a leader in **up to 4 of the 12 categories below**. You’ll also have a chance to suggest an alternate category on the final page, bringing the *total submissions to 5*.

Each category must have its own entry in order to be considered. Simply select the category and use the pop-up entry field to explain why the nominee(s) exhibit(s) the qualities attributed to that title.

**CATEGORIES (in alphabetical order)**

**The Advocate**   
This leader is driven by a passion. Be it campaigning for the industry on a global level, or educating about the importance of diversity or standing up for the rights and recognition of their team within a broader enterprise. Leaders nominated in this category are generally recognized as experts in their field and act as the voice and champion of their cause.

**The Altruist**

These leaders pay particular attention to how the business impacts the community in which it operates. Be it through specific leadership practices, the business culture and mission, philanthropic attitude, hiring practices (e.g., focus on diversity in race, ethnicity, gender and sexual orientation)—these leaders recognize that there in a higher social purpose of their business and stakeholders and that the key to their success is linked to “doing good.

**The Collaborator**

These leaders know there’s no “I” in team. They’re probably worked their way from the bottom rungs of the company ladder, so they’ve experienced many roles within the business. They place great emphasis on collaboration and communication with all of the firm’s employees and clients; are open to comments, suggestions and input from all employees; and don’t shy away from doing even grunt work if that’s what it takes to accomplish a task.

**The Diplomat**

Often described as thoughtful, observant and empathetic, these leaders have an innate ability to manage and play to people’s strengths. These individuals are tactful and skilled in handling the most delicate situations, be it a business deal or an internal company disagreement, they calmly find a solution to any problem.

**The Innovator**

These are the people who have helped to change the game in real estate, introducing new ways of doing business, a unique approach to management, or have created/launched new products or services that have revolutionized the industry.

**The Midas Touch**

Everything these leaders touch turns to gold. These are individuals with which people not only want to invest, but also want to have as a boss because, chances are, it will lead to their own success. Nominees in this category have more than likely led their companies through amazing growth periods, increasing their revenue, headcount, services and footprint to great success. *(Must provide details of growth)*

**The Miracle Worker**

These leaders are known for their turnaround skills, famously taking on a business that may have been failing financially or suffered a blow to its reputation, and helped it re-emerge as a feasible—and successful—enterprise.

**The Motivator**

Great coworkers are what make for a great working environment, and often the tone of the workplace is set at the top. These leaders believe happy employees are the number-one driver of success and runs the business with that in mind. They probably provide employees with perks including to make their work/life balance better but, more importantly, they work hard to lead by example, inject enthusiasm into their staff and foster a sense of pride and community through the entire business.

**The Outlier**

These mavericks don’t just think outside the box; they don’t even recognize the box. They have the courage and commitment to go against the status quo, and expect the same from whomever works for them. They don’t believe in boundaries or limits for themselves or their employees, and encourage risk-taking, free-thinking and extreme confidence to innovate and succeed.

**The Paragon**

When talking about success and leadership, these are the exemplars others in the industry look to. They demonstrate high ethical standards and set similar expectations for employees. They’re the ultimate role models for new and seasoned professionals alike—and they do their best to mentor and nurture the people under their wings.

**The Visionary**

Do you ever notice how some people see a trend or event approaching far before others do? These types of leaders have their eye far on the future and are usually the first to gain from opportunities, or quickly adapt their businesses to avoid negative disturbances.

**The Warrior**

These leaders have persevered through personal or professional hardships without missing a beat. They may have avoided the punches thrown at them, or they got knocked down only to get back up again and move ahead. And through these efforts, they serve as a source of inspiration for employees and colleagues alike.

**Ready to Nominate? Let’s Go**

**SELECT CATEGORY** The Advocate The Miracle Worker

*(Up to four)* The Altruist   The Motivator

The Collaborator The Outlier

The Diplomat The Paragon

The Innovator The Visionary

The Midas Touch The Warrior

***For each entry:* How does the nominee exemplify the qualities attributed to this title? Please provide as many examples and as much details as possible.** *(750-word maximum)*

**The Last Word**

**This year, we're providing our readers with the opportunity to suggest an alternate title category.**

Suggestions must adhere to our style (a noun-based descriptive title) and must have a thorough description.

Responses must illustrate why and how the nominee exemplifies

the qualities attributed to this title.

*(Optional, 750-word maximum)*

**Is there anything else we should know about this leader?**

*(Optional, 500-word maximum)*

**Thank you for your submission.**

Once the initial nomination period is closed, the editors will narrow down   
the entries to a shortlist of nominees.

At that time, we will conduct a broader, anonymous online survey.

We encourage all finalists to promote the survey via email and social media   
to their employees and colleagues.

The final score will be determined by a combination of survey results   
and number of responses to the poll.

**Please press "Continue" below to complete your nomination  
and print a copy for your records.**